

WILLSBORO CENTRAL SCHOOL DISTRICT

MASCOT SELECTION PROCESS



OCTOBER 2023 – NOVEMBER 2023

All school stakeholder groups (students, parents, staff, alumni, and community members) are invited to participate in the selection of the new Willsboro Central School District mascot. The information below describes the process the district will use:

Mascot Advisory Committee

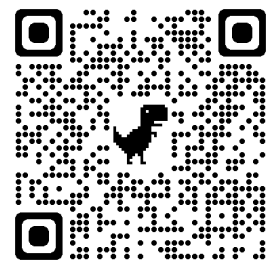
The district's strategic planning committee, which includes members that represent students, staff, parents, alumni, and the board of education, has been tasked with serving as the mascot advisory committee. The purpose of this committee will be to review school community vote results and prepare ballots for subsequent voting rounds.

Mascot Selection Process

During each round of voting, **all Willsboro CSD school community members will have the opportunity to vote** using online surveys that will be published publicly on the school website and Facebook page. Voting surveys will also be emailed to current students, staff, and parents. Anyone without internet access will be able to vote in person in the district office during voting periods.

The following timeline will be used to select the new mascot:

- **October 2-9 (Initial Suggestion Phase)**
An online survey will be released that will allow all community members to share suggestions for the new mascot.
- **October 13-20 (First Round of Voting)**
Based on the results of the initial suggestion survey, the advisory committee will compile a list of the 10 most common suggestions. Then, during this phase, all community members will have the opportunity to vote on their choice from the top 10 list.
- **October 24-31 (Second Round of Voting)**
The advisory committee will review first-round votes and identify the top 5 vote-getters. Then, during this phase, all community members will have the opportunity to vote on their choice from the top 5 list.
- **November 6-17 (Final Round of Voting)**
The advisory committee will identify the top 2 vote-getters from the second round of voting and publish a final survey to allow all community members to vote on the final mascot choice from the top 2. The top vote-getter will be selected as the new WCS mascot.
- **November 21 (New Mascot Announced)**



Communication During the Selection Process

Throughout the mascot selection process, updates will be provided across the district's communication platforms. Scan the QR code above for more information and to participate in the selection of the next Willsboro CSD mascot. Email district@willsborocsd.org with any questions.