

Name: _____

Desktop Publishing/Web Design

Project #2

Personal Logo: Each student will research and review what constitutes a logo. You may refer to the logo.pdf in your electronic notebook. You will then design and create a logo that reflects “you”

- Design two different logos (creatively and originally) in Photoshop
- Choose the best one
- Resize the finished logo to approximately: 1/2” x 1/2,” 1” x 1-2” x 2,” 4”x 5” and 7”x 7”
- Final logo should be 7” x 7” with a border placed around it. Print to .pdf and E-mail me your finished project.
- Insert project2 in your electronic notebook.

Grading Rubric Project #2

_____30 pts. Creativity and originality

_____30 pts. Two different logos / 15 pts. Resize

_____25 pts. Final logo 7” x 7” with a border around it and E-mailed to me.

_____100 pts. Total