

Glendale Unified School District

High School

February 20, 2018

Department: Career Technical Education

Course Title: Arts, Media & Entertainment/Cinematography Internship
(Formerly Cinematography 7-8)

Course Code: 2251V/2252V

Grade Level(s): 12

School(s)
Course Offered: Crescenta Valley High School, Glendale High School

UC/CSU Approved
(Y/N, Subject): Yes, "I" fine art credit

Course Credits: 10

Recommended
Prerequisite: C or better in Cinema 5-6

Recommended
Textbook: *AVID Media Composer Fundamentals I*, Avid Learning Series User Certification. Publisher: Avid Technology, Inc.

Course Overview: Cinematography Internship is the capstone course in the four-year sequence of Cinematography courses in the Arts, Media and Entertainment pathway. Students will also complete industry certification training and/or internship participation. Students iteratively develop advanced camera, editing, audio, and motion graphic techniques by collaborating in teams, working in a variety of production and post-production capacities to support each other's projects. The focus is on creating a well-developed story, effective composition and communication, project management, audience engagement and design

specifications. Students produce scripts, project plans, treatments, storyboards, and presentations to plan and communicate ideas and themes for the videos and then use assembly and rough cuts to visualize and review with clients, the teacher, and fellow students. Through the revision process, students are challenged to achieve more audience engagement, continually assessing how the end product will be perceived. Upon completion of a project, students self-assess and reflect in writing upon the experience and insights gained through the process. Students write peer critiques as well, focusing on story effectiveness, aesthetics of design, and audience engagement.

First Semester-Course Content

STANDARDS

Arts, Media & Entertainment Career Ready Standards 2.0, 2.4 (2.3), 2.2(2.5),2.3(3.3),3.0, 3.1, 3.4, 3.8, 5.0, 5.1, 5.2, 5.5, 7.0, 7.1, 7.2, 8.1, 8.2, 8.3, 9.1, 9.2, 9.3, 10.0, 10.4, 10.5, 10.6, 10.7, 11.0

Production and Managerial Arts Pathway Standards: C1.0, C1.4, C2.0, C2.3, C2.4, C2.7

Common Core Standards: CCSS LS 11-12.1, 11-12.2, 11-12.4; CCSS RSIT 11-12.1, 11-12.7; CCSS WS: 11-12.1, 11-12.5, 11-12.6, 11-12.2

Unit 1: Pre-Production

(12 weeks)

A. Topics include: brainstorming, scriptwriting, FinalDraft or other scriptwriting software, story development, casting and auditions, storyboarding.

Assessment tools: in-class discussion & participation, story outline, treatment, script & revisions, casting announcement & audition sessions, storyboards

B. Summary: Students develop a short (15-20 minute) film. They will produce a story outline, treatment, and script (initial, revised, final draft). They will create a formal casting call for actors and hold auditions and callbacks. They will storyboard the film. Assignments can be completed during class and outside of class time. The student learns story development, industry standards for scriptwriting, procedures for casting and working with actors in the industry.

Unit 2: AVID Media Composer Fundamentals I (Formerly MC101)

(5 weeks)

A. Topics include: starting a project, media ingestion, rough and fine edits, transitions, effects, titles, exporting.

Assessments: End of chapter review questions, Tutorials, Exam.

B. Summary: students read each chapter within the AVID Media Composer Fundamentals I textbook. Instructor presents official course curriculum. Students complete hands on tutorials for review.

Second Semester-Course Content

STANDARDS

Arts, Media & Entertainment Career Ready Standards 2.0, 2.4 (2.3), 2.2(2.5),2.3(3.3),3.0, 3.1, 3.4, 3.8, 5.0, 5.1, 5.2, 5.5, 7.0, 7.1, 7.2, 8.1, 8.2, 8.3, 9.1, 9.2, 9.3, 10.0, 10.4, 10.5, 10.6, 10.7, 11.0

Production and Managerial Arts Pathway Standards: C1.0, C1.4, C2.0, C2.3, C2.4, C2.7

Common Core Standards: CCSS LS 11-12.1, 11-12.2, 11-12.4; CCSS RSIT 11-12.1, 11-12.7; CCSS WS: 11-12.1, 11-12.5, 11-12.6, 11-12.2

Unit 3: Production

(7 weeks)

A. Topics include: Producing, MovieMagic Scheduler or other production management software, fundraising, film permits, script breakdown (by scene, props, actors, location, etc), equipment rental, insurance, production responsibilities by job title, test shoots, rehearsal, set etiquette, scheduling, continuity, craft services, transportation, budgeting
Assessment: Rehearsals, completed film permit application and documentation, documentation of insurance, production schedules, shot lists, camera plot, shot log, fundraising campaign documents (may include website, promotional video, publicity letters, presentations, donor list), script breakdowns by scene, props, actors, locations, etc., equipment rental documentation (emails with vendor, documentation of insurance, rental agreement, check out/check in list), flowchart of job title & responsibilities on set), documentation of set etiquette rules and consequences, test shoot footage, actual footage from shoot, script coordinator notes, budget predictions

B. Summary: Students take the script from the Pre-production unit and go through the process to prepare for and shoot the script. Students gain experience with the pre-production tasks and the significance of those tasks in a successful shoot.

Unit 4: AVID Media Composer Fundamentals II (Formally MC110)

(5 weeks)

A. Topics include: alternative ingestion solutions, preparing dailies, trimming and recutting a scene, mixing audio, correcting shots and retiming, working with high resolution images, multilayer effects, chroma key, animating titles, packaging and output, managing media

Assessments: End of chapter review questions, Tutorials, Exam, Certification Exam.

B. Summary: students read each chapter within the AVID Media Composer Fundamentals II textbook. Instructor presents official course curriculum. Students complete hands on tutorials for review. Upon completion, instructor will administer official AVID Media Composer User Certification exam.

Unit 5: **Post Production**

(8 weeks)

A. Topics include: media management, ingestion, logging, stringout, rough cut, revising the edit, feedback and producer notes, sound design, foley, permission from copyright sources, sound mixing, final cut, picture lock, coloring, distribution methods, film festival strategy, press kits, promotion, resumes & production reel

Assessments: Expense sheet, versions of film cuts, rights acquisition documentation (emails, forms), film festival spreadsheet, posters, one sheets, headshots & bios, director's synopsis, movie trailer, programs from film expos and festivals, film festival applications, resume, production reel

B. Summary: Students will take the production footage and edit it into a movie. Students will make and execute a plan for marketing and distributing the film.

Additional Recommended Materials -

Planning the Low-Budget Film, Robert Latham Brown. Publisher: Chalk Hill Books, Los Angeles. Second Edition.

The Complete Film Production Handbook, Eve Light Honthaner. Publisher: Focal Press. Fourth Edition.

Sound for Film and Television, Tomlinson Holman. Publisher: Focal Press. Third Edition.

Pro Tools 101, An Introduction to Pro Tools 11, Avid Learning Series User Certification. Publisher: Avid Technology, Inc.

Software

FinalDraft www.finaldraft.com

MovieMagic Scheduler www.ep.com

AVID Media Composer www.avid.com

AVID Pro Tools www.avid.com

Equipment

DSLR camera or equivalent with lenses, SDHC or external drive for recording media

Tripod/camera stabilizer/ dolly mount

Mole Richardson Tungsten InBetweenie/Betweenie/Tweenie/Mickey-Mole kit or equivalent lighting kit

Mole Richardson Fluorescent Molescent BIAx 4 kit or equivalent lighting kit

Audio field recorder, shotgun mic, lapel mics, microphone fishing pole, cables, etc. (sound kit)

Computers, speakers, & external drives meeting software requirements for AVID systems