

PROHIBITION

A Totally Hip Infographic

When the manufacturing, transportation, and sale of alcohol was banned in the 1920s, the Prohibition Era began.

Law enforcement struggled to enforce Prohibition as many people continued to illegally produce and sell liquor.

Al Capone

He was an infamous American gangster who gained fame during prohibition due to his bootleg ring.

Wayne Wheeler

An attorney and leading advocate of the prohibitionist movement who led the Anti-Saloon League.

Eliot Ness

Head of the Bureau of Prohibition, created by President Hoover. Ness helped lead a Prohibition group called "The Untouchables."

The expected impact of Prohibition was for household goods, clothing, and sugary products to increase in sales. Movie theaters also expected more traffic as people came to find a new way to pass the time. What happened was that restaurants took a hit because they were not able to sell alcohol and many people lost jobs that related to alcohol production and distribution.

IMPACT ON THE U.S.



Bootlegger

People that would smuggle illegal products like liquor.

18th & 21st Amendments

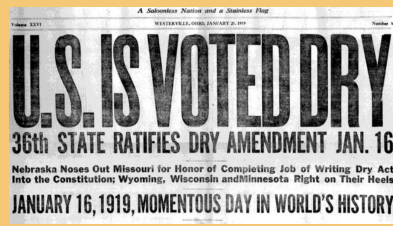
18th Amendment: Banned alcohol in the United States
21st Amendment: Repealed the 18th Amendment

Speakeasy

An illegal and hidden bar, where people would go to enjoy contraband.

Anti-Saloon League

Founded in 1893, it was Ohio state organization that was for Prohibition. They worked with churches to assemble resources that would aid their cause.



IMPACT ON THE U.S.

Since many states relied on excise tax, a tax applied to alcohol, they lost a percentage of their revenue, and nationally they lost \$11 billion. Pharmacists and religious establishments were an exception to the law, so bootleggers ran pharmacies, and attendance rose at churches and synagogues.

18th Amendment

"The manufacture, sale, or transportation of intoxicating liquors within [...] the United States [...] is hereby prohibited."



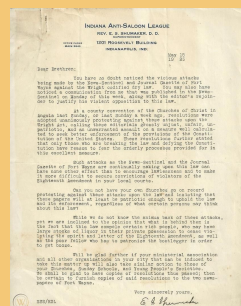
21st Amendment

"The Eighteenth Article of Amendment to the Constitution of the United States is hereby repealed."



Anti-Saloon League Letter

This letter details the support for the prohibition. It was written in 1919 when prohibition had been implemented in 37 states. It was inviting the receiver to their league.



The Untouchables

"Mr. Lyle B. Chapman... is in my opinion one of the most able investigators it has ever been my privilege to become associated. Mr. Chapman was in charge of that portion of the investigation against Al Capone..."

Prohibition led to a rise in organized crime, the sale of alcohol, smuggling and a decrease in tax revenue. Thus it only lasted 13 years, ending in 1933.



"We want beer."

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