



Caldwell Agriculture Expo **Cultivate, Harvest, Prosper**

Sponsorship Levels and Benefits

We invite you to sponsor the **Caldwell Agriculture Expo**, a unique opportunity for Caldwell County students and the community to explore the agriculture industry. We are dedicated to promoting and celebrating the vibrant agricultural community in our region. Each year, this is considered the cornerstone event to **cultivate** student interest, **harvest** opportunities for career exploration and bring people together to **prosper** and succeed in agriculture careers.

Here are some key details about the event:

Event Name: Caldwell Agriculture Expo

Date: April 19 and 20, 2024

Location: Caldwell County Fairgrounds

The event is scheduled on Friday, April 19 from 8:30 am to 2:00 pm for approximately 900 seventh-grade students in the Caldwell County Schools. On Saturday, April 20, the event is open to the public from 9:00 am to 2:00 pm, and we anticipate more than 80 exhibitors and an additional 1,000 supporters and visitors from our community.

By sponsoring the Caldwell Agriculture Expo, you will have the opportunity to gain exposure through event signage, promotional materials, and access to our online presence. Other benefits include networking with industry leaders and businesses as well as potential customers, demonstrating support for educational awareness and the agricultural industry, and showcasing your products or services in front of an audience interested in agriculture and related fields.

We are offering a one-time, tailored sponsorship package that includes two years of sponsorship for the price of one. Your donation at the sponsorship levels listed below covers your sponsorship for two events - the Caldwell Agriculture Expo on April 19 and 20, 2024, and the November 1 and 2 event scheduled in 2024. Thank you for considering this special opportunity, and we hope to hear from you soon.

Sponsorship Levels:

- **Gold Sponsor:** \$2,500 or more
- **Silver Sponsor:** \$1,000 to \$2,500
- **Bronze Sponsor:** \$500 to \$1,000

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For more information, email ccsagexpo@caldwellschools.com

- Sponsorship levels support event materials, t-shirts for students, student scholarships, and bus transportation for students.
- **Banner Sponsor:** \$250 to \$500 toward general operating costs for the event
- **Contributor:** Door prizes, event materials, in-kind donations, or general giveaways

Click here to fill out the [Sponsorship Form](#).

Benefits	Gold \$2,500	Silver \$1000	Bronze \$500	Banner \$250	Contributor
<i>Most prominent name and logo placement on all printed event materials (i.e. invitations, signage, exhibitor forms, parent letters, etc.)</i>	X				
<i>Prominent name and logo placement on printed event materials.</i>	X	X	X		
<i>Logo placement on banners, which serve as signage and advertisement for the event</i>	X	X	X	X	
<i>Prominent Sponsor name recognition and logo on student and volunteer t-shirts</i>	X				
<i>Name recognition in all press releases related to events</i>	X	X	X		
<i>Logo placement on CCS website Event Page & Calendar</i>	X	X	X	X	X
<i>Name recognition in all social media posts related to the event</i>	X	X			
<i>Premiere exhibitor location</i>	X	X			

Make all sponsorship checks payable to Caldwell County Schools. Thank you for your support!