



Food Services Update

Presented by:

Althea Albert-Santiago, Director, Food Service
George Nash, District Manager, Chartwells-Thompson
St. Louis Public Schools
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Agenda

- ▶ Free and Reduced Applications
- ▶ Meal Participation Rates
- ▶ Focus Areas



Free and Reduced Applications

| <u>Category</u> | <u>2008-2009</u> | <u>2009-2010</u> | <u>2010-2011</u> |
|----------------------------------|------------------|------------------|------------------|
| Free and Reduced Percentage | 75% | 86% | 87% |
| Processed Application Percentage | 84% | 96% | 98% |

- Made steady improvement in collection of applications and Free and Reduced % each year over last 2 years



Free and Reduced Applications

This Year vs. Last Year

| <u>Category</u> | <u>2010-2011</u> <u>Thru</u> <u>Oct 7, 2010</u> | <u>2011-2012</u> <u>Thru</u> <u>Oct 7, 2011</u> | <u>Variance</u> |
|----------------------------------|---|---|-----------------|
| Free and Reduced Percentage | 80% | 82% | +2% |
| Processed Application Percentage | 84% | 89% | +5% |

- Tracking ahead of pace last year in collecting applications due to:
 - Schools received meal applications earlier
 - Created sibling matches for Direct Certifications students
 - New online application process
 - Use of automatic call out system to parents
 - Improved collaboration with meal application contact at each school

Meal Participation

| <u>Category</u> | <u>2008-2009</u> | <u>2009-2010</u> | <u>2010-2011</u> | <u>2011-2012 (9/1-10/7)</u> |
|----------------------------|------------------|------------------|------------------|---------------------------------|
| Breakfast Participation | 49% | 52% | 56% | 56% |
| Lunch Participation | 73% | 75% | 77% | 76% |

- Participation rates have improved since 2008-09 due to:
 - Improved menus and selections
 - Breakfast in the classroom
 - Focused effort on application collection

Focus Areas

- ▶ Collaborate with Principals, Chartwells, and Family and Community Specialists to collect remaining meal applications
- ▶ Continue to survey students, principals and staff and use feedback to improve menus
- ▶ Continue to invest Prop S funds to improve elementary cafeterias
 - Recently completed 6 new cafeterias
 - Plans to address 10 additional schools by the end of the year