



DANIEL L. BLASINGAME Vice President, North American Sales <u>NOMINUM INC.</u> Redwood City, CA

Daniel is Vice President of North American Sales at Nominum Inc. Nominum improves the Internet by making it smarter, faster, safer and more useful. Their world class software is the bedrock for more than half of the world's broadband Internet and their combined solutions provide a better Internet experience to millions of households and help the world's largest global ISPs serve their customers.

Previously Daniel was Vice President of Embedded Solutions at Nominum. He also led the sales team for Nominum's hosted network services. During his time at Nominum he has helped win and expand the Walmart business and added BlackBerry, Quebecor, eBay, Google, Motorola, Fortinet, Microsoft, IBM, Cox Communications and others to the growing list of Nominum customers.

Before joining Nominum in January 2008, Daniel was Regional Sales Manager at Cisco responsible for the Walmart relationship. Daniel brings strong customer relationships as well as a well rounded understanding of today's service provider and enterprise networks needs to the Nominum leadership team. He has 20+ years of experience in the technology industry dating back to his start in 1992 at IBM then moved to the spinoff company, Lexmark and worked there through the IPO. He has helped many Fortune 500 customers improve and expand their business by solving business problems through the use of technology.

Daniel studied Computer Engineering at the University of Arkansas before going to work for IBM in 1992. Although he works for a silicon valley software company, he lives in Fayetteville, AR with his wife Karen and 3 children. He enjoys guitars, motorcycles, golf and early stage startups.

Daniel graduated from Glen Rose High School in 1988. He was very active throughout the school. He was the high school football team quarterback, involved in the Gifted and Talented Program and attended Arkansas Governor's School.

Social links:

http://twitter.com/dblasing

http://blasinga.me

http://linkedin.com/in/dblasing

http://arkansasorganic.com (personal interests & startup investments)

http://instagram.com/danielblasingame

https://www.crunchbase.com/person/daniel-blasingame

https://angel.co/dblasing

Interview at IBM Information on Demand by Wikibon.org: https://www.youtube.com/watch?v=c08H9cQgPDM

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