

Visually Appealing?

Find something that you see as visually appealing. This could be, but is not limited to, an advertisement, book, picture, object, CD cover, etc. You will need to bring this example into class (so it must be appropriate for school).



After you have chosen your object, you will need to:

- Identify principles of design your example displays
- Describe why this example is appealing to you (using principles of design)
- Identify 3 elements of design that your example displays
- Example which elements are most appealing to you.

After you have analyzed your example, exchange examples with someone in class and answer bullets 1 and 3.

Reflect on the similarities and differences of both examples

- Do you like your example more than others?
- Why?
- How do you think principles and elements of design affect what you buy?