

Campaign ID:
20769

Dear Ainger Band Families,

As the school year begins, it's time to kick off our one and only **TRIP Fundraiser** for the year! Our InstaRaise donation campaign will launch on Friday, 10/04/2024, and the best part is - it's all online! By starting early, we avoid fundraising fatigue and ensure success.

Our goal is to raise funds to support our **ENTIRE BAND** in attending the End of the Year Trip to **Busch Gardens** in Tampa! Each student is tasked to earn \$350 (40% Profit of \$350 = \$140) for their ticket, travel and meals. Anything raised above the \$350 will go to support the general band booster account which helps students by purchasing music, accessories, instruments, etc. Students that raise funds, but don't reach the \$140 profit goal will be asked to pay the remainder of the balance in February to attend.



How parents can help their student start fundraising:

1. Parents can help students have success on our fundraiser via our website, www.instaraise.com and **REGISTER** with our campaign ID. This will create a custom fundraising website that is personalized for your student.
2. Follow the InstaRaise registration prompts and add a selfie, set your goal and add your contacts name, email and phone (family, friends, coworkers, etc.). The contacts that you enter will receive an email asking them to support your student and our fundraiser. If you'd like to follow up with a text, the InstaRaise dashboard has some great texting tools. You'll also receive a personal link to share on social media.
3. Help your student to complete the attached **supporters list**.
 - a. Students who bring in their supporters list with 10 supporters or more will earn a Band Fundraising Bead (4 points on the PO Chart).
 - b. Students with 15 supporters will earn 50% off to the Famous Band Lock-in in November.
 - c. Students with 20 supporters or more will earn FREE Entry into the Band Lock-in!

Additional incentives include:

- Top donors for each group will earn a **VERY LARGE Bag of Gummies!**
 - ✓ Group 1 = Tuba, Bass Clarinet, Bari Sax
 - ✓ Group 2 = Trombone, Euphonium, Bassoon, Tenor Sax
 - ✓ Group 3 = Alto Sax, French Horns
 - ✓ Group 4 = Clarinets
 - ✓ Group 5 = Trumpet and Oboe
 - ✓ Group 6 = Flute and Percussion

TIP: Don't forget to download the InstaRaise app from the App store to easily import your contacts from your phone. Let's work together to hit our goal and make this year a success!

Register at
www.instaraise.com

Help your student complete
the Supporters List



THE SOFT LAUNCH		Early Bird Challenge	CAMPAIGN ID
Name		Name (Must be given by the Student Entry)	
Student Name	Contact Name	Email and Phone	
STEP 1			
SUPPORTERS LIST!			
Scan this QR code to watch the short video to learn who a supporter is.			
STEP 2			
INSTARAISE APP			
Download the InstaRaise app from the Google Play Store or Apple App Store.			
REGISTER AND ENTER 25 CONTACTS WITH EMAIL AND EARN 1 COOP COLLECTIBLE			
STEP 3			
REGISTER & ADD CONTACTS			
Go to www.instaraise.com and register using your CAMPAIGN ID.			
Add contacts with e-mail.			

THE SOFT LAUNCH

Early Bird Challenge
Raise \$100 or more by the Kickoff Date

CAMPAIGN ID:

20769

Name: _____

Group 1, 2, 3, 4, 5, 6

Kickoff Date: Friday, October 4th

STEP 1

SUPPORTERS LIST!

Complete the supporters list with 20 quality names of family and friends who might help us!



STEP 2

INSTARAISE APP

Download the InstaRaise app from the Google Play Store or Apple App Store.

STEP 3

REGISTER & ADD CONTACTS



Go to www.instaraise.com and register using our CAMPAIGN ID.

Add contacts with e-mail.

InstaRaise.com

Contact Name	Email and Phone
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
REGISTER AND ENTER 10 CONTACTS WITH EMAIL AND EARN...	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	