



3/27/2024

Parents/Guardians,

We are excited to introduce the Raise365 App, a tool that revolutionizes fundraising with its simplicity and convenience. This user-friendly app will streamline the fundraising process for you and your child, requiring only a minimal time commitment. Just 15 minutes of your time can significantly boost your child's chances of success. The app handles everything from shipping products to customers to sending out reminders. In addition to the products shipping to the customer, credit/debit cards and Apple Pay are the only payment options. All your child needs to do is share their unique link. With your assistance in creating an accurate contact list, your child is well on their way to raising \$500, contributing to our overall team goal of \$ 10,000. The Raise365 App does the heavy lifting, making this the most effortless fundraiser you've ever participated in. Your child can also engage in face-to-face conversations, social media posts, and upload additional contacts to reach their goal. Additionally, you will be given access to your child's fundraising page. This will enable you to assist them with the fundraiser.

The Raise365 App is not just user-friendly; it also places a high priority on safety and privacy. It operates in real-time, allowing students to monitor their progress and see who has supported them while also keeping the team updated on their overall progress. We understand your concerns about your children's online privacy. That's why the Raise365 App is fully COPPA-compliant (Children's Online Privacy Protection Act) and holds a SOC2 certification, guaranteeing the highest information protection standards. No other fundraising company can claim this certification, and rest assured, no information is ever shared with a third party. This app represents the future of fundraising, and we are excited to have access to this opportunity. We hope we can count on you to take a few minutes and assist your child in ensuring the team reaches its fundraising goal.

Sincerely,

Coach Vines

Kyle Butler - Adrenaline Fundraising

## Adrenaline Fundraising

Liberty Middle School

Anticipated kickoff date: 4/15/2024

Goal: \$20,000

Type of fundraiser: Product sales

Products proposed: digital discount card

Amount earned per unit sold:

- Digital Discount Card: \$15

Optional additional Donations:

- <\$10,000 total, and more than ½ of the total money is donations - 60%
- <\$10,000 total, and less than ½ of the total money is donations - 60%
- \$10,000-\$15,000 - 70%
- \$15,001 - \$25,000 - 80%
- \$25,001- \$39,999 - 85%
- \$40,000 and up - 90%

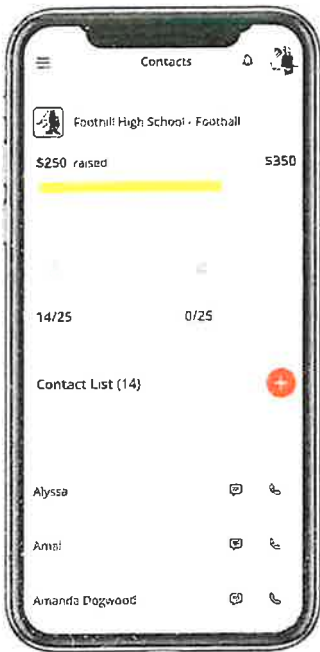
# RAISE365

## SIGN UP PROCESS



### SIGN UP STEPS

1. Download the **Raise 365 App** or go to **www.raise-365.com**.
2. Click Sign Up \*If you already have an account: Click **Login**, enter Username & Password. Click top left corner and then click + Join New Fundraiser.  
**\*Skip to Step 4.**
3. Enter your Name, Age, Phone #, Email, & create your own Password.  
**\*Click Register**
4. Enter the Fundraiser Code provided to your leader.
5. Pick your Team, Upload your Profile Photo, & enter Prize Info. (if applicable)  
**\*Click Join Fundraiser**



### PREPARATION

1. Click '**Add Contact.**'
2. Click **Parent/Guardian Share** to send your personal site to your Parent/Guardian. They will be able to load Contacts and Share your link from your account.
3. Enter your **Jumpstart 25 Contacts** of potential supporters into your reminder system.

### FUNDRAISER KICK-OFF

1. Click the **Text** bubble to send direct texts to your potential supporters.
2. Click **Share** button to post on social media and tag minimum 25 potential supporters.
3. Click **QR Code** or **Cash/Check** for in person sales.

CONTACTS



SOCIAL MEDIA POST

