

Assessment Types: Most assessments will be announced unit/ topic tests. This course is very project/hands on oriented, therefore many assessments will be in the form of projects or presentations.

CareerSafe Industry Certification: Students will complete a 20 hour module and complete the final assesment to receive their Employability Skills Certification. This will count as the final exam for First Semester (15% of grade)

Activities: This is a CTE course which is extremely hands on. There will be guest speakers and field trips taken throughout the year. There is also the opportunity to participate in regional and national competitions through DECA, a marketing club for students. Students will be required to complete reflection logs for each of these types of activities/ events.

Standardized Testing Preparation: As a part of this course, you will be asked to complete practice ACT questions every week. These questions are part of your grade.

Grading Scale and Policy:

Grades are weighted as follows:

Tests and Tier 2 assignments:	60%
Tier 1 assignments, notes:	15%
Being on time and Participation	10%
Final Exam:	15%

Numerical Scale Reporting Grade

90-100 A

80-89 B

79-70 C

69-60 D

***It should be noted that being on time and participation in class are important and are counted as part of the points to be earned in a class.**

Types of Assignments:

You will have two types of assignments: Tier 1 and Tier 2.

Tier 1: Daily work and in class activities, reflection logs

This means you can turn these assignments in late... however a 10% reduction per day will occur for turning in the assignment late.

Tier 2: Any assignment that is a presentation or we have worked on in class more than one day. Industry Certification tests.

These assignments cannot be turned in late and will go in as a zero.

Test Retakes: Failing tests is not an option. If you fail a test, you must do make up work of the teacher's choosing. Once you have completed this, a make-up test will be granted. You have until the end of that grading period to retake your test. If you do not make up the test by that time, the test grade will not be changed.

It is to your advantage to make it up as soon as possible.

Optional retakes for non-F tests. If you want to retake a test and you did not fail it, you can. You must do the make up work and complete the retake by the end of the quarter. Don't make this a cop-out. Studying for tests is important and blowing off a test just because you can retake it will not help you. Remember, in college, there are no retakes.

Student/ Parent Vue: You and your parents should monitor your grades regularly by accessing Student Vue/ Parent Vue. I will update this every Friday afternoon.

Format for Primetimes: There will be questions on the board every class period; you have 5 minutes to answer them in the following format:

Date:

Class:

Write the answer to the question in a complete sentence.

Example:

Question on the board reads: What are two factors of production?

Date: August 25th, 2012

Class: Intro to B&M 8th

Two types of resources are tangible and intangible. Tangible resources are ones you can see such as land or timber. Intangible resources are labor and entrepreneurship.

You will keep one sheet of paper and complete the entire week's primetime before turning it in on Friday.

Absences: If you are absent you are responsible for getting your make up work. Daily questions will be printed out and placed in the Daily Question folder in the front. Any other work will be provided in the make up folder in the front of the room; notes should be copied from a classmate.

Contact Information:

E-mail: cnsmith@mauryk12.org

Phone: 931.381.2222 ext. 1131

This syllabus is a tentative outline of this course and may be changed as deemed necessary by the instructor. I have read and understand the syllabus for Ms. Smith's Marketing class.

Student signature _____ Date _____

Parent/Guardian signature _____ Date _____