SVUSD Communications Guidelines

SVUSD utilizes voice (robocalls), email, text messaging, PeachJar eFlyers, social media, and websites to communicate with parents/guardians and employees. Recipients are contacted using contact information provided through PowerSchool.

Below you will find guidelines to help keep our communications with our community open and within reason.

Type of Information	Robocall	Text Message	PeachJar eFlyers	Email	Website	Social Media
Emergency Alerts	✓	✓		✓	✓	✓
Public Relations					✓	✓
Event Promotion			✓	✓	✓	✓
Special Announcements	✓		✓	✓	✓	✓
Important Reminders	✓	✓		✓	✓	✓
Forms & Documents				✓	✓	
Fundraising			✓	✓	✓	✓
PTO				✓	✓	✓