



# Health benefits just got more personal on the new [anthem.com/ca](https://www.anthem.com/ca)

Use these tools to help your employees get the most out of their plan

Getting the benefits information they need — when and where they need it — just got a lot faster, simpler and more personal for your employees. The newly designed [anthem.com/ca](https://www.anthem.com/ca) puts their plan information at their fingertips. Whether they want to check a claim, find a doctor or keep track of their out-of-pocket costs, they can do it all with our new, member-friendly site. It's fast, easy to navigate and mobile-responsive — so they can connect with their health benefits even when they're on the go.

Once they sign up on the site, members can get a lot done:



#### Find benefits

See what's covered, including their costs.



#### Check claims

See the status of their claims.



#### Find a doctor

Search for a doctor or hospital in their plan.



#### Be their healthiest

Access health and wellness tools.

## #GetThemToRegister!

Have your employees signed up at [anthem.com/ca](https://www.anthem.com/ca) yet? Helping them get connected with their benefits is a great way to keep them healthy and informed about the choices they make. If you also have Anthem's pharmacy benefits, your employees can price medications, find an in-network pharmacy and receive alerts about cost-saving opportunities. That's good for you, too!



# It's all about *them*.

Use these tools to encourage your employees to sign up and start enjoying the faster, smarter and more personal [anthem.com/ca](http://anthem.com/ca)

## Promote registration at [anthem.com/ca](http://anthem.com/ca)



### Web registration flier

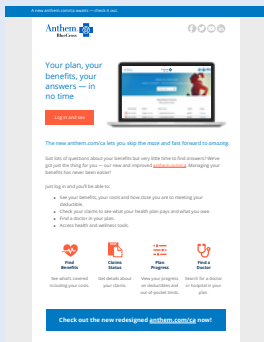
Print this quick how-to guide that makes signing up online as easy as 1-2-3.



### Web registration email

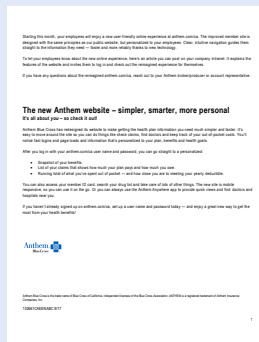
Just drop it into an email from you or another company leader.

## Show them how easy it is to connect with their health benefits



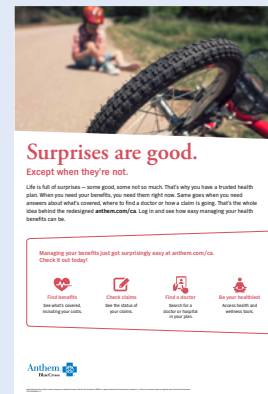
### New [anthem.com/ca](http://anthem.com/ca) email

Share highlights of the newly designed site with this email.



### Intranet article

Post this on your company intranet to help spread the word about the new site.



### Worksite poster

Post in the breakroom and other common areas to grab employees' attention.

## Got questions? Ready to start using these tools?

Reach out to your broker or Anthem Account Team — they're ready to help.