LAMARCISD

2024-2025 GRAPHIC ARTS PRINT SHOP

BROCHURE V. 9.0



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"There is nothing more difficult to take in hand, more perilous to conduct, or more uncertain in its success, than to take the lead in the introduction of a new order of things."

Niccolò Machiavelli

PRINT SHOP HOURS



3

Regular School Year

August – May Monday – Friday 8am – 4:30pm

Summer Schedule

June – July Monday – Thursday 7:30am – 5:30pm

Standard Jobs: 2 - 5 days

All orders will be printed in the order received.

Specialty Jobs: 5 – 10 days

turnaround time depends on job complexity and workload

Rush Jobs

all rush orders must be pre approved. Please contact GAPS with request prior to submitting order to verify ability to process. No fee will be charged if request is oreapproved.

Please note, turn-around times do not include weekends, holidays, or non-district business days. These turn-around times are standard, however they may be affected by peak season requests, i.e. beginning and end of semesters.

Jobs requiring design and layout will require additional time.

All print orders will be delivered by distribution once daily to campus via inter-campus mail unless specified otherwise in work order.

Busy Seasons

April and November are the busiest months at GAPS due to Graduation and winter break. Due to continued growth in the District, Graphic Arts will send out a reminder email. Please make sure to submit jobs accordingly.

Please visit us https://lcisd.org | community | graphic-arts

DIGITAL STOREFRONT FEATURES

Web Based Solution

Available wherever internet access is available. No district computer required

Graphic vs Text based Inteface (WYSIWYG) Environment What you see is what you get! Preview of job on screen

Powerful Search tool

Budget Display

Most current Balance always displayed. Munis Balance behind a month



Cost Estimates

Obtain the cost of your job prior to submitting

User Profiles

Access to account usage, saved jobs and files and order history

Order history & Re-Ordering

Lists all jobs placed, order#, Status, including links to previous orders placed

Status updates

provided via email at each stage of the process. Check your junk mail or clutter inbox

DIGITAL STOREFRONT FEATURES

Digital file submission

All jobs require a digital file to be submitted with your job. Jobs cannot be processed without attached file.

Organized by Categories

All categories are designed to simplfy order process. District/Department Forms, Printing, etc.

Store Items are designed to simplify ordering process. Order options are limited to what is relevant to specific item only

Order history control & re-ordering.

The order history is your individual contral center. You have access to your personal order histor and can check your job status at any time. You also have ability to save files and jobs for easy access.

Editable Smartcanvas Templates

with editable templates, you control the information.



WHAT'S AVAILABLE AT GAPS

Printing

B&W Copies Bookmarks **Brochures** Calendars Flip Cards Flat Cards Folded Certificates

Color Copies Color Copies_Posters Copies Legal **Custom Pads Door Hangers**

GBC Bound Books

Labels & Stickers Magazines

Name Tags NCR Forms One-Fold

Personalized Stationary

- Business Cards - Letterhead

- Envelopes

Programs/Booklets - Half size - Full size

School Bucks Tickets Custom

Large Format

A-Frames Banners

Canvas Prints Posters

Retractable Backdrops Retractable Stands

- Banner Stands

- Signature Stands

- Utility Stands Wallpaper Window Signage Yard Signs

Promotional Items

Acrylic Prints **Buttons**

Framed Canvas Prints Golf Balls

Mouse Pads **UVC Decals** Wood Panels

District Items

Bulk mail envelopes Business cards **Business Reply** envelopes District Letterhead District Signage District Stationary Receipt books

SRP Posters and Guides

Located in District/Department Forms Category.

CONCEALED HANDGUNS PROHIBITED PURSUANT TO SECTION 30.06, PENAL CODE (TRESPASS B LICENSE HOLDER WITH A CONCEALED HANDGUN), A PERSON LICENSED UNDER SUBCHAPTER H, CHAPTER 411 GOVERNMENT CODE (HANDGUN LICENSING LAW), MAY NOT ENTER THE PROPERTY WITH A CONCEALED HANDGUI PROHIBIDAS LAS ARMAS DE FLIFGO OCULTAS CONFORME A LA SECCIÓN 30.06, DEL CÓDIGO PENAL (TRASPASAR PORTANDO ARMAS DE FUEGO OCULTAS) PERSONAS CON LICENCIA BAJO DEL SUB-CAPÍTULO E CAPÍTULO 411, CÓDIGO DE GOBIERNO (LEY DE LICENCIA DE ARMAS), NO DEBEN ENTRAR A ESTA PROPIEDAD









Variable Printing Capabilities

To the Parents of: Name Address City State Zip Code

> Excel file must be attached with job (.xlsx or .csv) LCISD Graphic Arts Intranet Page includes documents and contact information Link to Digital Storefront

https://www.lcisd.org | community | graphic-arts

District Business Cards



Enter Name Here Enter Title Here

Tel: 832.223.XXXX Fax: 832.223.XXXX



School / Campus name Address - City, Texas XXXXX

WHAT'S AVAILABLE AT GAPS



Door Hangers

New synthetic media available upon request. Based on vendor availability. Upcharge added.



Label Printing

Peel off labels. Contact Graphic Arts for design options before ordering. www.avery.com/templates Available in the following shapes









Rectangular Labels Circular Labels Oval Labels Square Labels



Bookmarks

Available in Regular 2 x 6 and Custom sizes. Contact Graphic Arts for design options before ordering.



School Bucks

Mini: 1.75 x 4.25 and Regular: 2.5 x 5

Contact Graphic Arts for design before ordering.



UV Unlimited

Coming Soon. GAPS can Print decals to a glued surface which then can be transferred to material of your choice; Wood, glass, metal or any other material you can think of.

Design guidelines must be followed. GAPS is not responsible for transfering.

GAPS INSIGHTS

What can Graphic Arts do for you?

Design & Printing Services

All jobs must be designed and approved before orders are submitted.

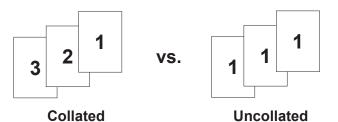
Navigating Digital Storefront

Categories and Items
Differences between items
Placing orders
Choosing Options
Understanding the interface
How to attach Copyright forms to a job
Editing a placed order

Customizing orders

Managing Special Pages Formatting Documents Editable Templates

Difference between Collate and Do Don't Collate



LOGOS

Logo Refresh/Update Process

- Request must be initiated by Campus Principal.
- Communications will review and discuss ideas w/ Principal
- Once approved, Campus Principal turns over to PTO or designee to review options, run surveys etc.
- Campus Principal approves Final design option and request is submitted to Graphic Arts.
- Graphic Arts will provide "sketches" and Campus Principal will give approval on Final option selected
 - Graphic arts will develop preferred logo and generate vector file
 Final Board Approval may be required

Logo Use Policy

For all outside vendors, a Logo use form needs to be filled out and approved prior to Graphic Arts releasing the logos.

Vector files cannot be released to vendors without the approval. Logo use form is located @

Icisd.org | Community | Graphic Arts

Logo Forms

Need your Campus Logo refreshed or updated? No problem.

Start by filling out the Logo Refresh/Update Form. All Logo refresh requests MUST be initiated and approved by Campus Principal. Once form is filled out, please send to Communications.

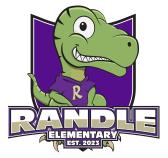
If you simply need to share your logo with an outside vendor, fill out the Logo use form below and send to Director of Community Relations for approval. Once approved, Graphic Arts will release logo.

Logo Use & Trademark Policy

Logo Refresh/Update Form

Logo Use Form - REVISED 07.12.23









PLACING YOUR ORDER

Sign in
(Users must be signed in to see all categories and to place orders)

Find Category and Select Item

All jobs must be entered under the proper Category and item.

Please note: All Large Format items such as Banners, Posters, Yard signs must be designed by our Graphic team before submitting. Please contact Graphic Arts prior to ordering

Attach Digital File

(Attach Copyright under Approvall options if required.) Always attach digital file (word, excel, publisher, etc.) File must include all pages needed and must be formatted correctly prior to entering order.

Enter Job Name and Quantity
Enter an appropriate job name and always enter
the number of copies required in the Quantity box

Select Print & Finish Options
Check all Print & Finishing options required before submitting work order

PLACING YOUR ORDER

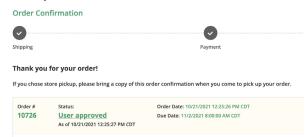
Preview Job and Review Price

- Visually check all pages of your jobs with the on-screen preview. Verify price before submitting order. Note: If you do not see a price, something is wrong. Adjust options or Contact Graphic arts. Do not Proceed!
- Agreement when submitting job

I have carefully reviewed and approve this job. The producer of this job will not be held responsible for design or spelling errors.



- Review Job and Proceed to Checkout
 If required to select the requested date, select
 the highlighted day to avoid Rush Fee
- Proceed to Payment
 Cost Center is already entered based on your account information
- Place my Order
 Once order is placed you will see your order receipt



TOP 5 MOST COMMON ERRORS

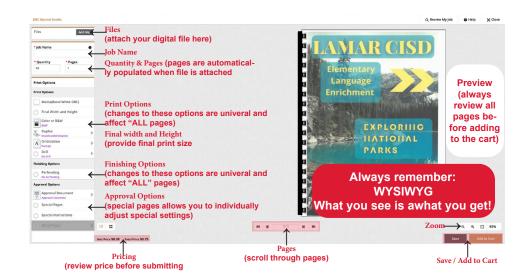
1

Wrong Category and/or product selected

It is important that the printed product is entered in the proper Category and the proper Product item is chosen. Since each Product has been designed with specific options that are relevant to what is being ordered ordering should be much more streamlined.

All options are not chosen

Choosing the options is critical as the job will print based on which options are selected. While adding notes is great, it should not be a substitute for selecting all the options.



Please note that adding special instructions is not a substitute for selecting all the options.

All Options must be selected

TOP 5 MOST COMMON ERRORS

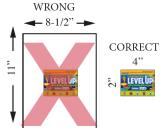
Jobs are not designed to Final Print Size and/ or final height and width are not entered

"All" print jobs must be designed to the Final Print size!

This means if you are preparing a card that is 2 inches by 4 inches when cut, then the file you create for your card must be that size. For example, the card can't simply be placed on an 8-1/2" x11" sheet.

In addition, to ensure accurate pricing and proper cutting, it is essential that the Final Width and Height be entered.

PROPER DESIGN





In addition, make sure that Orientation is set correctly.

Images scanned are not High Resolution

Unless scanned to a higher resolution the outcome of your print may suffer. For best results scan images to at least 300 dpi, Furthermore, Avoid scanning copies of copies. If possible, using the original file or recreating an original would be preferred.

Jobs not reviewed prior to submittal (WYSIWYG)

Do not submit order if anything looks off. What you see in your preview is what will print. While DSF includes a preview of your job, it is important that the preview represents what you need printed before submitting the work order. For example, If you want your document on yellow paper, your preview should show Yellow paper.



MAGAZINE & BOOKLET SUBMISSION GUIDELINES

Graphic Arts can help you design your jobs for you. Some things to keep in mind when submitting information for our Designers.

BUSY SEASON (April and November) - all jobs must be submitted to Graphic Arts by first week of the month or as directed by Graphic Arts. Jobs must be submitted no later then the end of the work day. Jobs submitted after workday is completed require pre approval by graphic arts.

Graduation Printing is a priority in the month of May, all other jobs required for the end of the school year must be submitted and "Ready to print" by required due date in order to ensure job gets printed. Graduation Printing will take precedent.

TEXT INFORMATION - Provide all text information to our designers in either, WORD, EXCEL OR via EMAIL. Designers must be able to copy and paste your text into our templates.

IMAGES/PHOTOS - Everything will be printed in Color if it is provided in color. All images and photos must be submitted in JPG, PNG or TIFF format. Preferably, all images would be submitted as High Resolution, 300 DPI or greater so that image quality does not suffer when printing. If images are copyrighted a release form must be provided to our designers for Graphic Arts to use.

"NO WORD" - Sending a photo as part of a word file is a no no. Word compresses the image, which in turns reduces the quality and thus reduces the quality of the print job. Please DO NOT submit photos or images in Word!

SEPARATE INFO - Please avoid sending photos and verbiage together in one file unless it is created in Photoshop, in-Design or Illustrator. We do not accept Publisher files. Separating file info allows our designers to select the images and text separating so that information can be controlled and edited individually. This allows our designers to setup the files much quicker.

Organize photos in folders and name them so that our designers can locate images quickly.

PAGE MINIMUMS AND MAXIMUMS - All programs must be laid out in multiples of 4. If there are less than 4 pages a blank page must be inserted to replace the missing pages. Our copiers have a 60 page maximum on anything required saddle stitch(two staples on the crease). Please note, anything over 60 pages will need to be printed as a Bound GBC booklet.

MAGAZINE OR BOOKLET SUBMISSION GUIDELINES

INFORM BUSINESSES - Please remind businesses who are submitting ads to provide a High Res Digital file. Print outs or scans are not recommended as the quality of the print will suffer. Please note, our team will not rebuild logos. Please make sure to get a quality logo from the business.

SUBMITTING ART WORK TO DESIGNERS - Please submit all your information to either: John.Garrou@lcisd.org or Juliana.Vela@lcisd.org. In addition, please copy. jcarmona@lcisd.org. Future Digital Submittal form will be developed.

If there are multiple images or photos, you have the following options.

- Place files on a Flash Drive. Send to Graphic Arts attention John Garrou
- Compress folders with images and submit via email.

REVIEW JOB – Before submitting the work order, verify that you have reviewed your document and it is good to print. Please inform your in-house approver so that orders may be approved. Jobs will not be printed without approval.

SUBMITTING WORK ORDER – All orders must be submitted via digital storefront by the appropriate due date. A 10 Day turnaround is required for all print jobs from the time the job is completed and "READY TO PRINT"

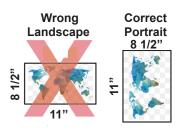
When our design team completes your job they will provide you with the "READY TO PRINT" PDF File. You will use this file to place your work order.

Please DO NOT place a work order until your file is completed and Ready to Print.

All jobs will be printed based on due date.

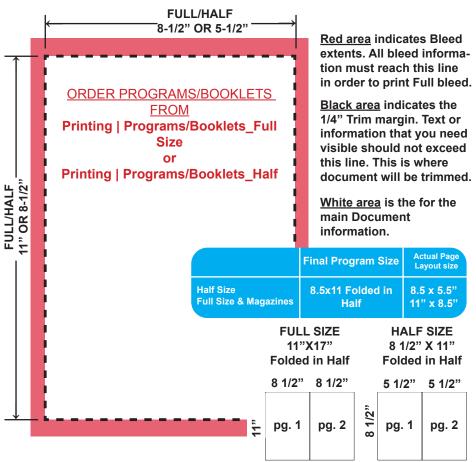
MAGAZINE OR BOOKLET SUBMISSION GUIDELINES

Programs, Magazines and booklets must be laid out as individual pages in multiples of 4 (20, 24, 28...). Magazines / Booklets are only available in Full Size and Half size. All pages must be oriented Portrait and must not exceed 60 pages. Magazines are printed on Silk Text media. Any document that does not follow these guidelines will need to be corrected prior to submitting a work order.



Graphic Arts will design your programs for you!

Jorge Carmona: JCarmona@LCISD.org John Garrou: John.Garrou@LCISD.org Juliana Vela: Juliana.Vela@LCISD.org



SIZE CHARTS

BANNERS & POSTERS				
TYPE	DIMENSIONS (INCHES)	NOTES		
SMALL	18" x 24"			
MEDIUM	24" - 36" x	Various media types available. \$3.00psf		
LARGE	42" - 60" x			
BOOKMARKS				
TYPE	DIMENSIONS (INCHES)	NOTES		
REGULAR	2" X 6"	Contact Graphic Arts		
CUSTOM	?	Contact Graphic Arts		
COLOR COPIES POSTERS				
TYPE	DIMENSIONS (INCHES)	NOTES		
REGULAR	11" X 17"	Full bleed requires setup.		
LARGE	12" X 18"	Contact Graphic Arts		
CUSTOM PADS				
TYPE	DIMENSIONS (INCHES)	NOTES		
SMALL	4.25" X 5.5"			
MEDIUM	5.5" X 8.5"	Pads of 50		
LARGE	8.5" X 11"			
DOOR HANGERS				
TYPE	DIMENSIONS (INCHES)	NOTES		
REGULAR	4.25" X 11"	Synthetic Per request		
SYNTHETIC		only		
ENVELOPES				

Midth



EINVELOPES		
Type & Envelope Size	Document size	COLORS/FINISHES
A2 - H 4 3/8" X W 5 3/4"	Designed to fit envelope	White
A6 - H 4 3/4" X W 6 1/2"	Designed to fit envelope	Ivory
A7 - H 5 1/4" X W 7 1/4"	Designed to fit envelope	Sand
A8 - H 5 1/2" X W 8 1/8"	Designed to fit envelope	Linen
A9 - H 5 3/4" X W 8 3/4"	Designed to fit evelope	White
CATALOG CRAFT 6"x9"	Designed to fit	White & Brown
CATALOG CRAFT 9"x12"	Designed to fit	Brown Only
CATALOG CRAFT 6 1/2" x 9 1/2"	Designed to fit	White Only
REGULAR #9 - 3 7/8" X 8 7/8"	Designed to fit	White & White w/window
REGULAR #10 - 4 1/8" X 9 1/2"	Designed to fit	Linen

SIZE CHARTS

LABELS				
TYPE	DIMENSIONS (INCHES)	NOTES		
Various shapes	Various sizes	Contact Graphic Art		
LARGE FORMAT W / DISPLAY STAND				
TYPE	DIMENSIONS (INCHES)	NOTES		
TABLE TOP	11" X 17"	Available by request only.		
UTILITY STAND	24" X 36"	Includes Display stand & carrying case		
FLOOR STAND	33 1/2" X 88"	Includes Display stand		
POST CARDS				
TYPE	DIMENSIONS (INCHES)	NOTES		
FLAT	5 1/2" X 8 1/2"	Designed to size. Refer to envelope size		
FOLDED	DIMENSIONS VARY			
SCHOOL BUCKS				
MINI	1.75" X 4.25"	Available on color media.		
REGULAR	2.5" X 5"	Please contact Graphic Arts		
TICKETS				
TYPE	DIMENSIONS (INCHES)	NOTES		
EVENT	1 3/4" X 5 1/2"			
PROM	2 3/4" X 5 1/2"	Numbering & Perf available		
CUSTOM	?			
YARD SIGNS				
TYPE	DIMENSIONS (INCHES)	NOTES		
REGULAR	18" X 24"	includes frame		

All items must be designed to Department Guidelines prior to submitting order in DSF. Please contact Graphic Arts for design assistance.

Our Graphic Arts team will Design and layout your jobs at NO COST!!!!

Please contact
Jorge Carmona: jcarmona@LCISD.org
John Garrou: john.garrou@LCISD.org
Juliana Vela: Anna.Stanley@LCISD.org



COLOR & LARGE FORMAT COPY CENTER

Please note, the 2024-25 school year will be the last year GAPS provides B&W Only services. Starting 2025-26 GAPS will be going Color. While B&W will still be available, the cost will be a litte higher than what is currently offered under B&W only.



Jacqulyn Cobbin 832.223.0339



Greg Mikes 832.223.0338

High speed B&W Copiers up to 11 x 17 - 320 PPM

Backup Copier - 140 PPM

Click charge \$0.0032 per click + Cost of media

In-line Capabilities

Booklet Maker, GBC and 3-hole Punch Booklet Maker can print up to 220-page book

Electronic File + Copyright form must be attached with all iobs



VarioPrint DP140

COLOR & LARGE FORMAT COPY CENTER



Jerry Gania 832.223.0336

Xante X-55



Juliana Vela 832.223.0603

2 High speed Color Copiers up to 12 x 18 - 110 PPM Click charge \$0.45 per click + Cost of media

Dedicated Envelope Printer up to 9 x 12 Envelopes

Large Format Color Printer: Colorado 1650

Prints Posters, Banners, Yard Signs and much more. Prints up to 54" wide and length of roll. cost \$3.00 Per SF + extras. Foam core mounting available in certain sizes

Display stands

Available by Request only Table Top Stand: 11x17 Utility Stand: 24x36 Floor Stand (33 1/2" x 88")





Xante X-33



GRAPHIC DESIGN TEAM



John Garrou 832.223.0336



Anna Stanley 832.223.0347

Graphic Arts offers Professional quality design solutions at NO COST. Designers will create brochures, booklets, logos, postcards and more. All images, logos and clipart provided to designers must have copyright approval. Please provide source image when possible.

All text and graphics must be provided to Graphic Arts Word, Excel, or PDF. Please spell check prior to sending

Design work is done on both Mac's and PC please submit all elements to the designers.(i.e pictures for brochures, clip art you want to incorporate and all text) Note: Graphic Arts is not responsible for any spelling errors.









PLEASE NOTE, ALL ITEMS CREATED USING <u>CANVA</u>
MUST BE GENERATED PER GRAPHIC ARTS
GUIDELINES AND DESIGNED TO FINAL SIZE NEEDED.

PLEASE CONTACT GRAPHIC ARTS FOR ASSISTANCE.

MAIL CENTER



Misty Wiegand 832.223.0340

Mail Handling

For District and LCISD Campuses only. USPS only. Mail Center does not work with FEDEX or UPS. Mail Center does not mail personal items. Strictly school & business only.

Services Provided

Interoffice and USPS
Regular Mail (\$0.64 per piece)
Standard Certified letter (\$7.36 per piece)
Rate increase expected in July 2024.
Mail Postage, Addressing for cards,

letters, and envelopes and newsletters. (Requires mail merge file)

To provide the most cost-effective solutions for all mailing needs meeting the US Postal Service requirements. We provide excellent service and consultation to support Lamar CISD communications throughout its

campuses and across the community.



LCISD MAIL CENTER
4901 AVE I
Propenharr TX 77471-3485

 Campus:
 Date:

 driginator:
 Phone:

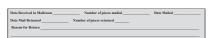
 mail:
 Department to be billed:

SEND MAIL INVOICE INFORMATION LETTERS PIECES Number of pieces Letter FLATS PIECES Flats PACKAGES PIECES Piege CERTIFIED/RETURN RECEIPT PIECES Priori

OTHER MAIL CENTER SERVICES OFFER

Folding Inserting Packing/Mailing Print Addresses onto Envelopes

CALL THE MAIL CENTER IF YOU HAVE MAIL QUESTIONS OR CONCERNS



Updated 2022



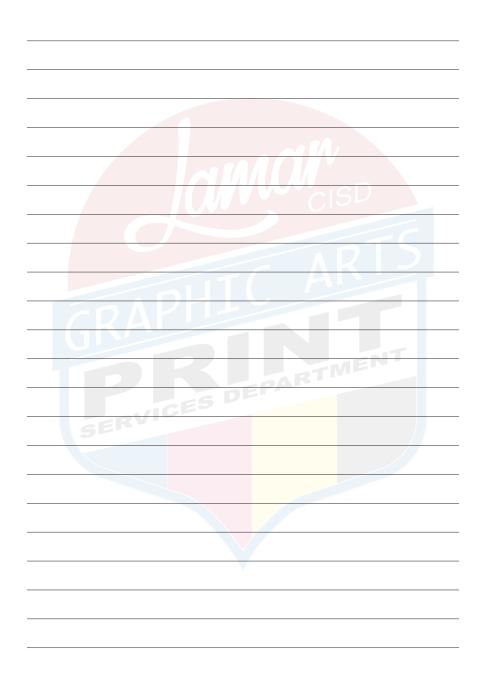
Xante EN/Press



Quadient DS-95i



NOTES





COLOR MEDIA

COLOR MEDIA / LARGE FORMAT

DUE TO SUPPLY CHAIN ISSUES, SOME MEDIA MAY NOT BE AVAILABLE

DUE TO SUPPLY CHAIN ISSUES, SOME MEDIA MAY NOT BE AVAILABLE

Bristol Cover is available in 67# - Cardstock

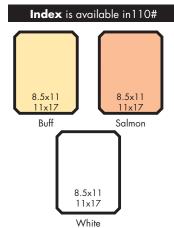






Astroparche available in 60# Text and 65# Cover

Textured finish look - Used for certificates only

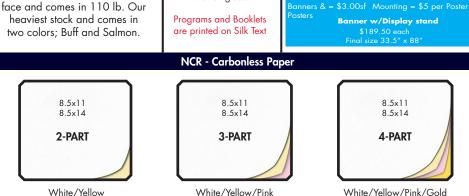


Index has a smooth, hard sur-



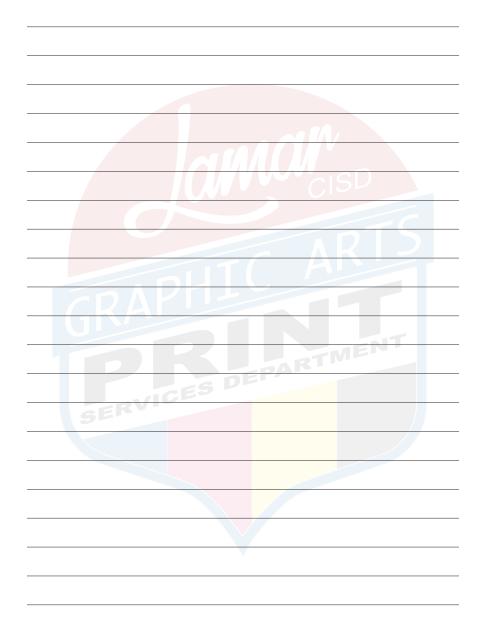






of a full gloss.

- Access to Digital Storefront through our website https://www.lcisd.org/community/graphic-arts
- All orders must be submitted via Digital Storefront, our online ordering system. No work will be completed until work order is submitted.
- A 5-10-day turnaround is required for all speciality jobs. 5-10 days start once all documentation is submitted and is "Ready to Print". Turn around times takes into account a M-F work schedule or M-Thurs work schedule during the summer. Rush jobs must be pre approved prior to submittal.
- A visual representation of your job is available when placing your order. WYSIWYG What you see is what you get. Always review all pages before summiting
- Adust "all" print and finishing options as required before submitting job. Orders will be printed based on options selected.
- Send "text heavy" files as Word documents. Designers do not re-type scanned or handwritten documents.
- Be sure to edit and spell check your document carefully before submitting your order.
- All jobs will be billed to campus budget code. Credits will be issued by accounting.
- Copyrights approvals must be submitted with job. Printing will not commence without copyright.
- Once a project has been submitted and printed, a new order must be placed for reprint.



NOTES

DEPARTMENT CONTACTS





JORGE CARMONA Manager 832.223.0343 JCarmona@LCISD.org



JERRY GANIA
Print Production Foreman
832.223.0337
JGania@LCISD.org



Publications Specialist 832.223.0336 John.Garrou@LCISD.org



JACQULYN COBBIN Print Production Tech 832.223.0339 JCobbin@LCISD.org



ANNA STANLEY
Publications Specialist
832.223.0336
Anna.Stanley@LCISD.org



GREG MIKES
Print Production Tech
832.223.0338
GMikes@LCISD.org



MISTY WIEGAND Mail Center Clerk 832.223.0340 Misty.Wiegand@LCISD.org



JULIANA VELA
Print Production Tech
832.223.0603
Juliana.Vela@LCISD.org



RACHAEL VAN SLYKE Print Production Assistant 832.223.0602 Rachael.VanSlyke@LCISD.org

