

BOE Communications Committee Minutes
May 11, 2017
Stonington High School Media Center
5:30 p.m.

The meeting of the Stonington Board of Education's Communications Committee was called to order at 5:32p.m., Thursday, May 11, 2017, in the Stonington High School Media Center.

Attendees Present: Alexa Garvey, Chair, Craig Esposito, Jason Jones, Ana de Oliveira and Van Riley, Superintendent. Nikki Gullickson, Assistant Superintendent was also present.
Absent: Terry Stefanski

Approval of Minutes – February 15, 2017 – Motion was made by Ana de Oliveira and seconded by Craig Esposito to approve the minutes from the February 15, 2017 meeting. All were in favor and motion carried.

Website Update – Training – Jason Jones explained that a small group from Central Office would be attending two-day training at the Finals site headquarters in Glastonbury on June 28 and 29. Mr. Jones also added that there is a purchase order in place for additional training for the administrative staff and select staff at each school before the end of the school year. Mr. Jones also reported that parents have expressed that it is hard to find contract information on the website so he is in the process of uploading pictures of all staff, what building they work at and emails. Mr. Jones says this will be completed by the beginning of the new school year.

Website – Curriculum and Academics Page – Nikki Gullickson, Assistant Superintendent gave a demonstration how to navigate in the new curriculum section of the district website. Ms. Gullickson explained the site is driven by google docs, which can be updated easily as curriculum changes. Alexa Garvey if we were listing test results on the site and Ms. Gullickson said we currently do not and if we did, they would be for the year before. Ms. Gullickson added that there is a link that will take you to the state website where those are reported. Craig Esposito asked if it would be beneficial to have a webinar for parents on how to navigate through the site. Alexa Garvey added maybe put a link on the home page. Alexa Garvey also asked if the types of curriculum used are listed. Ms. Gullickson added that we could add that information, in addition to timelines.

Newsletter – Future Items/Distribution - The Committee discussed when the next issue of the newsletter would be published. The committee agreed to publish one in June before the close of school with closing items, new assistant superintendent

Promoting Our Schools – The committee talked about ways to market our schools, such as at parent nights. Dr. Riley adds that the district needs to find out why students are going elsewhere to attend school. Jason Jones says that it would be a good idea to offer a class at the high school for students to create a webinar to promote our schools and have it count as a course credit.

Next meeting: June 8, 2017

Adjourn - Motion made by Craig Esposito and seconded by Jason Jones to adjourn at 6:13 p.m. All were in favor and motion carried.

Respectfully Submitted – Ana de Oliveira

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