

BOE Communications Committee Minutes
September 25, 2014
SHS Library Media Classroom
6:30 p.m.

The meeting of the Stonington Board of Education's Communications Committee was called to order at 6:34 p.m., Thursday, September 25, 2014 in the Stonington High School Library Media Classroom.

Attendees Present: Alisa Morrison, Jason Jones, Alexa Garvey and Superintendent, Van Riley

Late Arrival: Craig Esposito 6:44 p.m.

Absent: Ana deOliveira

Approval of Minutes: A motion was made by Alisa Morrison and seconded by Jason Jones to approve the minutes from the September 30, 2013 meeting. Approved minutes 4-0.

Selection of Chair: A motion was made by Alisa Morrison and seconded by Jason Jones to appoint Alexa Garvey as Chair. Approved minutes 4-0.

Mission and Communication Plan

- 1) Web pages
 - a. Need updating
 - b. Van Riley and Jason Jones to discuss with Leadership group and bring plan back to the Communications Committee
 - c. Need to update district web site and have school web sites follow same format
- 2) Social Media
 - a. Being discussed at Policy Committee
 - b. Bring back proposal to Communications Committee, then to Policy Committee, then to BOE for approval
 - c. Van Riley and Jason Jones to bring proposed policy
- 3) Other ideas
 - a. Encourage communications outside parent community
 - i. Mystic River Press
 - ii. Stonington Times
 - iii. Other
 - b. Van Riley to discuss student article/editorial in local papers with SHS staff and students taking lead
 - c. Leadership group to discuss how to market all schools and share positive accomplishments with community
 - d. Communication Committee and BOE members to work with Frank Todisco on BOE Facebook page

Adjournment: Motion made by Alisa Morrison and seconded by Craig Esposito to adjourn at 7:07 p.m. Approved 5-0

Respectfully submitted – Van Riley, Superintendent
