

# Security Cameras Update



**April 4, 2024**

# Why Cameras?

- **Oversee Exterior Locations on School Premises, Exits, and Entrances, for Increased Student, Staff, and Community Safety**  
\*Including real-time alerts during certain hours, for certain cameras, as determined by district and site staff
- **Part of Comprehensive School Security and Safety Plans**
- **Identification and Documentation for Incident Investigation**
- **Facilitate Coordination with Law Enforcement/First Responders**
- **Response to Emergencies**
- **Discourage Trespassing and Vandalism**

# Why Cameras?

<b>What Cameras Can Do</b>		<b>What Cameras Cannot Do</b>
Cameras can deter bad actors		Cameras cannot prevent crime
Cameras can provide live access to law enforcement during emergencies or other events, improving response time and efficacy of response		Cameras cannot prevent emergencies
Cameras can be an important piece of a campus security and safety plan		Cameras are one piece of a campus security and safety plan
Cameras can provide historical access for 90 days, and footage can be downloaded for records		Camera footage is not stored indefinitely
Cameras can provide information for student or criminal investigations		Cameras will not be used for lost items or to monitor students or employees
Cameras can alert site and district administrators or provide additional documentation		Cameras will not be monitored 24/7

# Camera Plans: Overview

- Proposal from Verkada and Portola Systems
- Camera Placement Based On Keenan Security Recommendations
- Local Law Enforcement Support
- Aligned With Neighboring School Districts  
San Rafael, Tam Union, Novato Unified, Petaluma, Cotati-Rohnert Park, Sonoma Valley, Marin Country Day School, Marin Academy, Branson School, Dominican University, City of Corte Madera, City of San Anselmo
- General Fund Expenditure of Approximately 1.2 Million Dollars
- 10-Year Contract (Hardware, Software, Storage, Installation)
- Includes Moving Cameras to Interim Middle School



# Camera Plan: Old Mill



*\*Camera Locations Developed by Keenan*









# Camera Plan: Tam Valley



*\*Camera Locations Developed by Keenan*

# Camera Plan: MVMS



**\*\*Including one interior camera at each Gym entrance (not pictured)**

*\*Camera Locations Developed by Keenan*

# Confidentiality & Student and Staff Privacy

- Will comply with all state laws and regulations, as well as district policies
  - ◆ In accordance with Board Policy 3515: “Cameras shall not be placed in areas where students, staff, or community members have a reasonable expectation of privacy. Any audio capability on the district’s surveillance equipment shall be disabled so that sounds are not recorded.”
  - ◆ A video is an education record according to the Family Educational Rights & Privacy Act (FERPA) when it:
    1. Directly relates to a student
    2. Is maintained by an educational institution
- District (Superintendent, Director of Educational Technology, and Director of Maintenance, Operations, and Safety) to maintain strict access control to district and site administrators as well as local law enforcement
- Use Agreement with Verkada will meet legal standards for security cameras and cloud data storage as reviewed by District Legal Counsel
- Ability to blur faces

# Community & Educational Partner Input

- Law Enforcement Approval
- City Engagement and Approval
- Labor Union Engagement
- Safety Committee Engagement

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## MILL VALLEY POLICE DEPARTMENT

Ignacio R. Navarro,  
Chief of Police  
[www.cityofmillvalley.org](http://www.cityofmillvalley.org)



1 Hamilton Drive  
Mill Valley, CA 94941  
(415) 389-4100  
(415) 389-4148 fax

March 21, 2024

Dr. Elizabeth Kaufman  
Superintendent  
Mill Valley School District  
411 Sycamore Avenue  
Mill Valley, CA 94941

Dear Dr. Kaufman,

We are writing to express the full support of both the Mill Valley Police Department and the Marin County Sheriff's Office for the Mill Valley School District's initiative to purchase and install security cameras for all its campuses. As the Chief of Police for Mill Valley and the Sheriff of Marin County, ensuring the safety and security of our community, especially our children and school staff, is of paramount importance to us and our respective organizations.

There are several reasons why security cameras are a crucial safety enhancement for school campuses. They serve as a deterrent to potential criminal activity, including vandalism, theft, and violence. The presence of cameras can significantly reduce the likelihood of such incidents occurring on school grounds. In the unfortunate event of an incident, security cameras provide invaluable evidence for law enforcement investigations, aiding in identifying perpetrators and bringing them to justice swiftly. They offer a sense of reassurance to students, parents, and staff, fostering a safer and more secure learning environment.

Protecting the well-being of our children and school staff is a top priority for both the Mill Valley Police Department and the Marin County Sheriff's Office. Therefore, we recommend that District Staff take measures to ensure the confidentiality and privacy of individuals monitored by these security cameras. To this end, we propose the following:

- **Strict Access Control:** Limit access to live camera feeds and recorded footage to authorized personnel only, such as school administrators and law enforcement officials.
- **Data Encryption and Storage:** Implement robust encryption protocols to safeguard the integrity of the footage and ensure secure storage of data in compliance with relevant privacy regulations.

# Community & Educational Partner Input

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- **Regular Audits and Training:** Conduct routine audits of camera systems and provide ongoing training to school staff on proper usage and data handling procedures to mitigate privacy risks.
- **Transparent Policies:** Develop clear and transparent policies governing the use of security cameras, outlining the purposes, limitations, and rights of individuals regarding surveillance on school premises.
- **Community Engagement:** Foster open communication and dialogue with parents, students, and the broader community to address any concerns or misconceptions regarding the deployment of security cameras.

We want to assure you that both the Mill Valley Police Department and the Marin County Sheriff's Office are committed to collaborating closely with the School District to ensure the successful implementation and operation of security camera systems across all campuses. Our officers and deputies stand ready to provide any assistance or guidance necessary to support your efforts in this area.

Thank you for your proactive approach to addressing security concerns within our schools. Together, we can create a safer environment where our students can thrive and succeed. Please do not hesitate to reach out if you have any further questions or if there is anything else we can do to assist you in this endeavor.

Sincerely,

*Ignacio Navarro*

Chief Ignacio R. Navarro  
Mill Valley Police Department

*Jamie Scardina*

Sheriff Jamie Scardina  
Marin County Sheriff's Office

Cc:

Mill Valley City Manager Todd Cusimano  
Mill Valley Mayor Urban Carmel  
District 3 Supervisor Stephanie Moulton-Peters



## Camera Process Review

- Discussion of Cameras with Administration Council
- Meetings with Camera Companies
- Site Safety Walk-Throughs with Keenan, District Liability Insurance Provider  
Led to Development of Coverage Maps by Keenan
- Adjusted Coverage Maps for Exterior Coverage
- Site Walk-Throughs & Shared Keenan Maps with Verkada & Portola Systems
- Received Proposed Maps with Camera Locations & Budget
- Received Proposed Budget & Pricing
- Community Engagement & Feedback

# Next Steps

<b>April</b>	Administrative Council Review of Camera Plans
	MVTA & CSEA Leadership Review of Camera Plans
	Legal Review of Camera Agreements and Plans
	Safety Committee Review of Camera Plans
	April 25 Board Meeting: Request Approval of Final Camera Plans
<b>May</b>	Finalize Camera Plans & Infrastructure Work
	Finalize Policy/Practice Updates
<b>June</b>	Notice to Community of Installation of Cameras
<b>Summer 2024</b>	Infrastructure Work & Installation of Cameras
	Installation of Signage
<b>August 2024</b>	Notice to Employees of Cameras
	Notice to Parents/Guardians & Students of Cameras

# Thank you!

## Questions?

