# SLPS Magnet and Choice Schools

# 2011-12 School Year Application and Placement Summary

# <u>Applications Received</u>

**2010-11: *5912* As of March 30th, 2010**

**2011-12: *7009* As of March 30th, 2011**

***1097* Additional for 2011-12**

***18.5%* Increase**

# SLPS Magnet and Choice Schools

## Lottery Eligible Applicants Total

2010-11: *3681*

2011-12: *4451*

*770* Additional for 2011-12

*20.9%* Increase

## Lottery Eligible Applicants Trend

| School Year | Lottery Eligible Applicants | Difference from Prior Year | % +/- |
|---|---|---|---|
| 2008-09 | *2418* | *N/A* | N/A |
| 2009-10 | *3074* | *656* | 27.10% |
| 2010-11 | *3681* | *607* | 19.70% |
| 2011-12 | *4451* | *770* | 20.90% |

# SLPS Magnet and Choice Schools

## Lottery Eligible Applicants by Priority 2011-12

| | | | | | |
|---|---|---|---|---|---|
| *4451* | **Total** | | | | |
| *924* | **Continuity** | 20.8% | | | |
| *186* | **Sibling** | 4.2 % | | | |
| *176* | **Neighborhood** | 4.0% | | | |
| *1413* | **SLPS Students** | 31.7% | | | |
| *1599* | **Non-SLPS Students** | 35.9% | | | |
| | | *844* | **PK and KG** | 52.8% | |
| | | | | *80* | **County** 9.5% |
| | | *755* | **1st - 12th Grade** | 47.2% | |
| | | | | *158* | **County** 20.9% |
| *153* | **Residency Ineligible** | 3.4% | | | |

# SLPS Magnet and Choice Schools

## Lottery Eligible Applicants by Grade 2011-12
### *% ages based on 4451 total lottery eligible applicants*

| ELEMENTARY | | | MIDDLE | | | HIGH | | |
|---|---|---|---|---|---|---|---|---|
| P3 | *243* | 5.5% | 6th | *393* | 8.8% | 9th | *1443* | 32.4% |
| P4 | *486* | 10.9% | 7th | *213* | 4.8% | 10th | *168* | 3.8% |
| KG | *501* | 11.3% | 8th | *100* | 2.3% | 11th | *66* | 1.5% |
| 1st | *223* | 5.0% | Total | *706* | 15.9% | 12th | *23* | .5% |
| 2nd | *151* | 3.4% | | | | Total | *1700* | 38.2% |
| 3rd | *180* | 4.0% | | | | | | |
| 4th | *137* | 3.1% | | | | | | |
| 5th | *111* | 2.5% | | Too Young | *13* | .2% | | |
| Total | *2032* | 45.7% | | | | | | |

# SLPS Magnet and Choice Schools

## Students Accepted by Priority 2011-12

| 3479 | Total as of 3/16/11 | | | |
|---|---|---|---|---|
| 865 | Continuity | 24.8% | | |
| 156 | Sibling | 4.5% | | |
| 151 | Neighborhood | 4.4% | | |
| 1062 | SLPS Students | 30.5% | | |
| 936 | Non-SLPS Students | 26.9% | | |
| | | 523 | PK and KG | 55.8% |
| | | | 49 | County | 9.3% |
| | | 413 | 1st - 12th Grade | 44.1% |
| | | | 65 | County | 15.7% |
| 309 | Post Lottery Apps. | 8.9% | | |

# Accepted Students by Grade 2011-12

*% ages based on 3479 total acceptances as of 3/16/2011*

| ELEMENTARY | | | MIDDLE | | | HIGH | | |
|---|---|---|---|---|---|---|---|---|
| P3 | 128 | 3.6% | 6th | 378 | 10.9% | 9th | 1085 | 31.2% |
| P4 | 413 | 11.8% | 7th | 227 | 6.5% | 10th | 83 | 2.4% |
| KG | 355 | 10.2% | 8th | 91 | 2.6% | 11th | 26 | 0.7% |
| 1st | 175 | 5.0% | Total | 696 | 20.0% | 12th | 14 | 0.4% |
| 2nd | 130 | 3.7% | | | | Total | 1208 | 34.7% |
| 3rd | 150 | 4.3% | | | | | | |
| 4th | 121 | 3.4% | | | | | | |
| 5th | 103 | 2.9% | | | | | | |
| Total | 1575 | 45.3% | | | | | | |

## 2011-12 Total Projected Enrollment

### As of March 16th, 2011

|  | Target | Projection | % |
|---|---|---|---|
| Elementary | 4190 | 4661 | 111.2% |
| Middle | 2500 | 2620 | 104.8% |
| High | 5700 | 4389 | 77.0% |
| Total | 12390 | 11670 | 94.2% |

# Why the increase in applicants?

▸ **Media: Radio and TV ads**

▸ **Print: Post card mailing 3 weeks prior to lottery applications deadline**

▸ **Internet: "Survey" application was introduced prior to winter break**

▸ **Schools more actively recruiting**

▸ **Two additional recruitment fair events held**
   **1 Weeknight in County (Magic House)**
   **1 Weekend day in City (Compton/Drew)**