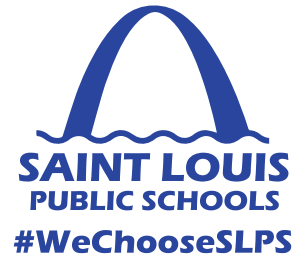


Student Recruitment

Supports Goal 4: **Partnerships support students.**



- ★ Identify target schools in need of enrollment boost or in close proximity to charter schools and install grassroots/word-of-mouth ground recruitment strategy
- ★ Collaborate on events with district nonprofit, corporate and clergy partners who have adopted schools targeted for recruitment initiative

Recent Achievements

- January 2017 Magnet Elementary School Transfer Project, which recruited non-SLPS students into the district
- Increased 2017-2018 Pool B Lottery requests and applicants

Key Items In Progress

- Launch of Parent Incentive Program
- St. Louis City First Responders Outreach Initiative
- Neighborhood school cluster community outreach, awareness and recruitment event planning
- Vetting potential outside recruitment group of canvassers for neighborhood blitz campaign and professional development for district volunteers

Team

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