



Smart Snacks in School are Here!

The USDA's Smart Snacks in School nutrition standards have been a federal law in place since **July 1, 2014!** Here are a few things to remember:

- Smart Snacks apply to all foods and beverages **sold** to students outside of the school meals programs – including vending machines, a la carte, school stores, snack carts and **in-school fundraising**.
 - Cookies, candy, chips, donuts and soda have been replaced with items like nuts or seeds, popcorn, baked chips, fruit cups and plain water.
- Smart Snacks are in effect for the entire school day (midnight before to 30 minutes after the end of the school day) across the entire school campus.
- Smart Snacks do **not** apply to foods served, such as classroom celebrations and during evening, weekend or community events.

Foods and beverages sold to students **as fundraisers during the school day** have to meet Smart Snacks. Our state allows [insert number of exemptions by state agency] exemptions.

Non-food fundraisers or fundraisers that include only foods and beverages that meet the standards are **not** limited in any way! Visit www.healthiergeneration.org/smartsnacks to find additional resources on alternative fundraising ideas and healthier foods and beverages that can be used for fundraising.

Students who are well nourished are better prepared to learn. By implementing consistent nutrition standards throughout all corners of the school building, we believe this will enhance the learning environment and contribute to the overall health and well-being of our students. In addition, consistently providing healthier foods and beverages outside of the cafeteria will build on the great strides being made **in** the cafeteria!

Our district is fully committed to insuring compliance with the Smart Snacks standards. We also want to make sure you have the tools you need to find compliant products. Check out the following tools from the Alliance for a Healthier Generation:

- [Smart Food Planner](#)
- [Smart Snacks Product Calculator](#) (this is the only compliance tool verified by the USDA)

As we work to change our foods and beverages across campus, we would appreciate your support, especially in the area of fundraising. We look forward to working together to find alternative fundraising ideas or developing a list of healthier foods and beverages to be sold for fundraising. We know as we all embrace change together and work together to find solutions during this change process that we can all be successful!

Please contact [insert contact name] if you have any questions.

Sincerely,

[Signed]

