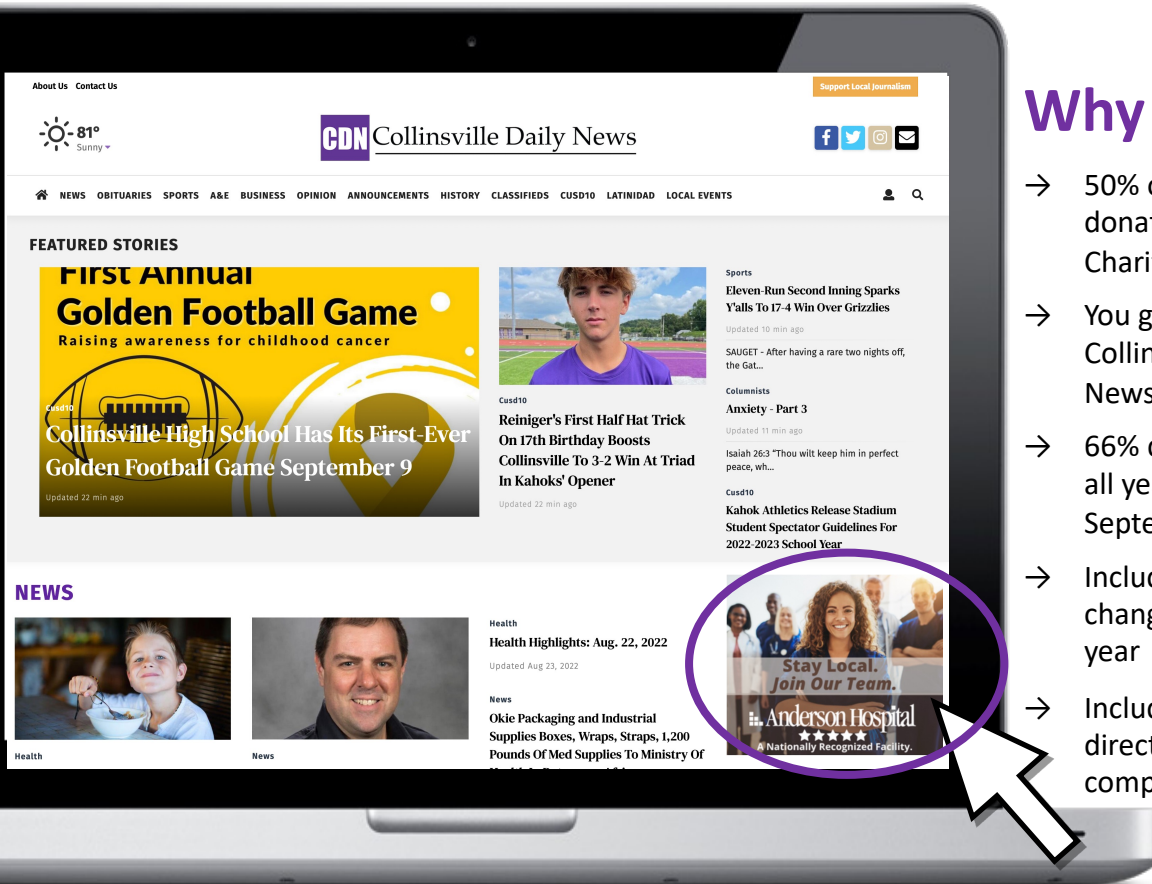


## Be A Part of KAHOKstrong Back To School Program



### Why Invest?

- 50% of all proceeds are donated to KAHOKstrong Charity
- You get advertising in the Collinsville Community News Source
- 66% discounts for paying all year before September 31, 2022
- Includes creative changes throughout the year
- Includes expanded directory profile components

## Annual CDN KAHOKstrong Back To School Fundraiser Program includes:

- Business Profile Story
- 300 x 250 ad size
- 728 x 90 ad size
- Monthly press releases
- Business Directory Enhanced Profile

Help This Incredible Program

**AND**

Receive Advertising Promotion for  
**YOUR Business**

~~\$100~~ Only  
~~\$300~~ / month\*  
REDUCED WITH ADVANCED PAY

**Introduction Offer**  
for 12-month commitment

**\$1,200\***



\*Offer Good Through 09/31/2022. Must pay in advance to receive the 66% discounted rate.

## KAHOKstrong

### What is KAHOKstrong?

KAHOKstrong is a student-based organization that was created to assist students, staff, and families in the Collinsville Community Unit School District #10 community during times of tragedy.

The group started in 2013 to help one of the CUSD 10 teachers who was battling cancer. Though we tragically lost this faculty member after her short battle with cancer, CHS Teachers Jacob Post and Toni Geisen decided to keep the organization in place to assist others in our school community.

In the past several years, KAHOKstrong has raised money for the sole purpose of helping people in our school district during times of tragedy. They have been incredibly fortunate to receive many donations and have well-supported fundraisers that allow us to help others. As of 2019, they have donated nearly \$60,000 back to our district/community in a variety of ways.

KAHOKstrong created two memorial scholarships in honor of Fred Fierce (CHS assistant and coach who lost his battle against cancer) and Ryan & Sarah Stolcis (CMS & CHS teachers, respectively, who were married, and both passed away from cancer within a year of each other). KAHOKstrong is proud to also offer the Kelley Liljegren Scholarship (Kelley was a CHS math teacher who lost her long-fought battle against cancer) which is a \$4,000 scholarship. All of these scholarships are awarded to CHS seniors at the end of the school year.

In addition to these scholarships, each year, KAHOKstrong purchases Christmas gifts for Unit 10 families' students/families who are in need to help provide their children with gifts to open on Christmas day. Throughout the school year, KAHOKstrong is the first group in the CUSD 10 community to reach out to families who experience catastrophic events or need. KAHOKstrong uses their resources and takes the lead in soliciting funds to assist these families. Funds designated to these families are passed totally and directly to them.



## Additional Opportunities

Custom website, mobile site

**\$60 / month\***

Social Media Management

**\$500 / month\*\***

Targeting Solutions

Retargeting & Behavioral Targeting

**\$1,000 / month**

X \_\_\_\_\_

Business Name / Contact Name