

New Jersey School Boards Association

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Creating a Strategic Plan for the Allendale Public Schools

District Mission Statement

The Allendale K-8 School District seeks to promote an environment where all students can learn and achieve in schools that focus on high standards for academics, talents and behavior.

Session #3 of 3

Developing a Broad Goal Statement and Supporting Objectives for Each Goal Area

On March 19, 2018 Allendale Schools administration, staff, parents, board members and community members came together to continue the strategic planning process. The third and final meeting's topic focused on developing a broad goal statement and 4-5 supporting objectives for each of the four goal areas identified at the conclusion of the February 15, 2018 meeting. These goals will represent a shared vision for Allendale Schools over the next five years.

Matt Lee and Charlene Peterson from the New Jersey School Boards Association facilitated the strategic planning process. The group was provided with an overview of the January 11 and February 15 meetings and then the goal writing process was introduced that included definitions, the connection to the work from the first two meetings, and the components of a goal statement. Participants were able to self-select a goal area of interest to them – Student Health, Wellness & Personal Accountability, Environmental Awareness, Global Awareness & Service, and Technology as a Tool: The Right Balance. Each goal area group was tasked with writing a broad goal statement and developing around four to five accompanying objectives that reflected the strengths, challenges, and visions relative to their goal area as determined in Meetings 1 and 2.

Group Work

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district's website to share the group work during the course of the strategic planning process.

Allendale School District Strategic Planning Meeting #3 Outcomes

Goal Area	Environmental Awareness
Goal Statement	To continue developing an environment where students are
	specifically responsible and environmentally aware.
Objectives	 Develop grade-appropriate K-8 curriculum to support and expand service learning education. Assess facility learning environment to make sure the facilities are meeting the needs of the students and are educationally aligned. Expand student awareness of their civic duties to the community they live in.

Goal Area	Technology as a Tool: The Right Balance
Goal Statement	To use technology to enhance the learning experience,
	encouraging students to choose tools with purpose, ensuring
	they are ready for the careers of tomorrow.
Objectives	 Communicate across a variety of mediums (everything from speaking to Tweeting) considering message and audience. Technology will enhance the learning experience, and not be the learning environment. Enable students to choose the tools that suit their learning style. Equip students for the careers of tomorrow. Ensure tools are adding to a learning experience. (Don't use technology for technology sake.)

Goal Area	Global Awareness & Service
Goal Statement	As the world population changes, we need to promote and
	teach for diversity and prepare students to be informed
	advocates for possible change in our democracy.
Objectives	 Teach students to understand how empathy and a global perspective are part of all curricula.
	Give students more opportunities to present their knowledge and interests to an authentic audience.
	3. Explore ways to enhance our world languages program.
	4. Seek global partnerships in education through classroom connections.
	5. Greater understanding and awareness of self.

Allendale School District Strategic Planning Meeting #3 Outcomes

Goal Area	Student Health, Wellness and Personal Accountability
Goal Statement	Help students develop skills to succeed and thrive in diverse
	real world environments.
Objectives	 Help students develop skills so they can effectively and appropriately communicate through technology, face-to-face conversation, and written language.
	Develop a broad understanding of success so that students feel supported exploring a wide range of interests.
	 Develop in students an understanding and acceptance of individual differences and lifestyle choices.
	 Understanding that failure is a part of life and helping students develop skills to learn from and manage failure as well as success.
	 Provide information about content and resources so that students can make informed and positive decisions to support their physical and emotional well-being.
	Provide opportunities during the day to participate in physical and creative activities.
	Review lunchroom choices to assist children in making healthy decisions.
	 Educating and raising awareness about personal safety in an age- appropriate manner.

Next Steps

A final report summarizing the work and input from the three strategic planning meetings will be generated by New Jersey School Boards and presented at an Allendale Board of Education meeting to be determined by the board's 2018 meeting schedule.

The administration is tasked with writing action plans – one for each objective under each goal statement, that will identify the specific tasks needed to accomplish the objective, who is responsible, the resources needed, the timeline over a 5-year time span, and the indicators of success. These action plans should be shared with all of the strategic planning meeting participants.

It is recommended that an annual review of the strategic plan take place and that the strategic plan will serve as the basis for the development of the annual district goals.

Thank You

Thank you to everyone who participated in the strategic planning process. The outcome of the plan has been shaped by the input of every participating member. You have provided the district with a 5-year roadmap that reflects the aspirations of the various stakeholders for your students.