Name: Ms. Garrisi

Logo Re-Design

For this assignment you will need to chose and existing logo and re-design it to make it more modern and more appealing.

First, you will need to choose an existing logo. Write down the logo that you picked here:

_____

Now, you will need to re-design that logo. Sketch out some ideas here:

Requirements for re-designing your logo in Photoshop:
- You must re-design the logo without finding images on the internet
- You must use your own font if your logo includes a company name or slogan
- You must create your image on an 8.5 X 11 inch canvas (that way logo can be scaled down if necessary)
- You may not use a gradient/color background. Your background should be white so that a logo can be put onto different background colors without having a white box behind them.
- Include your original logo on the bottom right hand corner of your page.

Remember:
- LESS IS MORE…sometimes having a very simple logo is more effective and more appealing.

-Take your time; you have the entire period to redesign the logo. You should take the ENTIRE time to re-design your logo. Spend time planning and edit your work carefully.