

Journey Middle School 217 Celtic Drive, Madison, Alabama 35758 Yearbook Syllabus

Mrs. Bess

Teacher Contact Information	Email: albess@madisoncity.k12.al.us Phone: 256-774-4695 Ext. 84236
Classroom Digital Platforms	Go to <u>Schoology</u> to access daily PowerPoints and other important information.
Yearbook Company	We will be using <u>Walsworth</u> as our yearbook company this year.
Course Description	This is a year long elective course where students create the JMS yearbook. In this course, students will gain skills in one more of the following areas: page design, journalism, publishing techniques, caption writing, editing, and photography while producing a creative, innovative yearbook which records school memories and events. Participants will gain useful, real world skills in time management, marketing, communication, teamwork, and design principles.
Course Of Study	* Create & implement advertising strategies to boost yearbook sales. *Organize the layout of the yearbook. *Research and conduct interviews. *Design the yearbook cover, divider pages, and section page layouts on a computer. *Develop a theme of the yearbook. *Take, identify, and crop photos. *Learn photography, yearbook, and design terminology. *Write and edit stories, headlines, and captions for page layouts.
Expectations and Time Commitment	*Being a part of the Yearbook Staff is a privilege, not a right. Therefore, students must maintain a professional manner at all times, and that includes following JMS rules. We will show respect and courtesy towards all students, staff, and guests. Appropriate language will be used at all times. Abuse of leadership roles will result in consequences and ultimate removal from the class. *Yearbook students will be assigned specific pages within the yearbook that must be of high quality. A high quality spread (2 pages in the yearbook) includes zero grammatical errors, appropriate photos, design elements that match our theme, effective captions, headlines, stories, and accurate reporting. *Yearbook staff must keep all information pertaining to the class and creation of the book a secret from the rest of the school. *Come to class daily. *Participate and complete classroom activities. We must work together in teams as well as independently on class projects. *Time is precious and limited, so we will not use classroom time to socialize, play online games, surf the web, or horseplay. You will lose internet access. *Students must sign out equipment to use. That requires a separate contract.

Progressive Discipline (JMS Policy)	Step 1: Verbal warning Step 2: Student/teacher conference Step 3: Parent contact/conference Step 4: Detention and a parent contact Step 5: Office referral
Grading Policy	Your grade will be determined through the following: Individual Weekly assignments Page Spreads Assessments Participation
Technology	*All photos must be school appropriate. *Do not take personal photos while working as a school photographer. *When in possession of school equipment, you are responsible for its care and safe keeping. *Improper use of equipment could result in loss of usage, removal from class, or an administration referral.
Parent Distribution List/Syllabus Acknowledgement form	Please complete and indicate your understanding and agreement with the course syllabus. This will also serve as my distribution list sign up. You may use the QR code or the direct link here: https://forms.gle/B5GrYqK9KumUZJbQA https://forms.gle/B5GrYqK9KumUZJbQA