

SLPS Magnet And Choice Schools

2017-18 Application And Placement Update
Louis Kruger, Executive Director

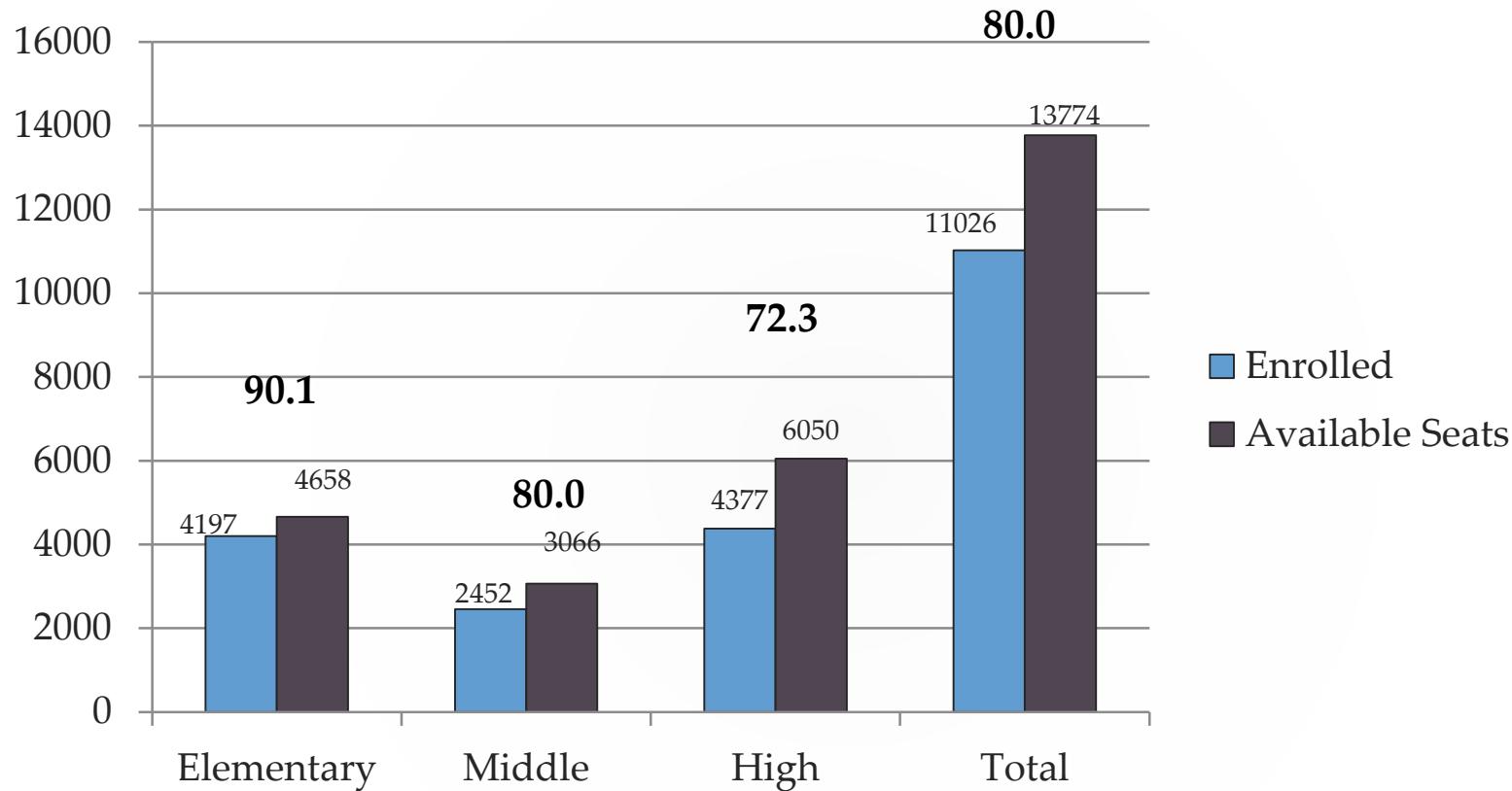
March 16, 2017



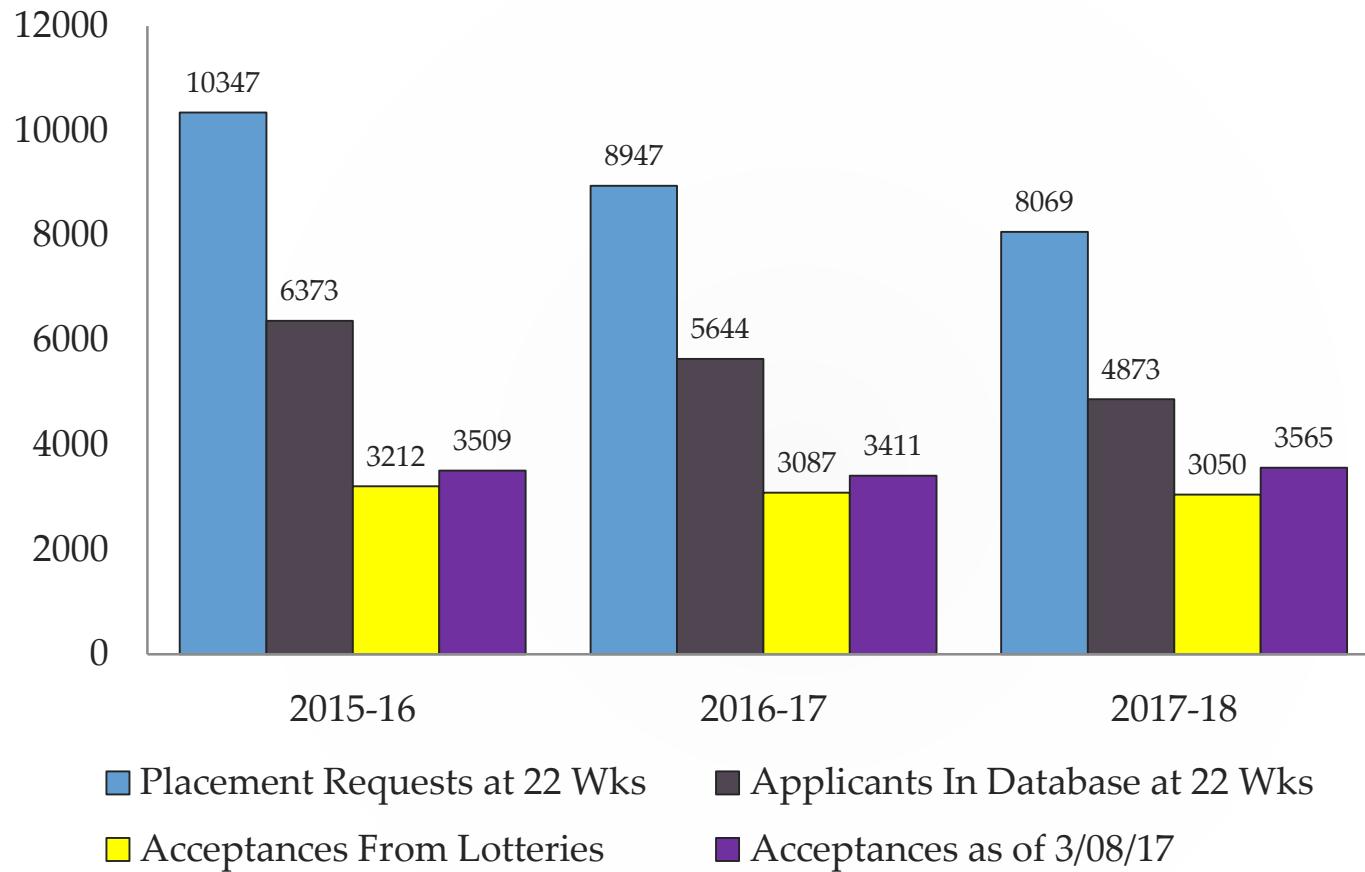
Overview

- Show current enrollment status
- Compare Placement Requests and Accepted Students over past 3 years including 2017-18 Projected Students
- Provide information regarding updates to application system and 2 Pool Lottery process
- Show status of 2017-18 waiting lists and open seats
- Cote Brilliante and Langston consolidation update
- Identify next steps

Current 2016-17 School Year Magnet and Choice Schools Enrollment Status as of 3/7/17



Comparison: Similar Point In Time



Online Application and 2 Pool Lottery System:

5th Year Using Online System

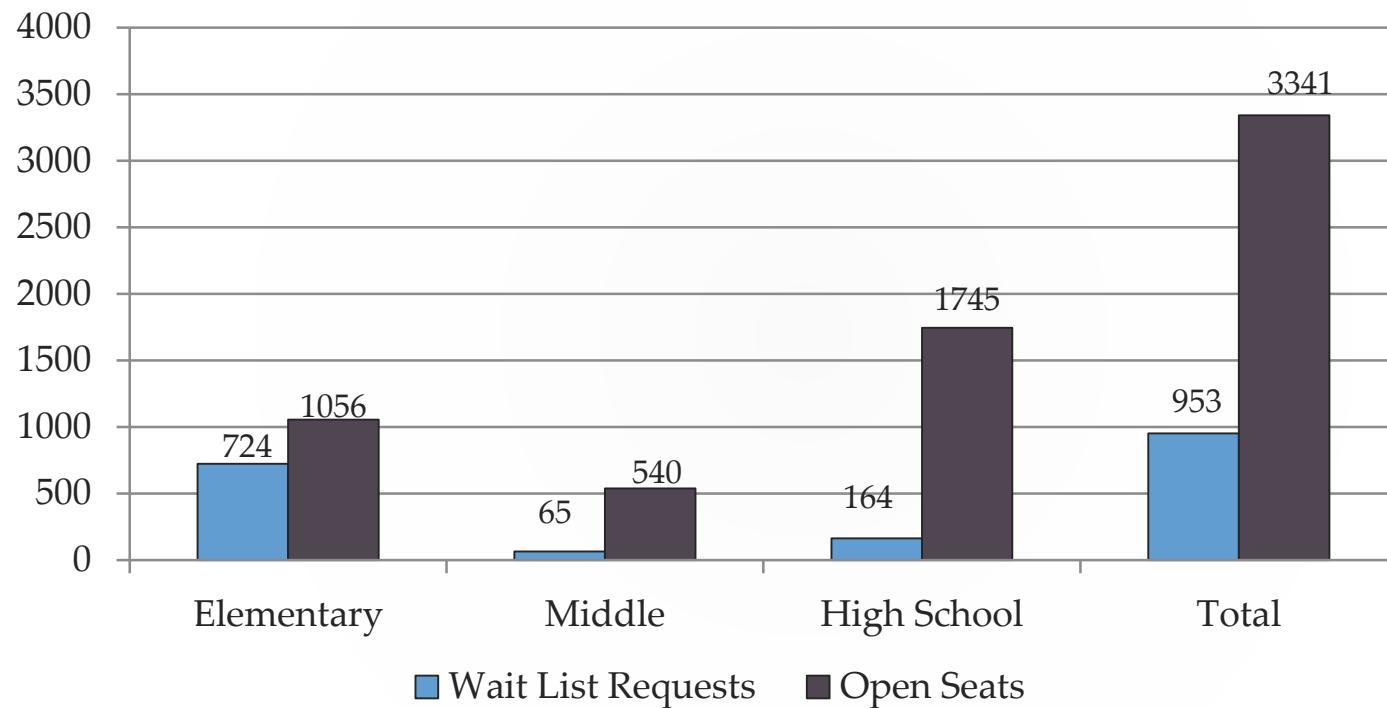
3rd Year Using 2 Pools

1st year with Gifted & General Ed. Programs Separation

- Online (4922) vs paper (3147) application submission shows 61% submitting online
- Online submission %age has increased 4.0% over last year and 8.5% over past 2 years.
- New separation of Gifted Ed. and General Ed. programs application submission allows parents to request and gain General Ed. program seat while awaiting determination of applicant gifted status.
- Email communications continue as primary method to inform of eligibility status and placement updates

2017-18 School Year

Wait Lists Requests and Open Seats as of 3/08/17:



Cote Brilliante Update



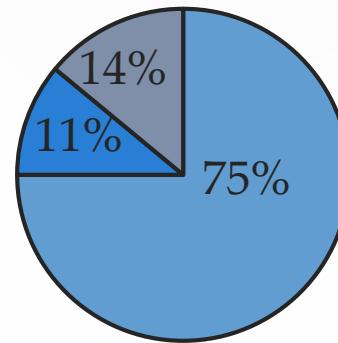
Total Students Being Displaced = 171

Students placed for 2017-2018 = 128 (75%)

- 95 have selected SLPS Magnets (74%)
- 23 have selected SLPS Neighborhood Schools (18%)
- 10 have indicated they are moving out of St. Louis (8%)

Students reviewing Magnet options = 18

Students receiving personal phone calls who have not responded to District voice messages = 25



■ Placed ■ Deciding ■ Received Calls

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Langston Update



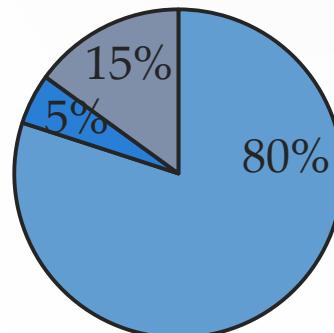
Total Students Being Displaced = 122

Students placed for 2017-2018 = 97 (80%)

- 79 have selected SLPS Magnets (82%)
- 9 have selected SLPS Neighborhood Schools (9%)
- 9 have indicated they are moving out of St. Louis (9%)

Students reviewing Magnet options = 6

Students receiving personal phone calls who have not responded to District voice messages = 19



■ Placed ■ Deciding ■ Received Calls

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Next Steps

- ❖ Continue with application processing, eligibility determinations and placements for 2017-18 (Cote Brilliante/Langston)
- ❖ Update schools/grades with opening seats website postings placement
- ❖ Send acceptance and non-placement notices to applicants as needed
- ❖ Proceed with plans for recruitment events and literature preparing for 2018-19 school year recruiting and application period
- ❖ Recruiting efforts updated for 2018-19

Data collection: “How did you hear about SLPS Magnet and Choice Schools?”

Current School – 2009

Referrals – 1385

Planned Events – 288

Radio – 275

Facebook, Twitter, Instagram – 132

TV – 97

Newspaper – 83

Other – 215