

Expository Essay

vs.

Persuasive Essay

Expository Essay

- An essay that explains.
- Requires that the writer of the essay gives information, explains the topic of the essay, or defines something.

Writer must:

Use ***facts*** and ***statistical*** information

Use ***cause and effect*** relationships

Give **examples**



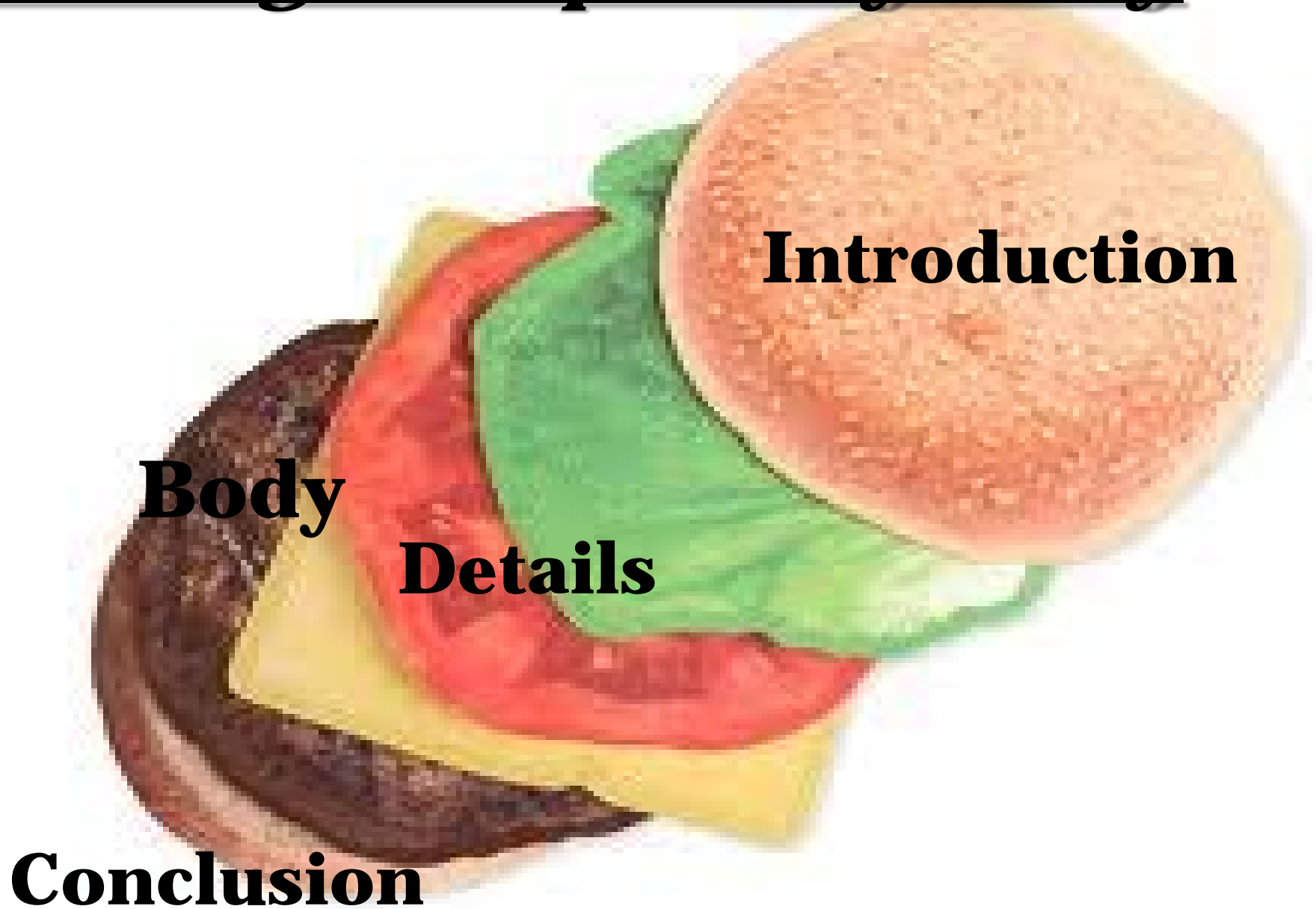
Expository Essay

Since they are factual, they are written without emotion and in the **third person**.

Example: “Invention and technology have always been an important part of changing the way a person lives. The computer is an invention that has helped change the way the world thinks and works.”



Writing an Expository Essay



Writing an Expository Essay

Introduction



The thesis statement must be defined and made clear enough to be supported within the essay.

thesis statement: a complete sentence that explains the topic or purpose for the essay.



Writing an Expository Essay

Body



Each supporting paragraph must have a distinct (clear) controlling topic and all other sentences must factually relate to it. Transition words and phrases are important in helping the reader follow along and reinforce your point.



Writing an Expository Essay

Body - Details



Details written using descriptive words help to support your points and also helps the reader to better understand your topic/your view.



Writing an Expository Essay

Conclusion



The concluding paragraph should restate the thesis and main supporting ideas. **NEVER** introduce new information in the conclusion. Finish with a strong statement that reinforces your position in a meaningful and memorable way.



Expository Paragraph (example)

Have you ever wanted to give someone the perfect birthday present, but didn't know what to do? There is a yummy, sweet, solution that will show that special someone how much you care – make a delicious cake! It is easier than you may realize. Regardless of if you're a natural chef in the kitchen or do not know a teaspoon from a table spoon, baking a cake is an easy task that can make anyone look like a "Cake Boss." All you need is a little *time, love,* and the *necessary ingredients* from the grocery store.



Expository Paragraph (example)

Thesis statement was: All you need is a little *time, love, and the necessary ingredients* from the grocery store.

The main points were: **time, love, ingredients.**



Persuasive Essay

- Attempts to **CONVINCE** the reader that the point of view of the writer is valid or best.
- Usually an **OPINION** supported by evidence and research





Conclusion

Body

Introduction

Writing a Persuasive Essay



Introduction

The topic sentence cannot be a fact, because facts can be debated. Topic sentence is a ***statement of position***. That position must be clear and direct.



Writing a Persuasive Essay

Body



The writer uses ***specific evidence, examples, and statistics*** and no generalizations or personal opinions to persuade the reader that the stated position is a valid one.



Writing a Persuasive Essay

Conclusion



When closing the essay, it is important to clearly redefine the topic and **restate the most compelling evidence cited** the same way it was stated in the essay.



Persuasive Paragraph **(example)**

Many students really do not like the lunch their school has to offer. Parents pay for it because they feel their child will get healthy food and it is convenient for them to provide it. Yet, many students throw much of it out because they do not like their choices. The school lunch menu needs to be changed in order to give students more choices, save money being wasted, and provide healthier, nutritional benefits.



Persuasive Paragraph **(example)**

Thesis statement: *The school lunch menu needs to be changed in order to give students more choices, save money being wasted, and provide healthier, nutritional benefits.*

The main points of the statement were: give students more choices, save money being wasted, and provide healthier, nutritional benefits.



Expository or Persuasive??



Look at the given topics, decide if they are EXPOSITORY or PERSUASIVE

***** HINT *** remember: PERSUASIVE topics lead to the writer's opinion while EXPOSITORY topics are based on factual, non-debatable information.**

Expository or Persuasive??



The Many Causes of Asthma Attacks



Expository or Persuasive??

The Many Causes of Asthma Attacks



EXPOSITORY!!!

It is expository because it addresses factual information about the causes of asthma attacks.

Expository or Persuasive??



Changing the Length of the School Day



...making it longer

Expository or Persuasive??



Changing the Length of the School Day



PERSUASIVE!!

It indicates opinions about why the school day should be longer.

Expository or Persuasive??



How to Make Grandma's Homemade Bread



Expository or Persuasive??



How to Make Grandma's Homemade Bread



EXPOSITORY!!

It includes statistical information about how to make Grandma's homemade bread.

Expository or Persuasive??



Media Has Negative Effects on Children



Expository or Persuasive??



Media Has Negative Effects on Children



PERSUASIVE!!

It requires an opinion to back up information supporting why or why not media has a positive or negative effect on children.