North Canton City Schools Board of Education 525 7th Street NE North Canton OH 44720

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Academic Excellence . . . Fiscal Responsibility . . . Community Collaboration

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Kindergarten Registration

Kindergarten Registration packets are currently available on the North Canton City School District website. Go to <u>www.northcantonschools.org</u> and click on "Departments." You will then scroll down to "Registration of New Students." The complete kindergarten packet will be available to download on the right side of the web page. Packets are also available at the Early Childhood Center, Clearmount Elementary School, Northwood Elementary School, Greentown Intermediate School and Orchard Hill Intermediate School.

Registration will be by appointment only between March 18-22.

Appointments can be made by visiting "Registration of New Students" on the school district web page.

For questions or further information contact the District office at 330-497-5600 or email Laura Kennedy, District Registrar, at Laura.Kennedy @ northcantonschools.org

How Do I Prepare My Child for Kindergarten?

MICHELLE HOSTETLER, DIRECTOR OF INSTRUCTION

Talk with your child early and often.

Why?

The brain is the only organ not fully developed at birth and 90% of critical brain development happens in the first five years of life. Babies are born with 80 billion brain cells and in the first 3 years of life, 700 new neural connections are developed every single second (Center on the Developing child, Harvard University). These neural connections strengthen by high quality experiences and relationships or weaken and fade from impoverished experiences.

Neurological development of the brain depends on words. Each time a word is repeated the neurological path gets stronger and stronger and branches out so there is capability of learning. If a word is not repeated the opposite occurs, the neuron shrinks or dies and goes away decreasing the ability to learn. Speaking to young children fires up those important synapses in the part of the brain that handles language. The more words young children hear, the stronger those mental connections get. This interaction will strengthen their future language skills and overall ability to learn (www.frist-2000days.org).

Pediatric physician and professor at UChicago Medicine, Dr. Dana Suskind, asks each of us to imagine our child's brain as a piggy bank. Every word we say is another penny in his or her bank. The more we talk, the richer his or her brain grows. The more we put in now, the richer our child will be later.

Continued on page 7

Looking for a preschool that will best prepare your child for kindergarten?

Look no further than the Mary L. Evans Early Childhood Center!

The Early Childhood Center, which is operated by the North Canton City School District, has been recognized by the Ohio Department of Education as a 5-star Step Up To Quality preschool. Our dedicated staff members have advanced credentials and skillsets that focus on the needs of individual children so that they develop the foundational skills of peers their age prior to kindergarten. Our teachers follow the Ohio Early Learning Standards and Developmental Standards that will prepare students for the K-5 curriculum used by the North Canton City School District. The Early Childhood Center maintains smaller classroom ratios to nurture the personalized instruction you would expect from an educational provider. Students may participate in art education and physical education classes on a weekly basis from a certified and licensed teacher. We also have two speech pathologists on staff and a school psychologist, as well as access to a school nurse provided by Akron Children's Hospital and support for those students who require occupational and/or physical therapy. Our focus is on developing the social-emotional and academic nature of each child through individualized, small group and large group interactions.

If you have additional questions or would like to tour the Early Childhood Center, please contact our office at 330-497-5608.

Preparing Children for Kindergarten

The NCCS Board of Education has changed the kindergarten enrollment birthdate deadline for five-year olds from on or before September 30 to on or before August 1 for the 2019-2020 school year. Under the leadership of Assistant Superintendent Dave Pilati, a district committee has studied the proposed change over the last 18 months. "After looking at all of the significant differences in the performance and retention data for our students with early and late birthdays, combined with the research that indicates the importance of students' early literacy skills and of student experiencing success in their early school years, it became very apparent to us that recommending this change to our board of education was in the best interest of our students."

Therefore, if your child will be five years old on or before August 1, 2019, he or she is eligible to be registered for kindergarten. Kindergarten readiness is critical for early success, and these skills should continue to be developed, practiced, and reinforced with your child prior to starting school. Should you have questions about whether your child is ready or should register for kindergarten, please feel free to call and speak to the principal of your child's school.

Throughout the state of Ohio, school districts adhere to the Ohio Continued on page 4



Michelle Hostetler

VIKING 2 VISION

District News

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The Viking Vision

The Viking Vision is published by the North Canton City School District and given free of charge to community residents, businesses and school district employees. Our purpose is to share information regarding the mission and activities in the North Canton City School District. The Viking Vision is not intended to be a public forum.

The NCCS Board of Education reserves the right to reject any press release based on its content.

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The Viking Vision North Canton City Schools 525 7th Street NE North Canton, Ohio 44720

Non-Discriminaton Policy

The North Canton City School District affirms that no persons shall, on the basis of sex, race, color, national origin, or disability, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity conducted under its auspices. This shall extend to employees therein and to admission thereto. Inquiries concerning the application of this policy may be referred to the superintendent or designated coordinator. This policy shall prevail in all board policies concerning school employees and students. Title VI complaints (sex, race, color, national origin, or disability) should be referred to David Pilati, Assistant Superintendent, at 330-497-5600 or pilatid@northcantonschools.org.

Spending Money to Save Money Todd Tolson TREASURER

Ever hear a magician say, "Watch me pull a rabbit out of this hat?" The title of this article sounds a little like that because it sounds counterintuitive, but we have been able to save the district over a half million dollars by spending \$2.8 million.

At the November 14, 2018, Board of Education meeting, the members approved a nearly \$2.8 million energy conservation project. The premise behind the project is that our district would borrow money to pay for the entire project and the energy savings would pay for the borrowed amount as well as all interest payments. The initial plan was to borrow the \$2.8 million and repay the loan over a 10-year period. After reviewing multiple bank borrowing proposals, it was determined that we would be paying over \$500,000 in interest to repay the borrowing for this project.

I have never liked paying interest to borrow money, neither personally nor professionally. I began to evaluate other options to see if there was a possibility to find another way to fund this project. As many of you are aware, a new levy was successfully passed in the spring of 2018. Part of this levy was to be designated for facility maintenance to prolong the life of our buildings since our facility levy in the fall of 2017 failed. Because of

Facility Update

Todd Henne BUSINESS MANAGER

Middle School at 131,533 square feet.

this new levy, I looked at the possibility of paying for the full project from our current resources and then repaying ourselves with a portion of the levy from the facility maintenance set-aside, a small contribution from our current Permanent Improvement Fund and the annual projected energy savings from the project.

After evaluating our district's financial cash flow and confirming this action would not negatively impact our future levy projections/promises, I met with Jeff Wendorf, Superintendent, and Todd Henne, Business Manager. We reviewed the project funding options, borrowing versus self-funding, and they were supportive of the plan. The next review was with our Board Finance, Buildings and Grounds sub-committee of Andrea Ziarko and Iordan Greenwald. After sharing the details of the selffunding plan, they were onboard and in full support. Finally, at the December Board of Education meeting the new funding plan was shared with the full board and they were also in agreement.

As Treasurer of the North Canton City Schools, it is my duty to always look for ways to maximize our resources to provide the best possible services to our students, staff and community. The funding of this project is another example of meeting this goal.

North Canton City Schools Board of Education



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Board of Education meetings are held on the third Wednesday of every month at 6 p.m. in the INQspot at Hoover High School.

North Canton City Schools District Central Office

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be mounted on the roof and connected to each classroom. This will remove the Continued on page 4

Beginning in December, the North Canton City Schools embarked on an

ambitious plan to begin a series of energy conservation measures aimed at reducing

the district's operating costs and replacing end of life equipment. In total, the \$2.8

million project will have a positive impact on every square foot of the district's two

largest buildings: Hoover High School at 325,212 square feet and North Canton

throughout both Hoover HS and the North Canton MS. Abbott Electric won the

bid to convert all the lighting at the two buildings. Most of the work was done

over the winter break to avoid conflicts with classes. In January, work continued on

gymnasiums, hallways and other areas not finalized over break. The LED project will

finish in February with all outside lights being converted to LED. All totaled, this

will be nearly 7,000 light fixtures. The district is projected to save over \$87,000 per

construction in 1956, will be replaced. In addition, the current window-hanging air

conditioning units will be removed. These units were installed in 1995 when the

district added air conditioning to all classrooms. After 24 years they are reaching

the end of their useful life and will be replaced with a mini-split system that will

At the middle school, all the exterior windows which were installed during

year in energy costs, plus an additional \$60,000 in one-time rebates from AEP.

The most visible part of the project will be the implementation of LED lights

VIKING 3 VISION

District News



The Value of Students Being Involved

ASSISTANT SUPERINTENDENT

There is a big push today, and rightfully so, for society to be more inclusive of everyone and this extends to schools as well where the research indicates that when students are included in core instruction and when they feel like they belong, they achieve at higher levels and are healthier from a social emotional perspective. One way that students can increase that feeling of belongingness is to get involved in activities outside of the normal school day. Those could be extracurricular school activities or activities within the community in the visual and performing arts, athletics, or service organizations -or any club or activity that connects to an area of interest for the student.

The benefits of such involvement include increased academic achievement as well as an increase in social emotional wellness and executive functioning skills—all of which will benefit students as the grow into adulthood. Research by the National Center for Education Statistics has shown that students who are involved in extracurricular activities are approximately twice as likely to score in the highest 25% on a composite math and reading assessment (ie, ACT or SAT) than students who are not involved in extracurricular activities.

According to an article published in April 2017 by *PreciouStatus*, some of the benefits beyond academics include:

- an increase in the ability to set goals and to follow through with achieving them
- an increase in one's ability to work on and contribute to a team
- an increase in time management skills
- an increase in Self-Discovery as students will have the opportunity to explore new interests and possibly discover their passions
- an increase in one's self-esteem as students get the chance to master new skills
- an increase in a sense of belonging
- an opportunity to learn ways to live a healthier lifestyle
- an opportunity for students to be in a safe and supervised environment

So if your child is involved in activities beyond the school day, please continue to encourage him/her to be stay involved—and maybe even to look for more activities if time permits. If your child is not involved in any activities outside of the school day, it's never too late to get started. To learn about activity options, contact your child's school, the North Canton YMCA, the North Canton Public Library, ArtsinStark, youth athletic organizations, local churches, or talk to friends.



RESILIENCY: Empowering Families Community Resource Night Thursday, February 28, 5:00-7:00 p.m.

NCCS is pleased to announce that we will be holding a Community Resource Night for all families in Stark County in Hoover High School Commons Thursday, February 28, from 5:00-7:00 p.m. This evening will be an opportunity for attendees to talk to professionals about resources that are available locally and view a highly acclaimed film on childhood stress. Organizations represented at the Community Resource Night include:

- Building Blocks Counseling Center
- CommQuest
- The Gentle Shepherd Counseling Center
- North Canton Therapy Works
- Vista Psychological and Counseling Center
 Walsh University's Father Matthew Herttna
- Counseling Center

Coleman Mediation Services

North Canton YMCA

Recovery

Boy Scouts

- NCCS CARE Team Family Support Specialists
 Stark County Mental Health and Addiction
- Stark County Fatherhood Coalition
 - North Canton Public Library
 - Domestic Violence Project, Inc.
 - North Canton Police Department

The award-winning film, Resilience: the Biology of Stress & the Science of Hope, will be shown in the Hoover High School Lecture Hall from 5:30-6:30 p.m. Thursday, February 28th. Resilience is a one-hour documentary that delves into the science of Adverse Childhood Experiences (ACEs) and the birth of a new movement to treat and prevent toxic stress. Now understood to be one of the leading causes of everything from heart disease and cancer to substance abuse and depression, extremely stressful experiences in childhood can alter brain development and have lifelong effects on health and behavior.

Advice from an outstanding 2018 Hoover Grad

Aditi Priyadershi, a 2018 graduate of Hoover High School, excelled in high school as a National Advanced Placement Scholar as well as a recipient of the highly respected International Baccalaureate Diploma through a program at Jackson High School. The rigorous college prep program is



respected globally. In addition to taking rigorous coursework in high school, Aditi participated in Lincoln-Douglas Debate, Academic Challenge, National Honor Society and the Reach Program. In her "spare time," she also volunteered at Mercy Medical Center.

Aditi is now a freshman at the University of Michigan where she is majoring in Spanish and pre-med. She attributes her success to being, as she puts it, "consistently motivated, even when I didn't want to be." Aditi is an excellent role model for current high school students as she speaks about the importance of stress management. "High school is a huge period of learning to juggle academics and activities." She believes "students must find a way manage their stress early. If I hadn't learned to handle stress, high school would have been very difficult." She suggests that students must find time to exercise, talk to a friend or go for a walk.

Aditi cautions students about their use of social media. "Social media is a good outlet, a unique platform for knowledge. However, we take social media too seriously and some people use it to avoid face-to-face confrontation." If students do use social media, they need to "use the right resources and find the right people. Students should also not be afraid to ask for help."



Tips to help teens handle stress

At a presentation at Hoover High School titled "Reducing Childhood Stress" February 7, Melissa McClain, Community Education Coordinator for Akron Children's Hospital, shared some key points:

- Research shows that kids should have at least two nights per week where they have a break from activities and are at home with their family.
- Kids having one on one time with their parent(s) is very helpful in reducing stress, and it does not have to be a long time each time.
- Adults and children who practice deep breathing exercises daily (breathe in for four seconds, hold for four seconds, andexhale for 4 seconds) are better able to handle stress. Furthermore, research shows that kids who breathe deeply all day, every day average 11% to 17% higher scores on their academic tests.

Melissa shared a link to an online LiveBinder that is available for anyone to access many resources on dealing with stress. The link is <u>http://www.livebinders.</u> com/play/play?id=2339631.

Whitestone Counseling Center

- We Care Counseling, Inc.
 Wrap Around Services
- Legacy, Inc.
- Girls on the Run East Central Ohio
- North Canton Fire Department

Stark County Children's Services

Stark County Human Services

District News

Facilities Update

Continued from page 2

unsightly units from the front face of the building. The mini-splits will also be a more cost-effective way to cool our classrooms during the warm days.

The next improvement will be the replacement of 6 roof top units (RTU) at Hoover High School. Each RTU handles the heating and cooling for a section of the building. With the help of a large crane to set these units in place, the RTU's will be installed over spring break while the building is empty and also in between heating and cooling season. The units are all over 20 years old and use a type of refrigerant that is no longer manufactured due to EPA regulations, which makes repair bills extremely expensive. We will also convert two of the units from electric to natural gas, and that will provide even more savings.

Finally, improved building controls will be installed at Hoover HS and North Canton MS. With this system, custodians will be able to monitor the temperature of each room in their building, set night and weekend set-back temperatures to save money, and use the system as a first point of troubleshooting problems. Systems like these provide a custodian the ability to reduce the heating set-point on a cold winter day as soon as the superintendent calls as snow day, thus allowing the district to save money on energy costs at every opportunity.

Preparing Children for Kindergarten? Continued from page 1

Learning Standards to ensure that all students will be college and career ready upon graduating from high school. It takes the school, student and family working together to accomplish this goal.

In order to help you understand how kindergarten expectations have changed over the decades and what parents can do to help prepare their children, we have asked NCCS educators for their input. We have shared their thoughts below:

Terri Dinarda, Clearmount Kindergarten Teacher

Although I am a veteran teacher, I have only been teaching kindergarten for six years. I think back to my own children and



their experiences in kindergarten twenty plus years ago. The social and emotional growth development has not changed. Children should be encouraged to take care of his/her selfhelp skills, such as putting on his/her own coat and buttoning or zipping it without help. Can your child tie his or her own shoelaces and put shoes on the correct feet? Kindergarten is often the first time your child uses the restroom on his/her own without an adult present. Ensure that he/she can use the toilet independently and wash and dry hands. If you have a son, teach him what a urinal is and how to use it correctly. Model how to take turns; how to wait for a response, and what it means to be patient. I'm sure everyone has heard, "Use your inside voice and walking feet!" Demonstrate and practice what that looks and sounds like. Academically, there have been many changes. My children went to school half a day and learned a letter a week. Today's kindergarten student leaves at the end of the year reading and writing sentences! I tell my students the best way to become a reader is to READ! Read every day with your child. Enjoy picture books, poems, and magazines. Go to the library and find your favorite topic or author. Demonstrate how to hold a book and how to track the words with your fingers and eyes. Identify colors

and simple shapes, count with one to one correspondence by allowing your child to pass out napkins, and set the table. Make sure your child can write his/her name only capitalizing the beginning letter. Once your child begins kindergarten, talk to him or her about the day, share in your child's successes, and establish a relationship with your child's teacher. Both of you want to same for your child: a successful, happy kindergarten experience that leads to a lifelong love of learning and school.

Kerrie Steepleton, Clearmount Kindergarten Teacher

Kindergarten has changed over the last 20 years, requiring the children to perform deeper level academic skills that can be built



upon the following school vear. Kindergartners are expected to master skills that were once taught and developed in first grade. Kindergarten students are not only strengthening their academic skills while at school but also their social and emotional skills. The demands on the children in kindergarten now require more focus and more patience for them to meet the goals and standards set for the school year. Parents can help their children be better prepared by helping their children develop self-control skills such as keeping hands to self, sharing, taking turns and cooperating with others. In addition, working with their children to follow directions and communicate their needs effectively assist in their child's ability to successfully transition into a classroom setting. Encouraging their children to express his/herself with words when becoming upset and encouraging their children to identify the problem and possible solutions for that problem and then making sure to help your child to work out a solution. Taking moments throughout the day to just sit down together and talk with their children and have conversations that develop their communication skills. Instilling an interest and love of books is a key foundation skill that is best developed on the lap of a loved one reading and interacting with story

books and nursery rhymes. Indeed, coming to kindergarten with letter and number awareness is important but the emotional and social skills needed to be successful in the classroom are even more vital for a successful kindergarten classroom.

Northwood Kindergarten Team

KINDERGARTEN READINESS:

- -Be able to sit and attend to a fiveminute story
- -Be socially/emotionally mature: -Respond appropriately when told "no"
- ~Respond appropriately when things don't go their way
- -Separates easily from parents
- -Demonstrates independent self-help skills:
 - snap & zip
- open lunch/snack packages take care of bathroom needs
- put own coat on & off
- -Attempt to solve own problems even if it is hard (build stamina, grit)
- Cooperate with others during group games & activities; sharing, taking turns
- ~Teach your child to play board games; taking turns, learning to lose gracefully, playing by the rules
- Prepare your child to be an independent, problem-solver ready to learn
- -A kindergartner is:
- V very safe
- I in control (of body, voice & emotions)
- K kind to others
- E eager to learn (listens & follows directions)

Comment from a Northwood Elementary veteran teacher:

The curriculum demand in kindergarten is much more rigorous than 25 years ago. Today children leave kindergarten with basic reading skills in place. They must enter kindergarten with strong social and emotional skills in order to meet the challenge of today's curriculum.

VIKING 5 VISION

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Dear Friends of the North Canton City School District:

One of our goals over the past two years has been improving communication

between the school district and its residents. We recognize that communication

is listening as well as speaking. For that reason, we are taking a short survey of

1.) You may wish to complete the questions on this form and mail or deliver it

to North Canton City Schools, 525 Seventh St. NW, North Canton, Ohio

residents of our school district. This survey is being offered in two forms:

District News

CARE Team Thanks!

The CARE Team would like to thank all our donors who helped make the Christmas holidays very bright for many of our students and families.

In addition to the North Canton Girls Softball team, our donors included the North Canton Lions Club, many NCCS staff members, North Canton Retired Teachers, church groups, and wonderful, caring individuals in our community who have chose to remain anonymous. We are so grateful for your kindness, generosity, and caring. We were overwhelmed and very proud to be part of community that looks out for its own.

As you know, the needs of families in crisis do not end with the holiday season. If you are interested in helping our CARE Team throughout the school year, you can contact Judy DeMarco at judy.demarco@northcantonschools.org or Sue Oryszak at sue.oryszak@northcantonschools.org.

Education Endowment

Joe Rozsa

and

Mike Grady

to Stark County high school graduates.



2.) You may complete the survey available online at I. https://bit.ly/2B1Ck7O By the way, last year we began emailing a weekly newsletter to parents and NCCS staff members. You are welcome to subscribe to the newsletter by going to the district website at www.northcantonschools.org and scrolling down from the link "How do I?" to "Sign up for the emailed newsletter." This email is an informative and inexpensive way for us to share news about the school district. Communication is important to us, and we wish to listen to what you have to say. We can only manage or improve what we measure. We appreciate your The NCCS Education Endowment Fund Board of Governors is excited to input. announce the following 2018-2019 recognition award winners. They will be SURVEY QUESTIONS FOR COMMUNITY MEMBERS honored at the annual Recognition Dinner to be held on Wednesday, March 13, 1) How informed are you about North Canton City School District finances? in the Hoover High School Commons. Tickets may be purchased at the NCCS (Mark only one please.) L District Office or in the main office of any school building. □ Extremely informed <u>Citizen Award</u> □ Informed L □ Somewhat informed Community member, local businessman, volunteer mentor to the business L Uninformed management program students at Hoover High School 2) How informed do you feel you are about our school district in general? I. **Classified Award** (Mark only one please.) Carol Eckroate Extremely informed Educational Assistant, Greentown Intermediate School □ Informed I. Educator Award (PreK-grade 5) □ Somewhat informed Kathy Kennedy Uninformed First-grade teacher, Northwood Elementary School 3) How do you prefer to be informed about school district news? Please place Educator Award (grades 6-12) - (co-recipients) a checkmark by the means you prefer. (Please check all that apply.) Shirley Dobry L Emails Teaching Professions Career-Tech teacher, Hoover High School & Resident U Website Educator Coordinator, District-wide Social Media □ Viking Vision newsletter mailed to your home Local news media Business Management Career-Tech teacher, Hoover High School Other 4) Education is the primary mission of our school district, but we recognize other factors influence our ability to educate all children. What do Public Service Announcement (January 2019) you think is the biggest challenge facing our school district currently? (Please check all that apply.) From: The Canton Student Loan Foundation Aging facilities 4974 Higbee Avenue NW #204 **Finances** Canton, Ohio 44718 □ Safety and security Contact: Kimberly Leggett, Executive Director ☐ Mental health issues ☐ Family problems Phone: 330-493-0020 5) Is it time to address our preschool through fifth-grade facilities with a building/renovation program? (Please mark only one.) 1 The Canton Student Loan Foundation has been helping Stark County grads 2 Yes earn degrees for over 96 years! The Foundation has distributed over \$36 □ No million dollars since 1922. Students looking to further their education can 6) How would you rate the overall trust you have in North Canton City н turn to the Canton Student Loan Foundation for low-interest loans. This Schools? loan is only for Stark County graduates. Apply online at cantonstudentloan. UVery high org or call 330.493.0020. Deadline is June 1, 2019. 🗌 High 2 Want to earn a college degree, associate degree or attend a trade school? The □ Somewhat Canton Student Loan Foundation offers low-interest student loans only for Distrust Stark County high school grads. Apply online at cantonstudentloan.org or 7) If you were able to wave a magic wand, what would you improve about your call 330.493.0020. Deadline is June 1, 2019. school district? The organization listed above is a 501-c-3 non-profit organization that provides low interest loans

VIKING 6 VISION

District News

North Canton City Schools

August 2019						
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Board Approved: 12/19/2018

20	019-2020 Calendar
August	
16	Staff Work Day
19	Convocation/Staff Meetings
20	First Student Day, Grades 1-6 & 9
21	First Student Day, Grades 7-8 & 10-12
26	First Day Kindergarten & Preschool
30	Staff In-service Day
<u>September</u> 2	Labor Day
<u>October</u>	
14	Prof. Development Exchange Day
25	End of 1st 9 Weeks
<u>November</u>	
27	Conference Exchange Day
28-29	Thanksgiving Break
December	
2	Conference Exchange Day
23-31	Winter Break
January	
1-3	Winter Break
15	End of 2nd 9 weeks/1st Semester
16	Professional Learning Day
17	Staff Work Day
20	Martin Luther King Day
<u>February</u>	
14	Professional Learning Day
17	Presidents' Day
<u>March</u>	
20	End of 3 rd 9 Weeks
23-27	Spring Break
<u>April</u>	
10	Good Friday
May	
25	Memorial Day
29	Last Student Day
June	End of 4th 9 weeks/2nd Semester
1	Staff Work Day
	No School Students & Staff
	No School Students Only
	First & Last Student Day

	Student Days	Teacher Days
1 st 9 Weeks	46	50
2 nd 9 Weeks	44	48
3 rd 9 Weeks	42	43
4 th 9 Weeks	43	44
TOTAL	175	185

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VIKING 7 VISION Building News

How do I Prepare My Child for Kindergarten? Continued from page 1

How?

Invite your child into conversations with you. It's never too early to have a conversation with your child. A baby's response to conversation may include coos, gurgles, cries, facial expression, and eye contact. A toddler uses madeup and partial words in conversations. A slightly older child may respond with words and short sentences. The most important thing to remember is to tune in and respond, modeling appropriate language (Suskind, 2016).

Dr Catherine Laing, a researcher in psychology and neuroscience at Duke University, explains how baby talk helps children start to learn language, in an article for The Conversation. The highpitched, sing-song tone of baby talk is actually good for young children. It makes a voice more interesting to listen to, and by appealing to a child's ears, encourages your child to pay attention to what is being said and motivates them to talk back. The engagement, the social exchange, with the babies/ toddlers appears to be just as important as hearing the words spoken to them.

Story time is full of opportunities to talk more with your child. Tune in to what in the book is holding the child's attention and have a conversation. Books are also a great way to build vocabulary. They introduce your child to words not typically said in everyday exchanges and take your child to places he or she has never been (Suskind, 2016). Many studies have shown that the amount and quality of language that children are exposed to has a huge impact on their communication development and success at school.

Throughout the day look for opportunities to also have conversations about letters, numbers, colors and shapes. As you drive around town, point out the numbers, letters and shapes you see on buildings, billboards, and road signs. Talk about the letters and numbers you see on household items such as calendars, cereal boxes, scales and clocks. While grocery shopping, talk to your child about your grocery list and have them help you find a bunch of 6 bananas, a cereal box that includes a letter in their name or the fruit that is red.

Conversations can be fueled by tapping into a child's natural urge to play (American Academy of Pediatrics, 2018). Research demonstrates that

developmentally appropriate play with parents and peers is an opportunity to promote social-emotional, cognitive, language, and self-regulation skills. Great conversation can occur from not only playing verbal games such as "I spy something round and blue" or "How many animals can you name that hatch from an egg" to traditional board games that require moving a certain number of spaces or identifying colored game pieces, etc. Any common chore/routine can be made into a play like atmosphere when you discuss counting the number of carrots on the lunch plate or matching the socks and then counting how many "pairs" as they come out of the dryer.

Exploring and discussing the natural world, neighborhood and community surrounding your home can give you and your child a lot to chat about. Have discussions with your child about features of the natural world and how they work. For example, during a storm, talk about how thunder and lightning are formed. Go for walks and observe the clouds in the sky and talk about how some clouds look different then others. Look for a unique rock and brainstorm all of the words that rhyme with rock (don't forget to mention the "socks" you just matched!). Help your child collect leaves, and have him/her draw pictures of the different shapes and colors of the leaves you find. Draw and label a map of your neighborhood and be sure to discuss and mark your child's favorite places to play on the map.

Taking some time to co-write in a journal, small notebook or a single piece of paper the discussions you've shared with your child about the thunder, a unique rock, the clouds, a favorite game, a story you read, or a trip to the grocery store can create a lasting, cherished keepsake. First, talk through the ideas that are remembered about the conversations and then decide what it is that you would both like to write. Take turns writing down the ideas. Be sure to accept and encourage any writing that your child provides including scribbles, single letters, a string of letters, or single words. Provide crayons, markers, or pencils to create illustrations or glue on an actual photograph taken during the conversation. Children love to discuss and read their own writing, so be sure to store the collection of writing in a place where it can easily be read over and over again.



Video Production Award

Public Education Partners (PEP) recognized Hoover High School's Award-Winning Video Team in a program in the Ohio Statehouse Atrium this morning. The Hoover Video Team won an award in the "Stand Up for Public Schools Video" Competition for a second consecutive year. Recognized by PEP were media teachers, Mrs. Dani Wackerly, Mr. Tim McCarty and Mr. Tom Wilson, and students, Steve Kager, Carmen Misja, Taylor Harnack, Carter Kay, Colin Jenkins, Owen Stocker, Renee Dollard, Peter Suchoski, John Wackerly, Eileen Copley, Max Fuller, and Noah Miller.

Ms. Maureen Reedy of the Public Education Partners Board of Trustees praised the efforts of the Hoover students and teachers. "Congratulations to you all on TWO years in a row for your award-winning "Stand Up for Public Education" Videos! Winning two years in a row is certainly a strong reflection of your collective energy, expertise, passion and talent for Teaching and Learning at Hoover High School in your outstanding North Canton City School District. Public Education Partners (PEP), our Statewide Public Education advocacy group has viewed your video and we think it is incredible!"

"Your talented teachers and student video production team have created a treasure that 'shines the light' on the dedication and expertise of your entire North Canton City School's Community of Administrators, School Board Members, Teachers, Students, and Parents. As life-long public school educators and administrators, PEP Board members know it 'takes a village' to create strong schools and we know, our Public Schools are our children's second homes."

Seven New Buses Added to NCCS Fleet



The seven new propane buses passed inspection by the State Highway Patrol in January. Thanks to a federal grant, the school district's share was only 30 percent of the total cost. The buses were put into service in January.

State bus inspectors Larry Eller and Rick Lamp

VIKING 8 VISION

Building News



(I to r) Mayuko Ogi, Evgeniya Stojanoska, Luana Neves, Ricco Rosin.

North Canton hosts exchange students

Hoover High School is fortunate to have four exchange students this year.

Evgeniya Stojanoska is from Macedonia and is staying with Dan and Anne Peters. Evgeniya came here to learn about American culture and grow as a person. She likes the high school system because "it lets students become responsible at a young age by choosing most of their subjects." The one aspect of life here that surprised her most is the popularity of sports.

Mayuko Ogi, who is from Japan, is living with Matt and Lisa Ile. Mayuko feels this experience has given her the opportunity to be a part of the cross country and swim teams. At the end of this school year, she will return to Japan to finish high school.

Luana Dias Neves is from Brazil and is living with Darrell and Susan Wright. She hopes to remain in the U.S. to attend a university and study law. She is enjoying meeting new people and learning abotut a different culture. Two things have surprised her the most. The first is the weather and the second is the people. "I thought people here were 'cold,' but they are not."

At the end of this school year, **Ricco Rosin** will return home to Estonia to finish high school. He hopes to attend law school or an aviation academy in the future. Ricco says he is notices small and subtle differences between Estonia and the United States, such as door knobs, cars, and architecture. Also, the food culture is a lot different in the U.S. He says a lack the public transportation here means there are many more cars on the road, and he says in Estonia teenagers must wait until they are 18 to drive. Ricco also feels people here are generally nicer and more outgoing than most Estonians. Ricco is staying with Kevin and Dana Phillips.







(I to r) Front: Katie Cantor, Lauren Beckel; Back: Lilliana Schmidt, Riley Cavanagh, Mady Beckel. Kayla Kline, and Caroline Mosholder. Not pictured: Taylor Gay, Kara Martin, and Gina Cardinale.

High School Yearbook Staff

Walsworth Yearbook Company has chosen to feature Hoover High School's yearbook in their new "Idea Book," a sign of the impressive work done by the yearbook staff. The yearbook is advised by Ms. Candice Hale.

how-to festival	March 2, 2018 32 classes 6 hours 1 day
HOW-TO SOLVE MANY UNWANTED DOG BEHAVIORS BY	HOW- TO DRAW MANGA FOR KIDS AND TEENS*
TEACHING THIS ONE NEW BEHAVIOR*	HOW-TO GET STARTED WITH TAI CHI*
HOW-TO STYLE YOUR HAIR WITH MODERN WAVE LOOKS*	HOW-TO HELP FARM ANIMALS RIGHT HERE IN NE OHIO*
HOW-TO WRITE A NOVEL IN A MONTH	HOW-TO HAVE A MEANINGFUL CONVERSATION WITH
HOW-TO CREATE A NATURAL MEDICINE CABINET	YOUR CHILDREN
HOW-TO TRAIN A CAT*	HOW TO CHANGE A FLAT TIRE ON A BICYCLE*
HOW-TO FIND THE BEST LOCAL RESTAURANTS*	HOW-TO HAVE A CALMER LIFE WITH MINDFULNESS*
HOW-TO SET UP YOUR OWN MODEL TRAIN SET*	HOW-TO TIDY UP YOUR CLOTHING USING THE
HOW-TO USE NATURAL HEALTH PRODUCTS WITH YOUR PETS	KONMARI METHOD*
HOW-TO IMPROVE YOUR HEALTH WITH HONEY*	HOW- TO FIND YOUR NEXT GREAT READ (FOR ALL AGES) — NOVELIST*
HOW-TO MAKE SLIME FOR KIDS*	HOW TO BE A PEACEFUL PARENT
HOW-TO PERSONALIZE WINDOWS 10	HOW TO DO CHAIR YOGA*
HOW-TO TIDY UP YOUR BOOK COLLECTION USING THE KONMARI METHOD*	HOW-TO MAKE YOUR OWN WIRE AND STONE EARRINGS*
HOW-TO HELP ABANDONED OR INJURED WILDLIFE*	HOW TO BUILD A VISION BOARD YOU'LL LOVE*
HOW-TO KNOW IF A HEDGEHOG IS THE RIGHT PET FOR YOU*	HOW-TO PLAY DUNGEONS AND DRAGONS*
HOW-TO GET YOUR GARDEN PLANTS STARTED*	HOW-TO HAVE A KID AND PET SAFE LAWN
HOW-TO MAKE CAKE POPS*	HOW-TO SALT PAINT FOR KIDS*
HOW-TO FIND THE BEST FARE WHEN FLYING	NO REGISTRATION REQUIRED. *DENOTES FAMILY FRIENDLY CLASS

north canton

VIKING 9 VISION

Building News

Cindy Snyder nominated for Music Educator of the Year

The Canton Symphony Orchestra is pleased to announce the finalists for the 2019 Music Educator of the Year Award. One of the finalists will be named the Music Educator of the Year at the orchestra's MasterWorks concert on March 2. Music Director Gerhardt Zimmermann will present the award on stage at Umstattd Performing Arts Hall. The finalists are (in alphabetical order):

- Samir Al-Hadid Marlington Local Schools
- Kristopher Bleininger Louisville City Schools
- Carrie Chunat Alliance City Schools
- Heather Cooper Canton Country Day School
- Linda Davis Perry Local Schools
- Kelsey Giotta Plain Local Schools
- Deborah Paulis Canton City Schools
- Beth Polen Perry Local Schools
- Danielle Shaub Lake Local Schools
- Cindy Snyder North Canton City Schools

Nominations for the award were open from mid-October to December 14, 2018. The finalists were chosen by a panel of qualified judges from the community. All nominees will be recognized at the MasterWorks concert and a pre-concert celebration. The nominee must be a licensed Music Educator in a public, private or parochial school classroom setting in Grades K-12, in the region served by the Stark County



from the fields of General Music, Instrumental Music, Vocal Music, Composition and Music Technology are eligible. The honored Music Educator will receive an award of \$500 to be used at their discretion. Former recipients are not eligible to win the award in consecutive years.

Award Characteristics:

The purpose of this annual event is to promote a greater understanding of and appreciation for music education as well as to honor those individuals who are making a real difference in our community through their dedication to music education. Nominees should be music educators who:

- make a lasting difference in the lives of students from a variety of backgrounds and abilities;
- routinely "go above and beyond the call of duty" by extending efforts with students outside the classroom;
- make a significant impact on their community through music education;
- inspire students to reach appropriately high levels of musical understanding and ability;
- instill a lifelong appreciation of music in their students.

Past Recipients:

2018 - Brian Kieffer, Plain Local Schools 2017 - Elizabeth Barkan, Fairless Local Schools

Thirty Hoover High School Speech and Debate students qualify to state competition

Hoover qualified 30 students to the state tournament, the most ever qualified in the history of the program. The state tournament will be at Jackson High School on February 28th-March 2nd. Students who qualified are:

Ava Smith Lulu Siddigui Kelsey Yocum Mary Kriedler Drew Berkshire Klaire Vandegrift Moriah Wood

Evan Leckie-Ewing Anthony Ploucha Graham Leckie-Ewing Andrew Hayworth Max Schroeter Steven Kager Will Floyd Vaughn Joaquin Alex Massa

Sophia Ploucha Joe Jocas Kevin Poe Lindsay Lowry Claire Kormanec Savannah Okray Colin Jenkins

Cade VanNatta Harrison LaHaie Vince Buonaspina Aaron Pike Regan Chaffee Jacob Kritzell Chrissy Nicholson

Maxim and Snyder win NCMS Bees

The NCMS Spelling Bee Champion is eighth-grader Griffin Maxim. The runner-up is eighth-grader Emily Owens. The bee went 20 rounds and ended with Griffin spelling "chloroform" correctly. Griffin will represent NCMS at the Canton Repository Regional Spelling Bee on Saturday, March 2, at 1:30 p.m. at GlenOak High School.

Eighth-grader Brandon Snyder won the school-wide Geography Bee bee and will compete at state to qualify for the national Geography Bee held in Washington, D.C. Each year thousands of schools in the United States participate in the National Geographic Bee using materials prepared by the National Geographic Society. The contest is designed to spark student interest in the subject and increase public awareness about geography. Schools with students in grades four through eight are eligible for this entertaining and challenging test of geographic knowledge.



Griffin Maxim



Brandon Snyder



North Canton Middle School, under the direction of Lisa Kieffer, will present Mary Poppins, Jr., March 7, 8 and 9, at 7:00 p.m. in Hoover Hall. Ava Wadley will appear as Mary Poppins and Kosta Volas as Bert, and they will be joined in the production by approximately 50 other middle school students. Mrs. Kieffer raves about the young performers. The kids are amazing. Outstandingly talented! The musical is colorful with lots of fun dancing." Mark your calendars! You don't want to miss this performance.

VIKING 10 VISION

Arts News



Krista Olszewski



Zoie Williamson



Emily Zepp

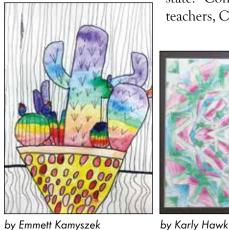
Cleveland Clinic eXpressions Art Contest

students Four Hoover were honored in the Cleveland Clinic art contest. The Cleveland Clinic describes eXpressions® as "a free, award-winning educational initiative that engages middle and high school students in the creative exploration of science and medicine. Through project-based, peer-to-peer learning, students translate research studies conducted by Cleveland Clinic summer interns, producing artistic, literary, and mathematical interpretations of the science. In addition to promoting a deeper appreciation for science and its connections to other disciplines, eXpressions® gives students the chance to win awards and exhibition as well as publication honors and offers teachers the chance to earn graduate credit from the convenience of their classroom. And since the program connects to state and national academic content standards, it provides participants with the opportunity to cultivate 21st century skills in a fun, creative way."

First Place was awarded to Krista Olszewski and Emily Zepp. Zoie Williamson received second place recognition while Ellie Maloy was in third place. Krista's art was inspired by research on "Kangaroo care" and its effects on children born prematurely. Krista plans to attend Kent State Stark College to study psychology or art after she graduates. Emily's piece was entitled "A Deadly Habit," and her drawing deals with drug abuse by the elderly that results in strokes and paralysis. Emily has not yet decided on her college plans. Zoie Williamson's art work showed the physical and mental struggles faced by individuals who deal with Sickle Cell Disease. After high school, Zoie will be attending the Columbus College of Art and Design to explore multiple fields of art. Ellie's piece is about the effects of a post-transplant rejection. After graduation, Elizabeth plans to attend The University of Akron for nursing.



by Lauren Brooks





based on selected student artists from our developmental Pre-school in NCCS. It will culminate with a show in Studio 525, student-powered Hoover's art gallery, opening on Feb. 21st. High school students

Monster Project

will also work with an artist in residence on Feb. 5 to learn basic sewing and "softsculpture" techniques that they could use to construct their inspired monsters.





Lauren Brooks from North Canton Middle School, Emmett Kamyszek from Northwood Elementary, and Karly Hawk and Olivia McClintock from Greentown Intermediate School were chosen as exhibitors for the 39th Annual Young People's Art Exhibition sponsored by the Ohio Art Education Association. There are nine regions in Ohio representing the OAEA, this year's show includes 130 student artworks from all over the state. Congratulations to these students and their teachers, Candice Hale, Jessica Wiley and Denise Boyd.



by Olivia McClintock

 Hoover High School Presents. 6525



VIKING 11 VISION

Arts News

Congratulations to North Canton City School District students recognized for Scholastic Art Awards

In this year's Scholastic Arts Competition, Hoover students distinguished themselves. With over three thousand art entries from a five-county area, Hoover students were some of the most recognized in Stark County. Senior Logan McNutt received a gold key for his portfolio. Over two hundred portfolios containing eight cohesive works of art were submitted to the competition, and Logan was one of ten selected. He will be receiving more info about his award at the ceremony on January 26. His work will now go on to complete in New York City to compete against all Scholastic winners across the country. He is only the second portfolio winner from Hoover in nearly thirty years. We congratulate these deserving students.



Logan McNutt

Gold Key Portfolio by Logan McNutt















Silver Key







Gold Key



by Brock Meadows



by Kati Cantor

f



Visit us at northcantonschools.org 🖌

by Addison Kern



by Emma Bradley

by Joe Jocas

The work was on display at Kent Stark Arts Building and KSU Student Center from January 14-30. Artists received their awards at a ceremony on Saturday, January 26, at the KSU Stark Conference Center.

Gold Key for Art Portfolio

Logan McNutt

Gold Key

Kati Cantor and Brock Meadows

Silver Key

Emma Bradley, Ross Howell, Joe Jocas, Addison Kern, Alayna Marks and Megan Robson

Honorable Mention

Elyssa Allen, Nathan Avery, Mason Bille, Hannah Blakemore, Emma Bradley, Austin Coontz, Chloe Croskey, Dylan Dague, Judith Devore, Emma Ellis, Emmie Grimaldi, Joe Jocas, Logan McNutt, Mya Miller, Elizabeth Moloy, Jewelya Pack, Sefra Protch, Allison Richardson, Madelynn Wolford and Emily Zepp

by Alayna Marks



by Megan Robson

VIKING 12 VISION

Junior Achievement

The Hoover Business Management Program, taught by Mike Grady, has achieved extraordinary success and Beelieve, Inc., was named the National Junior Achievement Company of the Year last spring. Few people realize the amount of work student companies put forth in order to create a product, gain financial backing, put forth a marketing campaign, sell the product and produce the product on demand. In other words, these students work diligently and think carefully about their businesses, learning many life lessons along the way. The student businessmen and businesswomen provided some analysis of their product below and on page 13.



Simple Starters Incorporated

Company Members:

Chief Executive Officer- Nick Friedl; Vice President Sales-Trevor Most; Head of Design-Nic Dematteis; Finance-Zach Gotter; HR/PR- Ally Bercaw; Chief Technology Officer- Andrew Wells; Production- Jamason Petree; Project Manager- Joshua Salinas; Sales Representative- Payton Lambes Name of product: Conversation

Name of product: Conversation Starter Cards



product: Description of the Description of the product: Simple Starters produces two packs of 35 conversation starter cards. The two versions of cards are called the "Fun" and "Sincere" packs. The conversation that is produced from the "fun" pack is full of laughter and memories and the dialogue is only limited by the users imagination. The "Sincere" pack is produced to diversify the product line from Simple Starters as well as to create an option for users to talk about more insightful topics such as goals for the future, status on current life objectives, and the view on different aspects of life. Intended target: Our family-oriented

product is intended to reach audiences that look to improve dialogue at the dinner table, during car rides, and other times of leisure. Our goal is to improve relationships within families and friend groups so that everybody is more willing to participate in open, honest dialogue, no matter the topic.

Your sales pitch: Families are finding it more difficult to eat dinner together, and when they come to the table, it's often the TV that's doing the talking. A recent survey found that 40% of American families eat dinner together only three or fewer times a week, with 10% never eating dinner together at all. We've found a way to make dinner fun again and get your kids begging to sit down for a family dinner. Recent studies have shown that families who regularly eat together have better family relationships, eat healthier, have better grades, are emotionally stronger, have better mental health, less likely to try drugs, reduced stress, and save money. With all these great benefits who wouldn't want to sit down as a family and eat together. Simple Starters is a company that creates cards that initiate conversation between families and others. The cards we make are designed to engage everyone in meaningful dialogue that can be used to build relationships between the parents and their kids. So let's start Simple with good Conversations.

Contact information for potential buyers:

Email: simplestarters18@gmail.com Website: www.simplestartersja.com (order on our online store) Facebook: SimpleStarters18 Twitter: @simplestarters Instagram: @simplestarters

1. How did you arrive at your product?

a. At the beginning of the year, our company

wanted to impact the community. We arrived with the idea by looking at a problem that Stark County has been facing. We wanted to help solve the problem of teenage mental health and improving the lives of every teenager in our community.

- 2. What is unique about your product?
 - a. Our product is unique because the content was made and considered by teenage minds. Often products like ours are created by adults who can sometimes be out of touch with what life is like for the common kid in today's society. Another thing that makes our product unique is that we feel that our product is easy and fun to use with any age, whether it be elementary kids or college age students. Our products design and branding were also brought to life by Head of Design, Nic DeMatteis, who made sure that our product stood out among our competitors.
- What challenges have you faced in rolling out your product?
- a. A challenge that we have faced is coming up with conversation questions that both entertain and engage a large audience. We want our product to focus on including the largest demographic as possible. We also put deep thought into our price point. We went through several discussions about the

elasticity of our price, and what we really want to accomplish which is getting our product out the public at the lowest price possible. Our product will be priced at \$10 per pack with a \$5 shipping cost.

- 4. What marketing approaches have you tried?
- a. We are extremely excited about our new marketing approach through <u>Amazon.com</u> account "Simple Starters Inc." We did this in hope to broaden our online marketplace and make our product more accessible to the public. There is also an opportunity to purchase our product on our website: <u>www.simplestartersja.com</u>. Simple Starters also attends trade shows to display our product along with local artisans.
- 5. What have you learned from this experience at this point?
 - a. Our experience with this class has shown us how to apply our skills in a real-life situation. We have experimented with how to effectively pitch our product, gone through pricing strategies, and accounted for our financials. Most of all we have learned how to use constructive conversation to make sure that everyone in the company can complete their tasks in a timely manner.



FootPrint Inc.

Company Members:

Parker Timken - CEO; Alex Blondheim - CFO; Cole VanNatta - Creative Project Manager; Luke Schemmel -VP of Sales; Brendan Snyder - VP of Marketing; Drake Van Nostran - VP of Public Relations/ Human Resources; Ryan Ball - VP of Production; Hunter White - Head of Graphic Design; Brett Townsend - CTO

Name of product: Customized Doormat

Description of the product: Laser engraved, customized doormat

Intended target: Homeowners, realtors Your sales pitch: Just like people, every home is unique. Here at FootPrint, we want that unique flare to be the first thing you see before you walk into your home by creating customized doormat designed by you.

Contact information for potential buyers: footprint2019@gmail.com

footprint2019@gmail.com www.footprintja.com 1. How did you arrive at your product?

- a. We originally wanted to move in an ecofriendly direction but after not receiving the feedback we had anticipated, we decided to pivot and began looking for ways to utilize the laser engraver we have here at Hoover. We finally came up with doormats with an intention to donate to local animal shelters since there are many homeless animals throughout North Canton.
- 2. What is unique about your product?
- a. We laser engrave our doormats so they are more durable than our competitors who use paint.
- 3. What challenges have you faced in rolling out your product?
 - a. We only have access to one laser engraver which we share with TrueNorth so it's very difficult sometimes to get our mats produced in a timely matter.
- 4. What marketing approaches have you tried?
- a. We've contacted real estate agents in the area in an effort to possibly partner with them. We also established a relationship with the North Canton Public Library and the local animal shelter, Pitties and Kitties, which expanded our market.
- 5. What have you learned from this experience at this point?
 - We've really learned how to work together and communicate to create a successful company.

VIKING 13 VISION

Building News



TrueNorth

Company Members:

David Forrest - CEO; Mike Robinson -VP Sales; Sam Bucher - VP Marketing; Luke Hayden - VP Finance; Lexa Hoover - HR/PR; Blake Holtgreven -CTO; Andrew Spence - Production; Braydon Kosley - Graphic Designer; Ethan Uslick - Project Manager; Andrew Fink - Project Manager

Name of product: Coordinate Wall Plaque, Coordinate Bracelet



Description of the product: We have two products, the Coordinate Wall Plaque and the Coordinate Bracelet. With both products we take the address that is given to us and plug it into a converter that gives us the coordinates. From there we put the coordinates on the product. The wall plaque is offered in two different types of wood, Poplar and Pine and they are each \$25. It differs from the bracelets in that you can put a word or phrase below the coordinates as if you were naming that location. Some examples we have produced are "Home sweet home" or "Where it all started". The bracelets are made out of nylon string and stainless steel plating. They have the coordinates engraved onto the center of them and they sell for \$15.

Intended target: We have two different target audiences. Our wall plaques are targeted at adult home owners because they are the ones that are typically looking at wall decor items. Our bracelets are targeted at young adults (12-20-year-olds) because of their interest in modern trends and their interest in fashion accessories.

Your sales pitch: Do you remember where you got married? A favorite vacation spot? Where you bought

your first home? Of course, you do. We formed a company called TrueNorth and our goal is to capture the uniqueness of every individual and the significance one's impact on their own community. We have created 2 products where we take the coordinates of a location of your choice and we laser engrave them on either a wooden wall decor item or a stainless steel bracelet. Beneath the coordinates on the wood we will put a phrase of your choice. Our products give a visual reminder of a unique place to you. Both products are reasonably priced and available for purchase through order forms or on our website, the bracelet is selling for \$15 and the wall decor for \$25. So, think of the place that means the most to you, and allow us to provide you with a memento that will forever remind you of your true north.

Contact information for potential buyers:

Website/Online Shop: TrueNorthJA.com Email: info@truenorthja.com Twitter: @TrueNorthJA Instagram: @truenorth_ja Facebook: @TrueNorthJA

- 1. How did you arrive at your product?
- a. Lexa Hoover originally suggested we make coordinate bracelets because of something she saw on social media. She explained how trendy and in demand they are and we all began to hop on board. We all then started to think of another product we could include aside from the bracelets. Our JA volunteer, Joe Rozsa, suggested that we manufacture wall plaques. From there, we developed a prototype and worked tirelessly to develop the final version of our product.
 2. What is unique about your product?
- a. No product will ever be the same. Our
 - a. No product will ever be file same. Our products are all handmade which makes them all have their own unique look to them. Additionally, customers can order hundreds of products and everyone could be different because of our customization that we offer. The millions of different map coordinates give us an endless amount of possibilities. A distance of 100 yards apart varies the coordinates in such a way that you wouldn't even think the places were remotely close to one another.
- What challenges have you faced in rolling out your product?
 - a. One of the biggest challenges we faced early in the year was our production process. We struggled with both the wall

f

plaque and bracelets when it comes to us producing them because we didn't know just how many steps go into it. We were also completely unaware of the turnover time and production capacity that went along with our products. The struggle of producing started with the bracelets; we couldn't figure out how to correctly coat the stainless steel for it to be engraved on and we spent countless hours trying to solve that problem. We solved this by outsourcing our bracelet production to Engraver's Edge, which is a local engraving company on Fulton Rd. The problem we had with the wall plaques was who were we going to get to supply and craft the wood for us. We solved this by outsourcing to the local Mohler Lumber for the wood because we wanted to promote business within the community. Along with that, we also outsourced the crafting of the wood to Hoover's Construction class. They are in charge on cutting the wood, routing it, sanding, staining, clear coating and painting. The only thing left for us to do after that is engraving it.

- 4. What marketing approaches have you tried?
 - a. Our biggest marketing approach has been social media. We've been attempting to post every week and keeping our customers updated on everything in the company. Along with that, we've used Facebook advertising to promote one of our posts and to gain more views. Another important marketing strategy we've used is flyers. We placed around 50 flyers randomly throughout the school and in the teachers' mailboxes. We also plan to do backpack mail to boost our marketing by going to the middle school and each of the elementary schools and passing out flyers to all students.
- 5. What have you learned from this experience at this point?
 - a. I truly believe that I have learned more about business and life skills through this class more than I ever could've in any classroom setting. I have gained great skills in communication and business professionalism. I've also better learned how to use excel, word, photoshop and other computer software. The biggest thing I've learned is just how to work well with other people. By learning all of this I have become much more comfortable going up to someone and talking business or attempting to get a sale.

Bowen and Friedl headed to Naval Academy

Cameron Bowen, a 2017 Hoover graduate, has been inducted into the U.S. Naval Academy. Currently, Cameron is an electronics technician third class, in the nuclear field.

Nick Friedl, a current Hoover High School senior, has also accepted an offer of admission to the U.S. Naval Academy. Approximately, 1,200 candidates



are selected each year for the Academy's "plebe" or freshman class, and each student is required to participate in Plebe Summer. Last year the Naval Academy received over 16,000 applications for the class of 2022.

In June both young men will begin six challenging weeks of basic midshipman training and study electrical engineering. During summer midshipman training, plebes have no access to television, movies, the internet or music, and restricted cell phone access. They are only permitted to make three calls during the six weeks of Plebe Summer. The pressure and rigor of Plebe Summer is carefully designed to help plebes prepare for their first academic year at the Naval Academy and the four years of challenge, which awaits them.

Both Cameron and Nick will graduate from the Naval Academy in 2023.

Imani Womack wins Gene DeChellis Scholarship

Imani Womack, a senior at Hoover High School, is a recipient of the 2019 Gene DeChellis Scholarship. While attending Hoover, Imani has taken classes at both Stark State and Kent State Stark. She is a media editor for the *Viking Views*. Imani plans to attend The Ohio State University where she will major in psychology. Imani was recognized January 17th at The Greater Canton 27th annual Martin Luther King, Jr., Mayors' Breakfast.



VIKING 14 VISION

Athletic News

Spring Sports Schedules

Please remember that schedules are subject to change. Schedules on the athletics website will be updated regularly.

	v 0		
Boys Varsity TennisDateTimeEventHome/Away $03.28.2019$ $4.00pm$ Copley High SchoolH $03.30.2019$ $12.00pm$ Hoover QuadA $04.02.2019$ $4.30pm$ Lake High SchoolH $04.03.2019$ $4.00pm$ Wooster High SchoolA $04.04.2019$ $4.30pm$ GlenOak High SchoolA $04.04.2019$ $4.30pm$ GlenOak High SchoolA $04.04.2019$ $4.30pm$ GlenOak High SchoolA $04.06.2019$ $8.30am$ St. Edwards High SchoolA $04.09.2019$ $4.30pm$ St. Edwards High SchoolA $04.02.2019$ $4.30pm$ St. Edwards High SchoolA $04.10.2019$ $4.15pm$ CVCA High SchoolA $04.10.2019$ $4.15pm$ Lexington High SchoolA $04.10.2019$ $4.30pm$ McKinley High SchoolA $04.12.2019$ $4.30pm$ Green High SchoolA $04.23.2019$ $4.30pm$ Green High SchoolA $04.27.2019$ TBDFederal League TournamentA $04.27.2019$ $4.30pm$ Brecksville High SchoolA $04.30.2019$ $4.30pm$ Revere High SchoolA $04.30.2019$ $4.30pm$ Shaker Heights High SchoolA $05.02.2019$ $4.30pm$ Shaker Heights High SchoolA	Girls Varsity LacrosseDateTimeEventHome/Away03.21.20197:15pmStow High SchoolH03.26.20197:00pmBoardman High SchoolA04.02.20197:00pmRevere High SchoolA04.04.20192:00pmGlenOak Falls High SchoolA04.04.20192:00pmClenOak Falls High SchoolA04.02.20197:00pmCVCA High SchoolH04.10.20197:00pmCVCA High SchoolH04.16.20197:00pmGreen High SchoolH04.22.20196:00pmLake High SchoolA04.22.20197:00pmJackson High SchoolA04.25.20197:00pmBrunswick High SchoolH05.04.20197:00pmWooster High SchoolH05.04.20191:30pmWadsworth High SchoolH05.01.20191:30pmAvon High SchoolA05.11.20191:30pmAvon High SchoolA	JV Softball Date Time Event Home/Away $3/27/2019$ 5:00PM Perry High School H $3/29/2019$ 5:00PM Fitch High School H $4/2/2019$ 5:00PM McKinley High School H $4/2/2019$ 5:00PM McKinley High School H $4/5/2019$ 5:00PM Massillon High School H $4/6/2019$ 12:00PM West Branch High School H $4/6/2019$ 12:00PM Green High School H $4/9/2019$ 5:00PM Green High School H $4/10/2019$ 5:00PM Green High School H $4/11/2019$ 5:00PM Lake High School H $4/13/2019$ 1:00AM Stow High School H $4/13/2019$ 3:00PM Canfield High School H $4/12/2019$ 5:00PM Louisville High School H $4/20/2019$ 5:00PM Clencolak High School H $4/20/2019$ 3:00PM Champion H	JV BaseballDateTimeEventHome/Away $3/23/2019$ 11:00amWilloughby South High SchoolH $3/28/2019$ 5:00pmCanfield High SchoolH $3/30/2019$ 1:00pmSt. Ignatius High SchoolH $4/2/2019$ 5:00pmPerry High SchoolH $4/2/2019$ 5:00pmPerry High SchoolA $4/4/2019$ 5:00pmPerry High SchoolA $4/4/2019$ 5:00pmGreen High SchoolA $4/9/2019$ 5:00pmGreen High SchoolA $4/15/2019$ 5:00pmGreen High SchoolA $4/15/2019$ 5:00pmTBDH $4/15/2019$ 5:00pmTBDA $4/20/2019$ 11:00amHudsonA $4/20/2019$ 11:00amHudsonA $4/22/2019$ 5:00pmLake High SchoolA $4/24/2019$ 5:00pmLake High SchoolA $4/22/2019$ 5:00pmLake High SchoolA $4/29/2019$ 5:00pmGlenOak High SchoolA $4/29/2019$ 5:00pmGlenOak High SchoolA $4/29/2019$ 5:00pmGlenOak High SchoolA
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Boys JV LacrosseDateTimeEventHome/Away03.09.2019TBAWest Lake High SchoolA03.15.20195:30pmWooster High SchoolH03.12.20195:30pmAkron Hoban High SchoolH03.22.20195:30pmSt. Edwards High SchoolA03.26.20195:30pmSt. Ignatius High SchoolA04.03.20195:30pmSt. Ignatius High SchoolH04.05.20195:30pmMedina High SchoolH04.06.2019TBALake High SchoolA04.01.20195:30pmKent Roosevelt High SchoolA04.11.20195:30pmShaker Heights High SchoolH04.16.20195:30pmSolon High SchoolH04.20.201912:00pmStolon High SchoolH04.20.201912:00pmStongsville High SchoolH04.20.201912:00pmStongsville High SchoolH	4/5/2019 $5:00$ PMMassillon High SchoolA $4/5/2019$ $5:00$ PMMassillon High SchoolA $4/6/2019$ $12:00$ PMWest Branch High SchoolH $4/6/2019$ $4:00$ PMSpringfield High SchoolH $4/9/2019$ $5:00$ PMGreen High SchoolA $4/11/2019$ $5:00$ PMLake High SchoolH $4/11/2019$ $5:00$ PMLake High SchoolH $4/13/2019$ $11:00$ AMStow High SchoolH $4/13/2019$ $3:00$ PMCanfield High SchoolH $4/17/2019$ $5:00$ PMGlenOak High SchoolH $4/17/2019$ $5:00$ PMLouisville High SchoolH $4/20/2019$ $11:00$ AMWilloughby South High SchoolH $4/20/2019$ $5:00$ PMChampion High SchoolH $4/24/2019$ $5:00$ PMPerry High SchoolA $4/24/2019$ $5:00$ PMMcKinley High SchoolA $4/24/2019$ $5:00$ PMMcKinley High SchoolA $4/26/2019$ TBAPrebis MemorialA $4/27/2019$ TBAPrebis MemorialH	Maryland, Ohio, Pennsylvania, Virgini "Coach Morrison's commitment to has been invaluable," stated NCCS Atl a science teacher and swim coach in 1 an assistant coach in Hoover's program the head coach once again last year and	ng student-athletes, nunity. The Mideast e, the District of Columbia, Kentucky,

the head coach once again last year and became the assistant this year to make certain that our new head coach had a positive transition to the position. He is a committed educator and a man of integrity. His former student-athletes and coaching assistants will tell you that they became better people because of their association with him. No one is more deserving of this recognition."

A H

A A H

5:00PM

5:00PM

TBA 5:00PM

5:00PM

Jackson High School Green High School

Gahanna Showcase Lake High School

GlenOak High School

4/27/2019 4/30/2019 5/1/2019

5/4/2019 5/6/2019

5/7/2019

H H A A A

Chagrin Falls High School Green High School

Western Reserve Academy Hudson High School Revere High School Jackson High School

5:30pm 5:30pm 5:30pm 5:30pm 5:30pm 5:30pm 5:30pm

04.24.2019 04.26.2019

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05.06.2019

05.10.2019

VIKING 15 VISION

Building News



NORTH CANTON CITY SCHOOLS FOLLOW US!

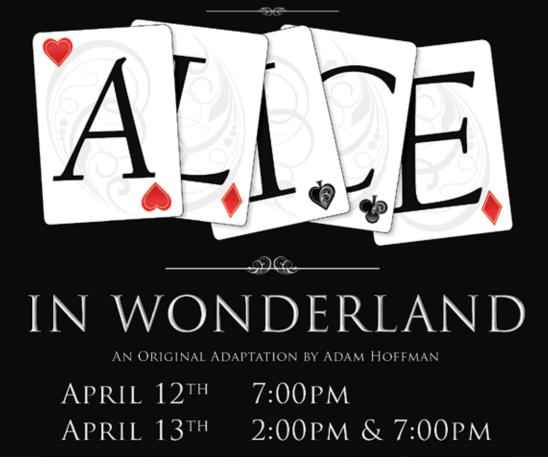
9 @nccsvikings Facebook.com/NCCSvikings

NCCS Athletic Department: HooverVikings.com



HOOVER HIGH SCHOOL PRESENTS...

LEWIS CARROLL'S



Visit us at northcantonschools.org 🖌 f

Important Dates

HOOV	ER HIGH SCHOOL
MAY	
9	Senior Recognition Assembly @Hoover Hall
20	Senior Class Meeting @Hoover Hall
	Senior Class Breakfast @Commons8:00 a.m.
21-23	Senior Exams
24	Senior Exams (Makeups)
25	Junior/Senior Prom @La Pizzaria, 3656 Dressler Rd NW, Canton, OH
31	Commencement practice @Canton Memorial Civic Center 11:00 a.m.
	In order to participate in commencement, a student must be present at practice.
JUNE	
2	Commencement (Students must arrive by 12:00 p.m.)
	@Canton Memorial Civic Center, 1101 Market Ave. N., Canton
ORCH	ARD HILL
MARC	H
12	4th - 12th grade Orchestra Concert @ HHS
18	5th -12th grade Bands in the Round Concert @ HHS
APRII	

MINIL	
4	5th grade parent meeting at NCMS
12	My Guy and Me (girls event) @ OH Gym 6:00 - 8:00 p.m.
26	My Gal and Me (boys event) @ OH Gym 6:00 - 8:00 p.m.
MAY	
7	HHS Spring Concert (5th grade band and choir)
21	Middle School Connection (5th grade students during school day) @ NCMS
22	4th-8th grade Orchestra Concert @ HHS 7:00 p.m.
29	5th Grade Awards Ceremony @OH9:00 a.m.

CLEARMOUNT ELEMENTARY

APRIL

21	2nd grade musical, Let's Eat, @HS Hoover Hall	
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WHERE SUMMER HAPPENS

North Canton YMCA Day Camps Registration opens March 1st



North Canton Community Building YMCA 200 S Main St, North Canton, OH 44720 www.ymcastark.org | 330.499.2587

NORTH CANTON MIDDLE SCHOOL марси

MARC	п
7-9	Mary Poppins, Jr. @Hoover Hall
12	All District String Concert @Hoover Hall
	· ·
18	Bands in the Round (all bands in the district) @Hoover HS Gym . 7:00 p.m.
APRIL	
4	5th grade parent meeting to discuss NCMS and scheduling 6:30 p.m.
16	(Part I) and April 18 (Part II) OST ELA Grades 6,7,8
30	(Part I) and May 2 (Part II) OST Math Grades 6,7,8, Algebra I
30	7th & 8th Grade Band Concert @Hoover HS 7:00 p.m.
MAY	
6	(Part I) and May 7 (Part II) OST Science Grade 8
6	6th Grade Band and Orchestra Concert @Hoover HS
9	Middle School Choir Concert @Hoover HS 7:00 p.m.
10-11	OMEA MS Large Group Adjudicated Event @Hoover HS
21	5th grade visit to NCMS
22	7th and 8th Grade Orchestra Concert @Hoover HS 7:00 p.m.
GREEN	NTOWN INTERMEDIATE
MARC	Н
5	Spring Pictures
7	All Pro Dads' Breakfast
9	Greentown Girl's Gala Hartville Ballroom from 6:00 - 9:30 p.m.
	*
15	Service and Celebration Day
APRIL	
4	5th grade parent meeting at NCMS6:30 p.m.
	Jui grade parent meeting at NGNIS
MAY	
9	All Pro Dads' Breakfast
16	5th Grade HOF Field Trip
	*
13-17	Career Week
21	Middle School Connection (5th-grade students during school day)
30	5th Grade Recognition
50	
	AIR TESTING
	3/4/5 ELA - 4/9 & 4/11 • 5th Grade Science - 4/23 & 4/25
	3/4/5 Math - 4/30 & 5/2
NODT	
	HWOOD ELEMENTARY SCHOOL
MARC	H
5	Lifetouch Spring Pictures
7	Grade 2 Field Trip to HHS to see the Middle School Production of
1	*
	Mary Poppins, Jr. 9:10-11:15
9	Northwood PTO Carnival 11:00 - 2:00 at Northwood School
15	End of 3rd Nine Weeks
21	YMCA Character Champions
22	Report Cards sent home
25-29	Spring Break - NO School
	opining bleak + 100 ochoor
APRIL	
4	PTO Meeting
16	Grade 2 Spring Musical at HHS
	* ~
18	COSI Day at Northwood
19	NO School
MAY	
MAY 2	
2	PTO Meeting
2	PTO Meeting
2 2 27	PTO Meeting
2 2 27 30	PTO Meeting
2 2 27 30 JUNE	PTO Meeting
2 2 27 30	PTO Meeting
2 2 27 30 JUNE 3	PTO Meeting
2 2 27 30 JUNE 3 MARY	PTO Meeting
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2 2 27 30 JUNE 3 MARY FEBRU 26 MARC 5	PTO Meeting

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