

When the meeting starts.....

**RECORDING
IN PROGRESS**



MARBLE FALLS ISD

**SCHOOL HEALTH ADVISORY COUNCIL
(SHAC)**

April 26, 2023

4:30pm – 5:30 p.m.

Marble Falls ISD, Community Room



TODAY'S AGENDA

- Call to Order
- Public Comments
- Update over the curriculum regarding curriculum taught to students regarding the prevention of child abuse, family violence, dating violence, & sex trafficking.
- Update over the curriculum taught to students regarding human sexuality
- Presentation over CATCH My Breath
- Membership for 2023-2024 School Year
- District Updates
- Adjourn



PUBLIC COMMENTS



Update over the curriculum regarding curriculum taught to students regarding the prevention of child abuse, family violence, dating violence, & sex trafficking



Update over the curriculum taught to students regarding human sexuality



Presentation of CATCH My Breath





CATCH My Breath Parent Presentation

CATCH Global Foundation

Youth Vaping Prevention

What Schools and
Parents Should Know

Generously supported by



In partnership with



17:57



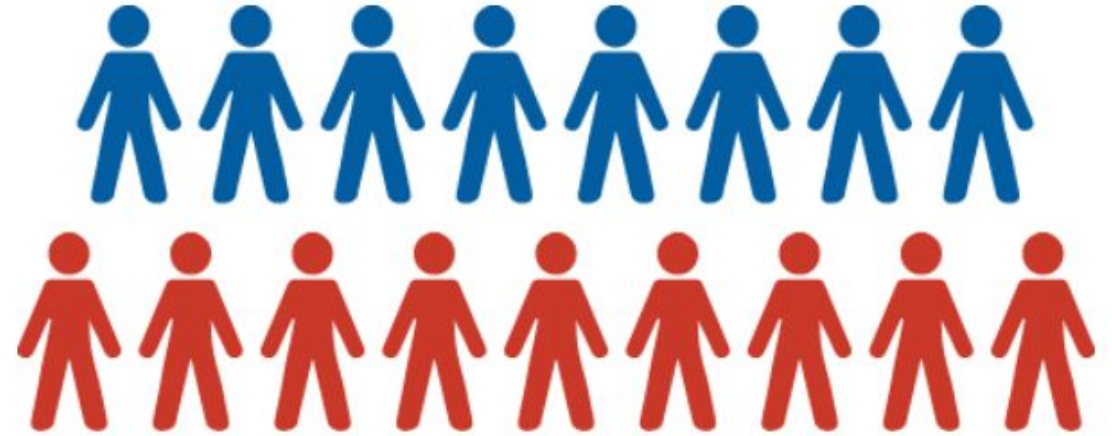
vimeo

Program impact on an average middle school's 7th grade class (192 students):



No Intervention

17 will try e-cigarettes if we do nothing.



Intervention: CATCH My Breath

8 would be prevented with CATCH My Breath.





CATCH[®]

MY BREATH

00:58



vimeo



Classroom Session Overviews

GRADES 5 – 8

Session 1: Consequences of using e-cigarettes

- ➔ Identify negative consequences of e-cigarette use.
- ➔ Describe the health hazards associated with e-cigarette use.
- ➔ Analyze the safety of flavor chemicals and their role in e-cigarette marketing.
- ➔ Analyze basic ingredients in e-liquid.



Session 2: Making our own choices

- ➔ Identify the percentage of e-cigarette users in middle school and high school and describe nonsmokers as the majority.
- ➔ Describe the harmful consequences of e-cigarette use.
- ➔ Identify reasons why teens may begin using e-cigarettes.
- ➔ Identify positive alternatives to using e-cigarettes.
- ➔ Develop, practice and demonstrate refusal skills and smart exit strategies.
- ➔ Interview an adult regarding tough choices and tobacco use.



Session 3: Don't let them lie and win

- ➔ Recognize situations and places that may be high-risk for being offered an e-cigarette.
- ➔ Discover the amount of money the tobacco and e-cigarette industry spends on advertising its products.
- ➔ Describe the role of advertising dollars in e-cigarette use.
- ➔ Recognize indirect and direct advertising strategies.
- ➔ Recognize the covert methods that the tobacco and e-cigarette industry uses to attract new e-cigarette users.
- ➔ Analyze some of the propaganda techniques tobacco and e-cigarette companies use to sell their brand of e-cigarette.
- ➔ Develop a messaging project (warning label) that addresses misconceptions and promotes the benefits of being e-cigarette-free.



Session 4: Your Life. Your Choice.

- ➔ Review the covert methods that the tobacco and e-cigarette industry uses to attract new e-cigarette users.
- ➔ Develop and present a messaging project (warning label) that addresses misconceptions and promotes the benefits of being e-cigarette-free.
- ➔ Make a personal goal regarding e-cigarette use.



9TH – 12TH GRADES

Session 1: Designed for Addiction

- ➔ Understand the highly-addictive nature of nicotine.
 - ➔ Describe the health hazards associated with e-cigarette use.
 - ➔ Identify the health and social consequences of e-cigarette use.
-

Session 2: What could go wrong?

- ➔ Identify existing knowledge or perceptions of e-cigarettes.
- ➔ Dispel misconceptions about e-cigarettes.
- ➔ Synthesize information about the health and social consequences of using tobacco products such as e-cigarettes.
- ➔ Discover ways to quit using tobacco products (including e-cigarettes) and support peers who want to quit by offering encouragement and referring cessation resources to them.



Session 3: Co-create & hack the system

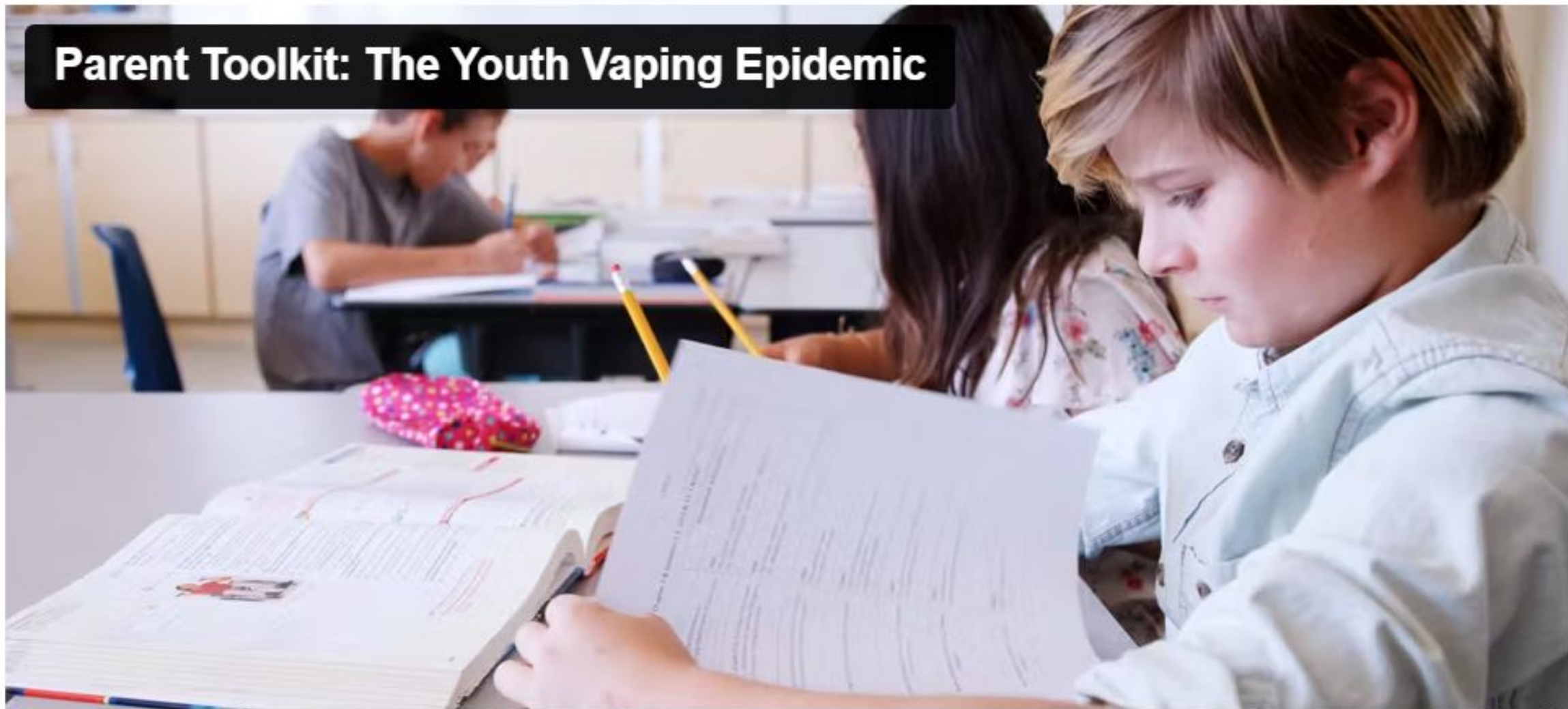
- ➔ Learn about laws, rules and regulations regarding tobacco and e-cigarettes.
 - ➔ Discuss the reason behind such rules and how it applies to youth.
 - ➔ Understand that they can participate actively in such policy making.
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Session 4: Take Control of Your Life

- ➔ Learn to create laws and rules regarding tobacco and e-cigarette.
- ➔ Learn to communicate policies to governing agencies.



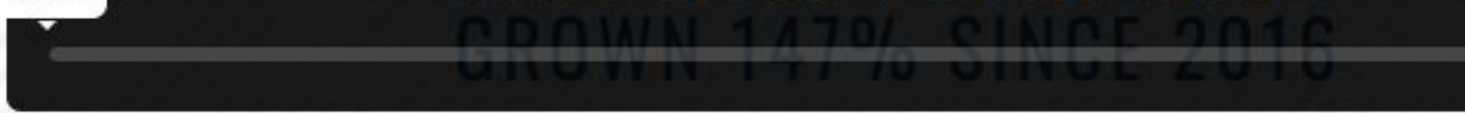
Parent Toolkit: The Youth Vaping Epidemic



04:07

TEEN VAPING RATES HAVE

GROWN 147% SINCE 2016



Membership for 2023-2024 school year



District Updates



ADJOURN

