BOE Communications Committee Minutes
September 22, 2016
Central Administration Building
5:15 p.m.

The meeting of the Stonington Board of Education's Communications Committee was called to order at 5:21 p.m., Thursday, July 28, 2016, at the Central Administration Building.

Attendees Present: Alexa Garvey, Chair, Craig Esposito, Jason Jones, Ana de Oliveira and Van Riley, Superintendent.
Absent: Terry Stefanski

Approval of Minutes – July 28, 2016 – Motion was made by Craig Esposito and seconded by Ana de Oliveira to approve the minutes from the July 28, 2016 meeting.
Approved: 5-0

Update on Website- Jason Jones gave in update on the new website. Mr. Jones noted the goal of having the website up and running for the start of the new school year was met. Mr. Jones added that a former student was hired to work on the bridging of the old to the new website and 90% of the website is now up and running. Mr. Jones will be adding a link with a survey to monitor community comments regarding the new website on the homepage.

Review of Board of Education Goals Pertaining to Communications Committee-The Committee discussed the following goals and their status, website implementation, newsletter, and press releases. Mr. Jones shared information on hits to the new website.

Strategies for promoting our schools – Specifically Press Releases - Dr. Riley will be meeting with the administration on the proper way to write a press release at the next Leadership meeting. Adding a link to the homepage for the September newsletter was discussed and another link to the Stonington Forum was also discussed.

Newsletter – The Committee reviewed a draft of the September Newsletter and gave suggestions. The newsletter will be posted on the website.

Future Agendas Items- Promoting our schools

Next meeting: October 27, 2016 – Cancelled
Next meeting: November 17, 2016

Adjourn - Motion made by Craig Esposito and seconded by Jason Jones to adjourn at 5:56 p.m. Approved 5-0

Respectfully Submitted – Ana deOliveira