



# PUTNAM COUNTY R-I SCHOOLS

School/Athletic Partnership Program





# SPONSORSHIP

# OPPORTUNITY



## Become a Part of Our Winning Tradition!

Putnam County R-I Schools have a history of academic excellence and competitive sports programs. This happens both in the classroom, on the field, and through community service. Here is your opportunity to support these traditions and our school's mission of providing opportunities through quality education, while showcasing your school and community support. We are proud to announce our athletic advertising partnership program.







## Why Become a Sponsor?

- Support our students and school while...
- Showcasing Community & Social Responsibility
- Creating Business Awareness & Visibility
- Increasing Brand Loyalty
- Driving Business Traffic & Sales
- Ability to Highlight Products, Sales, Specials, & Seasonal Items
- Combat Larger Ad Budgets from Competitors
- Differentiate your Company and Product
- Receive Higher Ad Recall with Captive and Invested Audience
- More cost-effective ad value when compared with other mediums

## Did You Know?

Student Body, Parents and Event Guests exhibit outstanding loyalty to School Athletic Program Ads and Sponsorship



IF PURCHASED INDIVIDUALLY	SCOREBOARD PACKAGES		4 AVAILABLE	8 AVAILABLE	12 AVAILABLE	40 AVAILABLE
	 FOOTBALL		PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
\$1,050	Rotating Logo Ad 30 second ad every 4 minutes		✓	✓		
\$550	Rotating Logo Ad 20 second ad every 4 minutes				✓	
\$300	Rotating Logo Ad 1 ad in equal rotation					✓
	 BASKETBALL					
\$1,050	Rotating Logo Ad 30 second ad every 4 minutes		✓	✓		
\$550	Rotating Logo Ad 20 second ad every 4 minutes				✓	
\$300	Rotating Logo Ad 1 ad in equal rotation					✓
	 SOFTBALL					
\$300	Outdoor Scoreboard		✓	✓	✓	✓
	 BASEBALL					
\$300	Outdoor Scoreboard		✓	✓	✓	✓
MUST PURCHASE A PACKAGE TO GET THESE FEATURES	<b>NEPTUNE RADIO BROADCAST</b> Audio played occasionally at games		✓	✓	✓	✓
	<b>FAMILY SPORTS PASS</b>		✓	✓		
	<b>ROTATING AD ON DIGITAL MARQUEE</b>		✓			
	<b>30 SECOND COMMERCIAL</b> 1 video commercial per game		✓			
			\$3,500	\$2,500	\$1,500	\$1,000



# SPONSORSHIP AGREEMENT



## SCHOOL/ATHLETIC PARTNERSHIP PROGRAM

This advertising sponsorship agreement dated the \_\_ day of \_\_\_\_\_, 20\_\_, is made by and between the Putnam County R-I School District for the following digital advertising program as detailed below.

SPONSOR PACKAGE LEVELS	PACKAGE PRICE	SELECTED PACKAGE	CUSTOMER SIGNATURE
PLATINUM	\$3500	<input type="checkbox"/>	
GOLD	\$2500	<input type="checkbox"/>	
SILVER	\$1500	<input type="checkbox"/>	
BRONZE	\$1000	<input type="checkbox"/>	

INDIVIDUAL PURCHASE	PACKAGE PRICE	SELECTED PACKAGE	CUSTOMER SIGNATURE
Football (30 sec ad every 4 min)	\$1050	<input type="checkbox"/>	
Football (20 sec ad every 4 min)	\$550	<input type="checkbox"/>	
Football (one 10 sec ad in equal rotation)	\$300	<input type="checkbox"/>	
Basketball (30 sec ad every 4 min)	\$1050	<input type="checkbox"/>	
Basketball (20 sec ad every 4 min)	\$550	<input type="checkbox"/>	
Basketball (one 10 sec ad in equal rotation)	\$300	<input type="checkbox"/>	
Softball	\$300	<input type="checkbox"/>	
Baseball	\$300	<input type="checkbox"/>	

This agreement is effective for the 2022/2023 school year. If the above correctly sets forth this advertising agreement, please indicate by signing and dating below. Only 4 platinum, 8 gold, 12 silver, and 40 bronze packages are available. Claim yours before they run out.

Business Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_/\_\_/20\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_

Payments made to:  
 PCR-I Schools  
 803 S 20th Street  
 Unionville, MO 63565  
 Attention: Sarah Bradshaw  
 Email your logo to: sbradshaw@putnamcountyr1.net

