

Community Relations
DISTRICT AND SCHOOL WEB SITES

BP 1113 (a)

To enhance communication with students, parents/guardians, staff, and community members, the Governing Board encourages the Superintendent or designee to develop and maintain district and school websites. The use of district and school websites shall support the district's vision and goals and shall be coordinated with other district communications strategies.

Design Standards

The Superintendent or designee shall establish design standards for district and school web sites in order to maintain a consistent identity, professional appearance, and ease of use.

District design standards shall require an evaluation of products, features, and content accessible to students on district and school websites to prevent access to harmful or potentially harmful material.

The district's design standards shall address the accessibility of district-sponsored web sites to individuals with disabilities, including compatibility with commonly used assistive technologies.

Guidelines for Content

The Superintendent or designee shall develop content guidelines for district and school web sites and shall assign staff to review and approve content prior to posting.

Board policy pertaining to advertising in district and school publications, as specified in BP 1325 - Advertising and Promotion, shall also apply to advertising on district and school websites.

Privacy Rights

The Superintendent or designee shall ensure that the privacy rights of students, parents/guardians, staff, Board members, and other individuals are protected on district and school web sites.

Telephone numbers and home and email addresses of students and/or their parents/guardians shall not be published on district or school web sites.

Photographs of individual students shall not be published on district or school websites accompanied by the student's name or other personally identifiable information without the prior written consent of the student's parent/guardian.

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BP 1113 (b)

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Employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on district or school web sites.

The home address or telephone number of any elected or appointed official including, but not limited to, a Board member or public safety official, shall not be posted on district or school web sites without the prior written permission of that individual. (Government Code 3307.5, 7928.205, 7920.535)

No public safety official shall be required to consent to the posting on the Internet of the public safety official's photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or his/her family. (Government Code 3307.5)

State

Bus. and Prof. Code 22580-22582: Privacy rights for California minors in the digital world
Bus. and Prof. Code 22584-22585: Student Online Personal Information Protection Act
Bus. and Prof. Code 22586-22587: Early Learning Personal Information Protection Act
Civ. Code 1798.99.31: California Age-Appropriate Design Code Act
Ed. Code 32096: COVID-19 testing in schools
Ed. Code 32526: COVID Emergency Appropriations for Education
Ed. Code 35182.5: Contracts for advertising
Ed. Code 35258: Internet access to school accountability report cards
Ed. Code 48852.6: Information regarding homelessness
Ed. Code 48907: Exercise of free expression; time, place and manner rules and regulations
Ed. Code 48950: Speech and other communication
Ed. Code 49061: Definitions; directory information
Ed. Code 49073: Release of directory information
Ed. Code 60048: Commercial brand names, contracts or logos
Gov. Code 11135: Prohibition of discrimination
Gov. Code 12950: California Civil Rights Department posters
Gov. Code 3307.5: Publishing identity of public safety officers
Gov. Code 7920.000 - 7930.170: California Public Records Act
Pen. Code 14029.5: Prohibition against publishing personal information of person in witness protection program
Pub. Res. Code 21082.1: California Environmental Quality Act environmental review documents

Federal

16 CFR 312.1-312.13: Children's Online Privacy Protection Act
17 USC 101-122: Subject matter and scope of copyright
17 USC 504: Penalties for copyright infringement
20 USC 1232g: Family Educational Rights and Privacy Act (FERPA) of 1974
29 USC 705: Definitions; Vocational Rehabilitation Act
29 USC 794: Rehabilitation Act of 1973; Section 504
34 CFR 104.1-104.61: Nondiscrimination on the basis of disability
34 CFR 99.1-99.67: Family Educational Rights and Privacy
42 USC 12101-12213: Americans with Disabilities Act

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Management Resources

CA Civil Rights Department Publication: Sexual Harassment
CA Civil Rights Department Publication: FamilyCare and Medical Leave and Pregnancy Disability Leave
CA Civil Rights Department Publication : California Law Prohibits Workplace Discrimination and Harassment
CA Civil Rights Department Publication: Transgender Rights in the Workplace
CA Civil Rights Department Publication: Your Rights and Obligations as a Pregnant Employee
Court Decision: Aris v. Las Virgenes Unified School District, (1998) 64 Cal.App.4th 1112
Court Decision: City of San Jose v. Superior Court, (2017) 2 Cal.5th 608
U.S. Department of Agriculture Publication: Unpaid Meal Charges: Local Meal Charge Policies, SP 46-2016, July 2016
U.S. Department of Justice Publication: Accessibility of State and Local Government Websites to People with Disabilities, June 2003
U.S. DOE Office for Civil Rights Publication: Joint Dear Colleague Letter: Electronic Book Readers, June 29, 2010
U.S. DOE, Office for Civil Rights Publication: Dear Colleague Letter, May 26, 2011
Website: CSBA District and County Office of Education Legal Services
Website: Governor's Office of Planning and Research, The California Environmental Quality Act
Website: California Department of Education, Web Accessibility Standards
Website: California School Public Relations Association
Website: U.S. Department of Justice, Civil Rights Division, Disability Rights Section
Website: World Wide Web Consortium, Web Accessibility Initiative
Website: CSBA
Website: U.S. Department of Education, Office for Civil Rights
Website: California Civil Rights Department
World Wide Web Consortium Publication: Web Content Accessibility Guidelines, December 2008

Policy Adopted: 09/13/2023

ORCUTT UNION SCHOOL DISTRICT
Orcutt, California