

Glendale Unified School District

High School

May 16, 2023

Department: Career Technical Education

Course Title: Digital Cinema Production 5-6 Honors

Course Code: 2278V/2279V

Grade Level(s): 11-12

School(s) Course Offered: Clark Magnet High School

UC/CSU Approved: Yes, "F" Fine Art credit
(Y/N: Subject)

Course Credits: 10

Prerequisite: Digital Cinema Production 3-4 Honors

Recommended Textbook/
Curriculum Resources: Video: Digital Communication & Production, 4th Edition.
Jim Stinson, 2018
Television Production & Broadcast Journalism, 3rd Edition.
Philip L. Harris and Gil Garcia, 2018.
AVID Media Composer Fundamentals I & II, Avid Learning Series User
Certification. Publisher: Avid Technology, Inc.
Lynda.com

Course Overview: Digital Cinema Production 5-6 Honors is the capstone course for the Arts, Media and Entertainment industry sector and Design, Visual and Media Arts pathway. This course will develop the concepts and techniques introduced in Digital Cinema Production 3-4 Honors. New and varied techniques of producing and directing will be explored. Further development of self-expression, perception, and artistic concepts will be realized through short films. Continued development of evaluation criteria through class work and outside observation will assist in developing a personal concept of filmmaking and television

production. Students will also prepare for an exam in film editing using the software which would lead to industry certification. Participation in this exam will be contingent upon the arrangement made with the vendor. Students will also learn the finer qualities of pre-production, production and post-production to ready them for extended college level education and/or an entry-level position within the motion picture industry. The final product will be a demo reel of their class films.

Course Content

Unit 1: Pitch, Storybeat

(2 weeks)

Standards:

Arts, Media & Entertainment Career Ready Standards: 2, 3, 10

Production and Managerial Arts Pathway Standards: C2.3, C6.0, C6.3, C6.0, C6.1, C6.2

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. Students will learn to develop a concept into a pitch for delivery to a buyer. They will further develop approved pitches into story beats. Students will pitch their ideas
- B. Sample Assignments:
 - Design a Logline
 - Pitch story to peer group or advisory board
 - Design story beats following the three-act structure
 - Outline the plot points for the short film

Unit 2: Treatment, Scriptwriting

(4 weeks)

Standards:

Arts, Media & Entertainment Career Ready Standards: 2, 3, 10

Production and Managerial Arts Pathway Standards: C2.3, C6.0, C6.3, C6.0, C6.1, C6.2

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. Students will learn to develop a concept into a pitch for delivery to a buyer. They will further develop approved pitches into story beats and a proper treatment. That treatment will be developed into a formal script
- B. Sample Assignments:
 - Complete a treatment for the short film
 - Script using proper script format
 - Complete various script breakdowns including

Unit 3: **Pre-Production Development**

(6 weeks)

Standards

Arts, Media & Entertainment Career Ready Standards: 5, 6, 9,

Production and Managerial Arts Pathway Standards: C3.0, C3.1, C4.0, C4.1, C4.2, C4.3, C4.4, C4.5

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. Students will take a film script and break it down into elements to produce to create the film. This will involve identifying and working with community members to obtain rights and releases, coordinating schedules, budgeting, and call sheets. Students will research and secure equipment, talent, locations, props, wardrobe, and other elements needed to complete production.
- B. Sample Assignments:
- Design and execute a fundraising campaign for film
 - Design and follow a budget
 - Draw and present storyboards to shareholders
 - Create pre-visualization and animatics for shareholders
 - Hold casting sessions (auditions, callbacks) for talent
 - Scout locations identifying suitability for scripts as well as production needs
 - File paperwork for location shoot permits and contracts for all on screen talent clearances
 - Design call sheets and production schedules

Unit 4: **Production**

(6 weeks)

Standards:

Arts, Media & Entertainment Career Ready Standards: 1, 4, 7

Production and Managerial Arts Pathway Standards: C1.0, C1.1, C1.2, C1.3, C1.4

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. Students will execute the production of the script. Individual students will be responsible for leading their assigned production division within the categories of Art Design, Cinematography, Sound Design, Directing, Producing.
- B. Sample Assignments:
- Secure properties for locations
 - Rentals, Reservations and Catering
 - Shooting on location a scene outside of the cinematography classroom studio
 - Complete Principal Photography of all scenes
 - Complete Production Sound of all scenes

Unit 5: **Editing Rough Cut Assembly, Picture Lock**

(9 weeks)

Standards:

Arts, Media & Entertainment Career Ready Standards: 8, 12

Production and Managerial Arts Pathway Standards: C2.0, C2.1, C2.2, C5.0, C5.1, C5.2

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. Students will manage the pieces of the film produced in production and assemble into a film. Initial edits will be evaluated for their relevance to the story as a whole as well as how they relate to any final delivery requirements like time length. Students will revise production elements as needed with ADR, pick-ups, and Foley.
- B. Sample Assignments:
- Sync recorded material
 - Screen and create notes on dailies
 - Create or obtain Foley sound
 - Record ADR/Looping
 - Schedule and obtain pick up shots
 - Perform rough Assembly and Trimming
 - Screen rough to focus group audience for story notes
 - Complete final revisions for picture lock

Unit 6: **Music Composition and Sound Mastering**

(3 weeks)

Standards:

Arts, Media & Entertainment Career Ready Standards: 11

Production and Managerial Arts Pathway Standards: C6.3, C6.4, C6.5, C7.0, C7.1, C7.2, C7.3, C7.4, C7.5, C7.6

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. Students will score the short film with original music. They will get clearance for any recording rights for music to be used that is under copyright. Students will mix the sound for their film using industry standards practice and technology.
- B. Sample Assignments:
- Sound Mastering and Leveling
 - Research and obtain copyright clearance
 - Meet with music composer to give direction
 - Provide communication and notes with the music composer.

Unit 7: **Color Grading & Finishing**

(3 weeks)

Standards:

Arts, Media & Entertainment Career Ready Standards: 11

Production and Managerial Arts Pathway Standards: C6.3, C6.4, C6.5, C7.0, C7.1, C7.2, C7.3, C7.4, C7.5, C7.6

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. Students will complete the “feature style” short film for public display to help garner industry and stakeholder buy-in. Students will use industry standard technology to color grade their film and create needed visual effects. Students will complete their short films using industry standard practice and technology.
- B. Sample Assignments:
 - Color Correction and Grading of short film
 - Visual Effects Composition for short film
 - Design opening titles and closing credits for short film

Unit 8: **Distribution**

(3 weeks)

Standards:

Arts, Media & Entertainment Career Ready Standards: 11

Production and Managerial Arts Pathway Standards: C6.3, C6.4, C6.5, C7.0, C7.1, C7.2, C7.3, C7.4, C7.5, C7.6

Common Core Standards: CCSS LS; CCSS RSIT; CCSS WS:

- A. The final cut of the film will be displayed at a public venue. Students will research the film festival market and submit their film to competitive film festivals. Students will create marketing materials for their film. The students will add new created content to their cinema demo reel.
- B. Sample Assignments:
 - Design Graphics and Marketing materials
 - Set up a Social Media contact
 - Multimedia Distribution
 - Complete festival research and submission budget
 - Design a final Demo Reel

Honors Final Exam Details:

Students will develop and produce a 5-10 minute short film. The film is to be a summative display of all the other techniques and storytelling concepts learned over the course of the semester. The film should demonstrate a strong understanding of character. Dialogue should be efficient, unique between characters and reveal a compelling backstory.