How to Craft Effective Prompts



An effective prompt includes the following attributes:

persona + context + task + exemplar + format + tone

- Persona = Who do you want AI to be? Think point of view!
- Context = Provide background information
- Task = What do you want it to do for you?
- Exemplar = Provide examples within the prompt
- Format = What do you want the end product to look like?
- Tone = What attitude do you want it to project?

Do you have a STAR prompt?

Situation Task Action Results

