

Video Use Guidelines

Best Practices

“
Education
is not the filling of a
pail, but the lighting
of a fire.

John Steinbeck

”

W W W . E L I T E C O L U M N . C O M

- [Response: The Best Ways to Use Video in Class](#) (Larry Ferlazzo, EdWeek.org)
- [Effective Education Videos](#) (Vanderbilt University)
- [Using Movies for Effective Instruction](#) (The Edvocate)
- [Support Student's Learning & ...](#) (Common Sense Media)

Why use Video?

Watch

Provides visual experience to support the learning style of [visual learners](#)

Engage

Opens access to content for [English Learners](#) and struggling students

Build

Builds [background knowledge](#) that allows all students to access content

Foster

Stimulates [critical thinking skills](#) through discussion and purposeful engagement

Support

Supports the development of understanding of content area standards ([CCS Elementary - Canvas](#) & [Secondary Standards](#))

Possible Instructional Uses of Video:

- | | |
|---|--|
| • Teach multiple perspectives and point of view | • Build and reinforce content knowledge |
| • Use 21st Century Skills | • Spark interest in a theme or topic |
| • Develop visual and media literacy | • Virtual field trips (local and global) |

<ul style="list-style-type: none"> • Show historical events (primary source) 	<ul style="list-style-type: none"> • Foster creative and critical thinking
<ul style="list-style-type: none"> • Develop background knowledge 	<ul style="list-style-type: none"> • Experiments and simulations
<ul style="list-style-type: none"> • Use in flipped classroom 	<ul style="list-style-type: none"> • Integrate into multiple learning pathways
<ul style="list-style-type: none"> • Gain information to defend/argue point of view 	<ul style="list-style-type: none"> • Provoke thought for a writing prompt

Ethical and Legal Use of Video:

Copyright in the Classroom (Dan Sparlin/NCDPI)	<ul style="list-style-type: none"> • Information about the legal and ethical use of video in reference to Copyright Law/ Fair Use
Guidelines & Best Practices for Educators	<ul style="list-style-type: none"> • For use in communicating with staff best practices surrounding movie ratings, appropriateness & guidelines
CCS Video Usage Form	<ul style="list-style-type: none"> • Form for teachers to use to obtain parent permission to view video/film
CCS Video Usage Form (Spanish version)	<ul style="list-style-type: none"> • Spanish version of form teachers use to obtain permission to view video/film
CCS Board Policy	<ul style="list-style-type: none"> • Board Policy that outlines acceptable use of movies for academic & recreational use in the school house.

Resources:

Video View Now Do Nows (Jacob Burns Film Center)	<ul style="list-style-type: none"> • Variety of mini-projects designed to spark creativity and quickly get students into the act of viewing and doing; each View Now Do Now develops a core literacy concept
Getting the Most out of Classroom Video (Common Sense Media)	<ul style="list-style-type: none"> • Tips for maximizing learning with the use of video in the classroom; includes descriptions of digital tools that may be used to deepen learning with video use
Watch-Think-Write and Other Proven Strategies for Using Video in the Classroom (KQED Education)	<ul style="list-style-type: none"> • A science teacher's tips for moving students out of "TV (passive) mode" into active learning mode; includes practical strategies and tips for planning a well designed lesson that integrates video and engages learners