



VOTE • APRIL 4

SCHOOL DISTRICT OF LA CROSSE

School District of La Crosse
807 East Ave South
La Crosse WI, 54601

On April 4, the School District of La Crosse is pursuing a six-year increase and extension of the 2018 operational referendum.

Since 2004 the La Crosse community has supported four operational referenda, with the 2018 question approved by 75% of voters. These referenda have allowed the district to provide key student services, address critical operational maintenance, and provide essential resources for staff. We are grateful for the community's support of public education.



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@LaCrosseSchools

What an **operational** referendum provides for our students and schools?



Student Support

Maintain mental health services for students, continue key programs for learning and behavior in our classrooms, and update student technology.



Building Maintenance

Enhance safety and security at aging buildings and district-wide improvements to building accessibility.



Programs + Personnel

Maintain instructional programming and class sizes, attract and retain high-quality staff.

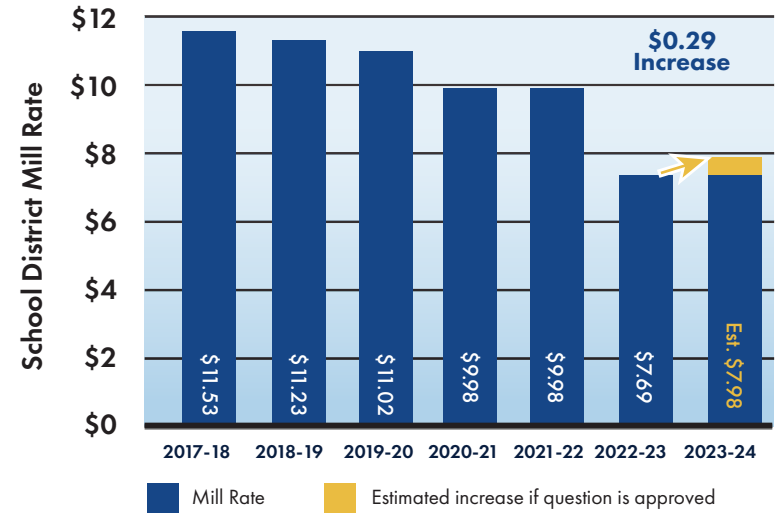
Why an **operational** referendum?

State education funding did not increase for the last two years and has not kept up with inflation over the previous 15 years. The proposed operational referendum will provide the funds needed to bridge the gap in state funding to ensure we meet students' basic needs and continue delivering high-quality education. This referendum would increase and extend the 2018 operating referendum by \$6.25 million in the 2023-24 school year to \$10.75 million for the next five years.

The estimated annual tax increase would be \$29 per \$100,000 of equalized property value.

How would the investment impact me?

Taxes have decreased 33% over the last 5 years, with the investment the estimated tax mill rate would be \$7.98. (Please visit [The District website](#) for full tax information)



Learn More

about the April 4 referendum and upcoming community informational sessions!

www.lacrosseschools.org/referendum-2023



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