

Crescenta Valley High School

Falcon Pep Squad



Falcon Pep Squad 2022-2023 Cheer Calendar Ads

Thank you in advance for your support of the **2021-2022 Falcon Pep Squad!** We are very excited about the coming year, and so glad you can be part of it. Over 500 calendars will be printed for purchase. They will be available at numerous games and events throughout the year. Your ad will reach hundreds of potential customers who are encouraged to support local businesses that support our program. The CVHS Pep Squad is a vital force in promoting school pride while supporting all aspects of the athletic department and serve as an inspiration to our community at large.

2022-2023 Falcon Pep Squad Calendar Ad Price

Business Card (3.5" x 2") \$ 125.00

2022-2023 Falcon Pep Squad Calendar Full Page Photo Ad Price will include Pep Squad Members in Uniform in Front of Your Business as Featured Picture for a Month

Full Page \$ 500.00

Business Card Ads: Ads will be placed around photos of the current team throughout the calendar (card will be resized to fit space). Please include your business card with this form and payment. Business cards larger than 3.5" x 2" cannot be accepted due to spacing limitations. With your permission, we will modify your ad to fit nicely in our calendar. **Please email print-ready artwork to CVHS Pep Squad Boosters: cvhspepsquadboosters@gmail.com by Friday, August 12th.** File names should be formatted "Business Name" (i.e. JP Sales Inc.) so they can be easily identified.

Full Page Photo Ads: Ads will feature Pep Squad Members in front of your business in uniform and picture will be full size page for a month in the calendar and include your Business Card Ad.

Specifications: Artwork Color or Black & White and sized exactly per the ad dimensions above at a minimum resolution of 300 dpi. Ads or artwork less than 300 dpi cannot be accepted. Files may be submitted in any of the following formats: JPEG (.JPG) or EPS. Please do not submit ads created in any type of word processing format (Microsoft Word, etc...) as these cannot be accepted.

If you have any questions, please email us at cvhspepsquadboosters@gmail.com

Please retain the top portion of this form for your records.

Return the bottom portion with your artwork and check payable to **CVHS Pep Squad Boosters.**

In the memo line, please write the name of your business if it differs from the check heading and name of student from whom you brought the ad.

Name of Advertiser: _____ Ad Amount \$ _____

Pep Squad Member Name: _____

Please check one: Business Card (3.5" x 2") Full Page