

Community Relations

Public Activities Involving Staff, Students or School Facilities -- Relations Between Public and Students

Commercial Sales Representatives and Photographers

- A. Sales representatives of commercial companies should make their initial District contacts with the Business Office, Procurement and Contract Services, or Educational Services. When advisable, permission may be granted for commercial sales representatives to contact individual schools or District employees.
- B. Agreements between individual schools and commercial photographers or commercial photography companies for the purpose of class and individual student photos shall be authorized by the principal or designee.
- C. Requests for photographs for commercial purposes in schools or other District facilities, other than class or individual student photos, shall be made to the Business Office.
- D. Requests for videotaping or filming at any District facility for commercial purposes shall be made to the Business Office.
- E. Taping, filming, or photographing students for commercial purposes is normally prohibited. Any exceptions require an application in writing, parent release, and approval of the Superintendent or designee.
- F. Photographing, videotaping or filming of any District or school activity by authorized news media or educational representatives for non-commercial use must be authorized by a site administrator or the Office of Public Information. Such photography, videotaping or filming when school is in session must not be disruptive of the instructional program.

Rules Approved: 12/1956 (BP1520)
Rules Revised: 08/1985
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Policy Amended: 09/03/2019

(Formerly BP 1520)