



Frequently Asked Questions (FAQ)

About the Amplify Curriculum in Texas

Q. What is the Amplify Curriculum?

A. The Amplify Curriculum is a TEKS-aligned, research-based K-8 educational program that includes Amplify Texas Elementary Literacy Program K-5 and Amplify English Language Arts & Reading (ELAR) 6-8 that are built on the science of teaching reading. Amplify focuses on interactive and engaging methods to improve students' reading, writing, and analytical thinking skills by explicit, systematic foundational skills instruction, knowledge and vocabulary building through engaging, grade-level complex texts, and responses grounded by evidence.

Q. Is the Amplify Curriculum aligned with Texas state standards?

A. Yes, the Amplify Curriculum is 100% aligned with the Texas Essential Knowledge and Skills (TEKS) standards. Amplify curriculum is designed to meet the specific educational requirements set by the Texas Education Agency (TEA), ensuring all students are exposed to grade-level, rigorous instruction daily to best prepare them for future grade level TEKS, as well as preparing them for the redesign of the STAAR state assessment.

Q. How does the Amplify Curriculum support student learning?

A. Amplify utilizes a mix of paper-based, interactive technology, real-world scenarios, and inquiry-based lessons to deepen student engagement. Complex texts and activities are utilized to build deep, lasting reading comprehension.

Q. Is Amplify ELAR 6-8 a digital-only curriculum?

A. No, while Amplify ELAR 6-8 has a strong digital component, it is not a digital-only curriculum. The program uses a blended learning approach that combines interactive digital tools with traditional teaching methods, print materials, project-based learning, and classroom discourse to offer a well-rounded learning experience.

Q. How does Amplify help struggling, accelerated, and Emergent Bilingual learners?

A. Amplify incorporates **differentiated instruction** embedded within its curriculum to address all diverse learner needs. Teachers can use built-in tools to provide additional support for students who struggle or have learning disabilities, including built-in scaffolding (sentence stems, picture cues), additional practice opportunities to reteach or reinforce weak skills, challenge activities for advanced students, as well as supports for Emergent Bilingual students at varying TELPAS levels.

Q. Can Amplify be customized to fit local district needs?

A. Yes, districts and teachers have the flexibility to adapt the Amplify Curriculum to meet their specific needs. While the core content aligns with TEKS standards, educators can adjust lesson pacing and incorporate additional resources, as needed, to reflect local priorities.



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Q. How does the Amplify Curriculum involve parents in the learning process?

A. Amplify Elementary Literacy Program encourages parent involvement by providing access to the Amplify curriculum online. Amplify ELAR 6–8 is a digital program that students have access to at home for parents to have full accessibility, as well. Parents can stay informed about their child's performance and upcoming lessons, helping them engage more effectively in their child's education. Family letters are also included to inform parents of unit content and vocabulary to help reinforce at home.

Q. Is Amplify controversial in Texas?

A. Some groups have raised concerns about certain aspects of Amplify. The Covid Emergency Response (CER) Texas Amplify K–8 curriculum has undergone several updates since its original implementation to better align with Texas standards. CER Texas Amplify aligns with TEA curriculum guidelines. CER Texas Amplify has been reviewed and vetted by Texas Resource Review and approved by many school districts in Texas. Local school boards have established policies in EF (LOCAL) that provide a clear process for addressing curriculum-related concerns.

Q. How do teachers receive training for the Amplify Curriculum?

A. Teachers using the Amplify Curriculum can participate in professional development and training sessions provided by Amplify and certified product advisors. These sessions help educators understand how to implement the program into their classrooms effectively, use the digital tools, and tailor instruction to meet student needs.

Q. Where can I find more information about the Amplify Curriculum in Texas?

A. You can visit the official Amplify Texas website or contact your local school district for more information. Additionally, the Texas Education Agency offers resources for parents and educators regarding the curriculum and its implementation in Texas schools. You can also read a case study from Aldine ISD at bit.ly/AmplifyAldineISD.

Q. What is the future for Amplify in Texas?

A. The COVID Emergency Response (CER) Amplify Texas ELA product is sunsetting after the 2024–2025 school year. Texas Bluebonnet Learning will replace CER Amplify Texas for the 2025–2026 school year. Bluebonnet Learning follows a similar structure as Amplify, but it is not the same curriculum.