

Students – Welfare

Photographing of Students

A. Photographing of Students

Taping, filming, or photographing students for commercial purposes is normally prohibited. Any exceptions require an application in writing, parent release, and approval of the Superintendent or designee.

1. Commercial purposes in this context is defined to mean:
 - a. For sale whether at a profit or not; or
 - b. For use in connection with the advertisement or promotion of goods or services.
2. Students in this context means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

B. Exceptions

Not included in the prohibition are the following, which are permissible within good judgment as to time, place, and circumstances and with the approval of the principal or person in charge:

1. Pictures by an established news service or publication for purely news or feature use;
2. Pictures taken for use by the schools for illustrative or historical purposes;
3. Pictures taken by individuals for personal use and not for sale; or
4. Pictures taken for use in the school annuals.

Rules Approved: 6/4/85
Rules Revised: 5/21/96; 12/17/02

Formerly AR 5179)