

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Central Union High School District Football Coach Selected as Coach of the Week for the Los Angeles Chargers Coach of the Week Program

El Centro, CA – The Central Union High School District is proud to announce that Central Union High School Varsity Football Coach, David Rookie Peña has been selected as the Coach of the Week for Week 10 of the Los Angeles Chargers San Diego County High School Coach of the Week program. This prestigious recognition highlights Coach Peña’s outstanding leadership, dedication, and success in guiding the Central Spartans to a remarkable season.

Coach Peña, who was hired as the head varsity football coach for the Central Spartans in 2017, has demonstrated unwavering dedication and commitment during his seven-year tenure. Under his leadership, the team has achieved remarkable success. Just this season, the Spartans were undefeated in the league, secured the Imperial Valley League (IVL) title, won the city championship, and claimed victory in the 80th Bell Game against the Brawley Wildcats. Additionally, the Spartans qualified for the 2023 CIF playoffs, with an upcoming home game Friday, November 3, against Eastlake High School.

In recognition of his remarkable achievements, Coach Peña and other distinguished coaches will be honored during the halftime of the Los Angeles Chargers’ home game against the Baltimore Ravens on Sunday, November 26. The Los Angeles Chargers San Diego County High School Coach of the Week program acknowledges coaches who have made significant contributions to their teams and communities.

When asked about his selection, Coach Peña expressed his gratitude, saying, “This is one common goal, and this recognition is a testament to our community, our coaching staff, and our players.”

“We are immensely proud of Coach Peña’s selection as the Los Angeles Chargers Coach of the Week. His dedication, passion, and leadership have not only resulted in an exceptional football program but have also instilled values of teamwork, perseverance, and community spirit in our student-athletes,” said Craig Lyon, Principal of Central Union High School.

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The Central Union High School District commends Coach David Rookie Peña on this well-deserved recognition. His commitment to excellence and the positive influence he has on his players make him a role model for aspiring athletes and coaches.

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About the Los Angeles San Diego High School Coach of the Week Program
For nearly two decades, the Chargers have teamed up with the NFL to host the team's High School Football Coach of the Week program. Annually, this program recognizes high school football coaches who have made a difference in the lives of their players through leadership, hard work, and a special dedication to their young scholar-athletes. All nominations are decided upon by the Chargers Coach of the Week Selection Committee composed of California Interscholastic (CIF) Federation administrators, retired coaches, and more. Each winning Coach receives \$1,000 to go to their school's athletic department. For more information, visit [Los Angeles Chargers Coach of the Week](#).