

Business and Entrepreneurship

Pathway Information

Courses will orient students to the field of business, introducing in survey form, the functions, characteristics, and organization and problems which arising in the business sector. The courses provided service as a foundation for later specialized study and directs students to possible careers in business. Business courses will teach the application of human relations concepts to the business environment.

Colleges/Universities with Related Field

California State University, Northridge
Purdue University
Capella University
University of California, Berkeley
Pepperdine University
University of Pennsylvania
University of California, Los Angeles

Wages and Salary

National Median of Annual Salary: **\$76,570**
National Median of Hourly Salary: **\$36.81**
California Median of Annual Salary: **\$79,327**
California Median of Hourly Salary: **\$38.14**
Source: U.S. Bureau of Labor & Statistics, 2021

Courses Offered at:
Glendale HS

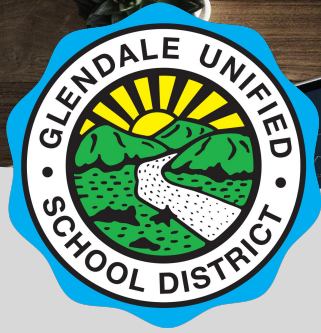
For Additional Information Scan:



Careers in Business and Entrepreneurship

Management Consultant	Accountant
Social Media Managers	Business Educator
Financial Analyst	Business Reporter
Actuary	Corporate Attorney
College Admission Representative	Healthcare Administrator
Real Estate Broker	Loan Officer

For more information:
Visit www.gusd.net/CTE
Contact: cte@gusd.net
(818) 241-3111 Ext. 2100



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The two year Business pathway equips students to gain a comprehensive understanding of the role business plays in the economy, preparing them to be astute leaders in any career field.

Students receive a multi-layered educational exposure. Classroom instruction is reinforced with real world insight through team projects, field trips, weekly business news reports, internships, and interaction with industry experts.

Colleges/Universities with Related Field

- Purdue University
- Harvard University
- Pepperdine University
- University of Pennsylvania
- University of California, Los Angeles
- University of California, Berkeley
- California State University, Northridge

Study areas range from:

- Basic concepts of demand and supply
- Entrepreneurship
- Building a business plan
- Franchising
- Human resource management
- Technology in Business
- Marketing Management
- Social Media Marketing
- Financial Management
- Contracts
- Basics of Corporate Law
- Agency formation
- Corporate structures
- Consumer Law
- Business Communication
- Website content evaluation
- Resume writing
- Interviewing skills

Courses Offered at:
Clark Magnet HS

Scan: For Additional Information



Careers in Business and Entrepreneurship

- CEO
- Auditor
- Banker
- Accountant
- Account Manager
- Management Consultant
- Marketing Manager
- Real Estate Broker
- Business Owner
- Financial Analyst
- Digital Media Specialist
- Business Educator
- Business Reporter
- Actuary
- Corporate Attorney
- Loan Officer
- Compensation Specialist
- Investor

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