



Food Services Update

Presented by:

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Agenda

- ▶ Free and Reduced Applications
- ▶ Meal Participation Rates
- ▶ Focus Areas



Free and Reduced Applications

<u>Category</u>	<u>2008-2009</u>	<u>2009-2010</u>	<u>2010-2011</u>
Free and Reduced Percentage	75%	86%	87%
Processed Application Percentage	84%	96%	98%

- Made steady improvement in collection of applications and Free and Reduced % each year over last 2 years



Free and Reduced Applications This Year vs. Last Year

<u>Category</u>	<u>2010-2011</u> <u>Thru</u> <u>Oct 7, 2010</u>	<u>2011-2012</u> <u>Thru</u> <u>Oct 7, 2011</u>	<u>Variance</u>
Free and Reduced Percentage	80%	82%	+2%
Processed Application Percentage	84%	89%	+5%

➤ Tracking ahead of pace last year in collecting applications due to:

- Schools received meal applications earlier
- Created sibling matches for Direct Certifications students
- New online application process
- Use of automatic call out system to parents
- Improved collaboration with meal application contact at each school

Meal Participation

<u>Category</u>	<u>2008-2009</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2011-2012</u> <u>(9/1-10/7)</u>
Breakfast Participation	49%	52%	56%	56%
Lunch Participation	73%	75%	77%	76%

➤ Participation rates have improved since 2008-09 due to:

- Improved menus and selections
- Breakfast in the classroom
- Focused effort on application collection



Focus Areas

- ▶ Collaborate with Principals, Chartwells, and Family and Community Specialists to collect remaining meal applications
- ▶ Continue to survey students, principals and staff and use feedback to improve menus
- ▶ Continue to invest Prop S funds to improve elementary cafeterias
 - Recently completed 6 new cafeterias
 - Plans to address 10 additional schools by the end of the year