

Video Postcard

A video postcard is a 60-second piece in which you combine effective visuals with appropriate music as you present a pictorial essay on BHS and the 12 corners area.

Subject:

Choose an exterior subject that you can shoot in existing exterior light. For example, you may wish to explore a geographic location (your town's downtown area, a local park, a boat harbor), a prominent architectural feature of your area (Golden Gate Bridge, Statue of Liberty, Hoover Dam), or a Group of things that are thematically or geographically related (barns, sculptures, high-rise buildings, freeway interchanges, etc.).

Structure:

Plan to include approximately 10 to 15 individual shots in our video postcard. The postcard should include an appropriate music and it may include natural sound as well.

Audience:

German Students and Teachers

Length:

90-120 seconds.

Planning:

Storyboards and Scripts are a must!!!