

Naviance Data Security FAQs:

What information does Naviance collect?

Naviance collects information on their websites through interactive forms, and allow Clients to information for the purposes of tracking, analyzing, and reporting data, including personal and academic information about Clients and Users. Clients may allow their Users to view and provide data relevant to such Users. Naviance may also collect certain information such as the IP addresses from which Clients and Users access the sites, the browser types and versions used, and the operating systems of their computers. This information is logged to help diagnose technical problems and to administer their websites.

What other information might Naviance collect?

Naviance may also collect contact and other information from you if you: (1) participate in a contest or sweepstakes or apply for a scholarship; (2) order from Naviance; (3) take part in a surveys; (4) make direct contact; or (5) otherwise voluntarily submit information, including in the Naviance online communities.

What does Naviance do with my data?

Naviance does not disclose the information provided to any third party, except as explicitly stated at the time the request for that information, or as provided for in the Terms of Service. Naviance will not publish, distribute, print, or reference any such information except as stated when it requests the information, as provided herein or in the Terms of Service, or as may be required by law. Information provided by Clients and Users may at times be viewed or accessed by Naviance staff for the purpose of resolving a problem, addressing a support issue, investigating a suspected violation of the Terms of Service, or as may be required by law. In the event Naviance is ordered by a court to disclose information that has been provided by a Client and/or User, Naviance shall notify Client as soon as practicable and shall work with Client to seek to limit the scope of the required disclosure.

How does Naviance collect browser data?

Naviance uses cookies to collect the non-personal information described above. A cookie is a small text file that may be stored on the hard drive of your computer when you access the Site. Naviance also uses web beacons, which are tiny graphic images, in e-mails to help measure the effectiveness of an e-mail campaign.

What does Naviance do with my browser data?

(1) provide you with customized content and advertising; (2) administer the Site, monitor its usage and diagnose problems with it; (3) remember you when you return to the Site, so that you don't have to re-submit information and preferences; and (4) conduct research to improve our content and services. Additionally, IP addresses are used to obtain the rough location of a user in order to include relevant advertisements.

What does Naviance do to secure my data?

The Service has security measures in place to help protect against the loss, misuse, and alteration of the data under Naviance's control. When the Service is accessed using a supported web browser, Secure Socket Layer (SSL) technology protects information using both server authentication and data encryption to help ensure that data are safe, secure, and available only to authorized users. Naviance also implements an advanced security method based on dynamic data and encoded session identifications, and hosts the Service in a secure server environment that uses a firewall and other advanced technology in an effort to prevent interference or access from outside intruders. Finally, the Service requires unique account identifiers, user names, and passwords that must be entered each time a Client or User signs on. These safeguards help to prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of data. The Internet, however, is not perfectly secure and Naviance shall not be responsible for security breaches not reasonably within its control.

Does Naviance have any Opt Out procedures:

Naviance provides several levels of, "Opt Out" choices, as listed under the Access and Opt Out sections of their Privacy Statement.