

Social Media

What Parents Need To Know To Keep Students Safe Online

Facts and Statistics

- ▶ 91% of teens access the internet through a mobile device
- ▶ 50% of teens use Social Media while doing homework
- ▶ 80% of teens sleep with their phone in reach and get less than 8 hours of sleep per night
- ▶ 72% of teens reported being cyberbullied in the last year
- ▶ 16% of parents use parental controls to restrict cellphone use
- ▶ On a typical day, Teens consume 3 hours of media
- ▶ 42% of teens use aliases online

Parental Guidelines

- ▶ Go digital together
- ▶ Be aware of what is on your child's phone
- ▶ Open each app
- ▶ Check privacy settings
- ▶ Turn off location settings
- ▶ Establish limits on technology usage
- ▶ Add teens to iCloud account
- ▶ Teach your child not to over share online and what happens when they do

Parental Guidelines

- ▶ Enable Family Sharing
- ▶ Set up Ask to Buy
 - ▶ This will require a parent to give permission to buy/download apps
 - ▶ Go to Settings > iCloud > Set Up Family Sharing (tap name of family member)
 - ▶ Tap Ask to Buy

Parental Monitoring Apps

- ▶ Apps to Monitor computer use and browser history
 - ▶ Spy Agent
 - ▶ Web Watcher
 - ▶ PC Pandora
- ▶ Apps to monitor phone use, texts, photos, videos, browser history, and apps
 - ▶ UKnowKids
 - ▶ Netsanity
- ▶ Go to Safesmartsocial.com
 - ▶ Free 60 minute webinar

Contracts

- ▶ Set family expectations for all devices
- ▶ Set guidelines about where and when the devices can be used
- ▶ Encourage your child to stop and think before they post
- ▶ Require permission to download
- ▶ Know all user id's and passwords for all devices and apps
- ▶ Talk about online reputations

Green Zone Apps

- ▶ Facebook
- ▶ Facebook Messenger
- ▶ Pinterest
- ▶ Linked in
- ▶ Instagram
- ▶ Twitter
- ▶ YouTube

Grey Zone Apps

- ▶ Houseparty
- ▶ Minecraft
- ▶ Musical.ly
- ▶ Pokemon Go
- ▶ Periscope
- ▶ SMS Text Messaging
- ▶ Snapchat
- ▶ Vine (closed in 2016)
- ▶ Whats App Messenger

Red Zone Apps

- ▶ AfterSchool
- ▶ Ask.fm
- ▶ BurnBook
- ▶ Calculator% [YouTube Video](#)
- ▶ Finstagram/Trap Account
 - ▶ [YouTube Video](#)
- ▶ Jott Messenger
- ▶ Kik Messenger
- ▶ Ogle
- ▶ Omegle
- ▶ YouNow
- ▶ Hot or Not
- ▶ Kik
- ▶ ooVoo [YouTube Video](#)
- ▶ Secret
- ▶ Tinder
- ▶ Wattpad
- ▶ Wishbone & Slingshot
- ▶ StreetChat [YouTube Video](#)
- ▶ Tumblr
- ▶ WhatsGoodly
- ▶ Whisper
- ▶ YikYak
- ▶ MeetMe
- ▶ Bubbly

Challenges With Social Media And The Internet

- ▶ Not emotionally ready for interactive technology
- ▶ Keyboard Bravery
- ▶ Tech Addiction
- ▶ Fear of Missing Out
- ▶ Underground Language & Codes (Emojis)
- ▶ Secretive Relationships
- ▶ Cyberbullying
- ▶ Social-emotional pressure...depression, anxiety, & suicide

Websites For Parents

- ▶ www.safesmartsocial.com
 - ▶ Footprint Friday
 - ▶ Webinars
- ▶ www.educateempowerkids.org
- ▶ www.FOSI.org
- ▶ www.mamabearapp.com