



2023-2024 Sponsorship Opportunities

Sunshine Exclusive - \$25,000 (One Available)

Serves as our annual presenting sponsor including our FSBA Joint Conference SUNSPRA Day

Event Exposure

- 5-minute presentation to SUNSPRA members in attendance at the at FSBA, FADSS, FSBA, FERMA, SUNSPRA, FELL 78th Annual Joint Conference on Thursday, November 30, 2023. The Joint Conference is attended by hundreds of school board members, superintendents, and other educators from across the state of Florida, and SUNSPRA will have a member-only meeting that day introducing new officers, professional development, and announcing the annual award winners.
- Opportunity to distribute promotional material to SUNSPRA members in attendance.
- During the Award Presentation luncheon (see below), logo exposure in the program, script mentions, and photo and media release opportunities.
- During Sunshine Medallion Awards, company representative takes photos with winners.

Promotional

- Company logo prominently identified on all SUNSPRA promotional materials throughout the year including but not limited to: SUNSPRA website, Medallion Awards Call for Entries and Medallion entry website, all SUNSPRA member communications (monthly), and 78th Annual Joint Conference Award luncheon program mention.
- Ability to distribute one promotional flyer to all SUNSPRA members via monthly membership communications channels.
- Company logo featured on the branded awards for “Outstanding Superintendent Communicator of the Year” and the Margie Davidson “Leading Light” honors displayed in district offices throughout the years.
- Company name included in SUNSPRA press release delivered statewide announcing winners of “Outstanding Superintendent Communicator of the Year,” Margie Davidson “Leading Light” and Sunshine Medallion Awards.

Customer Relations

- Seating available at the FSBA Joint Conference award presentation luncheon on Thursday, November 20, 2023

Social Media Exposure

- Your company logo featured on SUNSPRA social media campaigns

Gold Elite - \$5,000 (Two Available)

Membership Exposure

- Sponsorship of SUNSPRA member professional development series held in summer of 2024.
- Opportunity to share a five minute overview of product or service prior to each session (3 sessions)
- Opportunity to distribute promotional material to SUNSPRA members in attendance at our general conference in Tampa, FL November 30, 2023

Promotional

- Company logo featured in all SUNSPRA promotional materials regarding this new professional development opportunity for SUNSPRA
- Ability to distribute one promotional flyer to all SUNSPRA members via monthly member communications channels.
- Company logo featured SUNSPRA promotional materials throughout the year including but not limited to: SUNSPRA website and all SUNSPRA member communications (monthly)

Social Media Exposure

- Your company logo featured on new SUNSPRA social media campaigns

BLAZING BRONZE - \$3,500 (One Available)

Promotional

- Exclusive sponsorship of SUNSPRA online coffee chats (dates and topics-monthly).
- Company logo featured in all SUNSPRA promotional materials regarding coffee chats
- Ability to distribute one promotional flyer to all SUNSPRA members via monthly member communications channels.
- Company logo featured SUNSPRA promotional materials throughout the year including but not limited to: SUNSPRA website and all SUNSPRA member communications (monthly)

Social Media Exposure

- Your company logo featured on new SUNSPRA social media campaigns

INDIVIDUAL SUPPORT OPPORTUNITIES

SUNSPRA AT NSPRA - \$2,500 Face-to-face time for informal discussions with SUNSPRA members during a dinner exclusive to SUNSPRA members attending the NSPRA National Conference in Summer, 2024
*location is Seattle, WA

SUNSPRA SUPPORTER - \$500 Recognition on all SUNSPRA social media campaigns, SUNSPRA website, and monthly membership communications.



SPONSORSHIP CONTRACT

I. SPONSOR- Please print clearly

Company _____

How You Want the Company Listed _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Cell _____ Email _____

Authorized Representative and Title _____

Signature (required) _____

II. SPONSORSHIP LEVEL

Sponsor Level --- Sunshine Exclusive Gold Elite Blazing Bronze

SUNSPRA at NSPRA SUNSRPA Support Other _____

Instructions _____

Amount _____ (In-Kind Cash Value) _____

III. PAYMENT – No Contract is Final Without Payment

*Check No. _____ Cash American Express Discover MasterCard Visa

Credit Card Number _____ Expiration Date _____

Billing Address if Different Than Above _____

Signature _____

** Please make checks payable to SUNSPRA.

IV. SUNSPRA REP Securing Contract: _____